

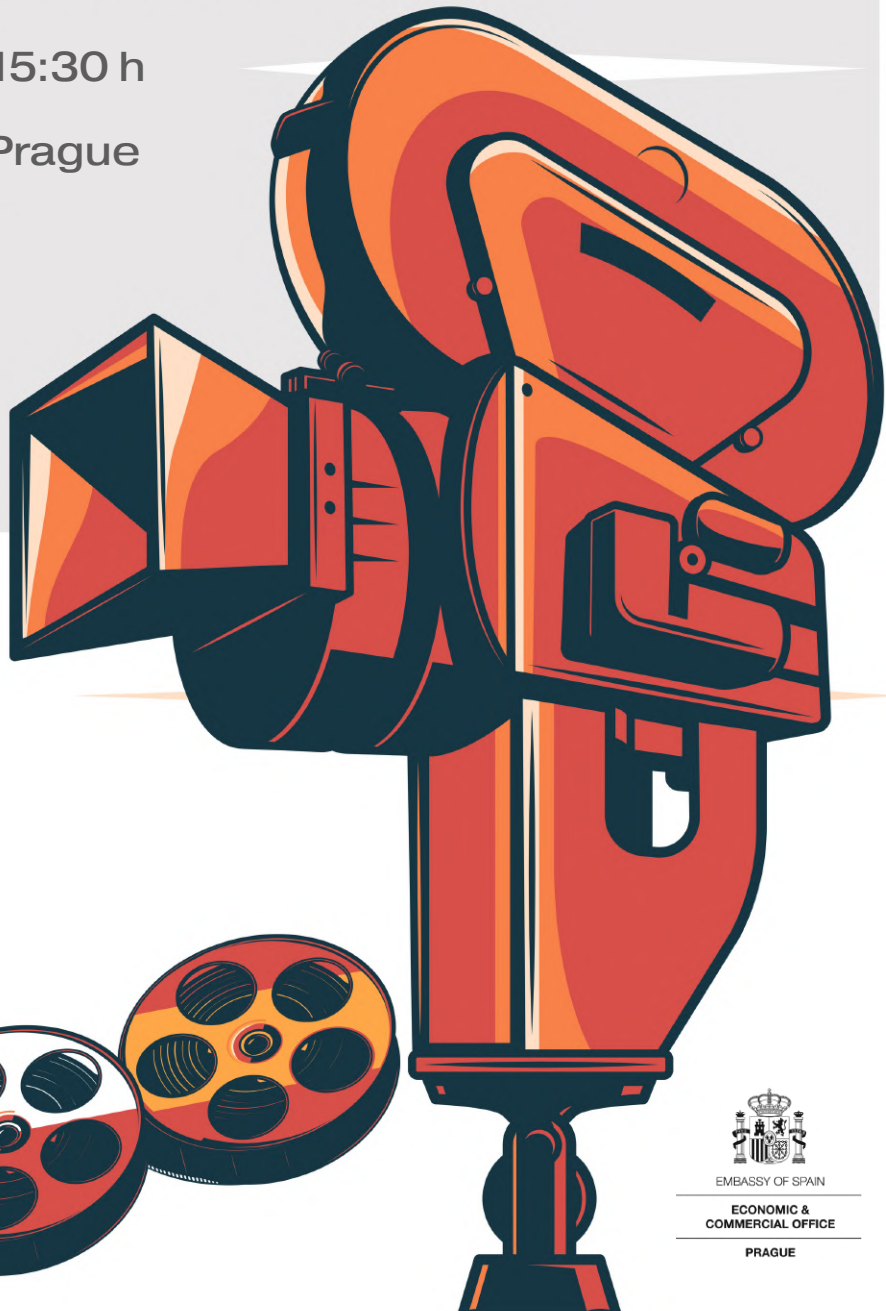
COPRODUCING AND SHOOTING IN SPAIN

New horizons for Czech - Spanish Audiovisual Collaborations

Presentation Day | Panel Discussion | Networking

Tuesday, 21 October 2025, 15:30 h

Venue: Instituto Cervantes Prague



New Horizons for Czech – Spanish Audiovisual Collaborations

ICEX Spain Trade & Investment and the Economic and Commercial Office of the Embassy of Spain in Prague, in collaboration with the Czech Audiovisual Producers' Association (APA) and Instituto Cervantes Prague, are pleased to present this gathering designed to highlight the opportunities for collaboration between the Czech and Spanish audiovisual sectors, showcase potential synergies, and discuss current trends and future perspectives in international coproductions and filming.

The event on 21 October 2025 features the participation of representatives from Czech and Spanish sectors, followed by a dynamic panel discussion with the participation of leading companies from both countries, sharing their expertise in production services, international coproductions, new technical filming innovations, and integrated production solutions. The working session will be followed by an informal Spanish wine gathering, facilitating networking among the professional audience.



The Spanish and Czech audiovisual industries

Spain has become one of Europe's most competitive destinations for film, television, and advertising production. The country combines highly qualified professionals and state-of-the-art infrastructure with a wide variety of landscapes — from Mediterranean coasts and historical cities to deserts and mountain ranges.

Attractive fiscal incentives and strong institutional support at both national and regional levels make Spain an appealing choice for international productions. Spain is home to world-class studios such as Ciudad de la Luz (Alicante), one of the largest and most modern production complexes in Europe. And new hubs such as the Digital Content Center in A Coruña are consolidating Spain's role in postproduction, VFX, and digital editing.

The **Czech Republic** is a proven hub for international productions, renowned for its competitive costs, experienced crews, and diverse filming locations, from historical Prague to natural landscapes that can double for settings across Europe.

The country hosts top facilities including Barrandov Studios in Prague, one of the oldest and most respected studios in Europe. Czechia offers an attractive incentive scheme for international productions, making it a frequent partner for major Hollywood studios, European coproductions, and streaming platforms. Its long tradition of craftsmanship, set design, and technical expertise ensures the highest standards of production quality.

Together, **Spain** and **Czechia** combine strong technical expertise, internationally competitive conditions, and a wide variety of locations and production services. There is enormous potential to further strengthen cooperation in film and audiovisual productions, opening new opportunities for both industries in the age of global streaming and international coproductions.

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Tuesday, 21 October 2025

Instituto Cervantes, Na Rybníčku 536/6, 120 00, Prague

Event programme:

15:30 - 16:00	Doors opening and registration
16:00 - 16:10 (10 min)	• Opening remarks - Spanish and Czech ◦ H.E. María Pérez Sánchez-Laulhé – Ambassador of Spain to the Czech Republic ◦ Magdaléna Králová - Executive Director, Czech Audiovisual Producers' Association (APA)
16.10 - 16.25 (15 min)	• Keynote presentation - Why Spain? <i>Spain as an Attractive Destination for Coproduction and Shooting</i> ◦ Jaime Alcaide - Economic & Trade Counsellor / Director of ICEX - Invest in Spain in ČR
16:25 – 17:50 (85 min)	• Panel Talk - New horizons for international collaborations Creativity and innovation. Connecting talent, services, and locations. Enhancing partnerships in the era of streaming and international coproductions. • Speakers: ◦ Peter Welter Soler - CEO & Executive Producer, FRESCO FILM SERVICES ◦ Silvie Michajlová - Executive Producer, FILM KOLEKTIV ◦ Radomir Dočekal - Managing Partner & Executive Producer, MILK & HONEY PICTURES ◦ Eduardo Villar - European Head of Production & Account Manager, AIRMEDIA360
17:50 – 17:55 (5 min)	• Closing remarks ◦ Gonzalo Manglano – Director, Instituto Cervantes Prague
18:00 - 19:30	• Networking with Spanish Wine

The programme will be conducted in English

In collaboration with:

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Audiovisual Industry Day

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Language: The programme will be conducted in English.

Entry: Attendance with previous confirmed registration only.

Registration: Through [this link / form](#), or registration QR code: ➡

Registration QR code:



Useful documents:

Shooting in Spain

[Summary - flyer](#)



Shooting in Spain

[Who is who?](#)



Cinema from Spain

[EFM 2025 - ES Comp. Guide](#)



Animation from Spain

[Who is who?](#)



Further information and reports:

Czech Film Commission:
www.filmcommission.cz

Spanish Film Commission:
spainfilmcommission.com

Audiovisual from Spain:
audiovisualfromspain.com

ES AVS Hub, Directories by categories:
spainaudiovisualhub.digital.gob.es



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On behalf of:

ICEX Spain Trade & Investment

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In collaboration with:



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