

ABOUT ALTAIR CAPITAL

AltaIR Capital is a global VC firm investing in high-growth technology and software startup companies across various sectors. Recognized as the most active early-stage investor in Delaware¹ and one of the top early-stage investors in Israel².

The investment company manages 3 early-stage funds with a total value of more than \$400 million, as well as holds a portfolio of more than 250 active startups in the US, Israel and Europe.

The company has completed over 20 successful exits, including Socure, Unomy, Guesty, Juno, PandaDoc and others. In Spain, the company has recently made its first investment in Badi.

The investments are typically in early stage -Seed & Series A- startups in the areas of B2B SaaS, Productivity Tools, FinTech, InsureTech, Digital Health, D2C and EduTech.

TARGET

AltaIR is currently searching startups to invest in and funds to collaborate within the verticals mentioned below:

- **Startups** to invest: In particular, AltaIR is looking for growing businesses with global focus & early traction (confirmed product market fit and first sales), although local companies focusing on EU market are also considered.
- Funds and investors to collaborate: AltaIR is also interested in meeting funds
 which invest on Seed and Series A. Other ecosystem players, such as Venture
 Builders, accelerators, incubators, and BA's networks can also become partners
 to collaborate. The aim can be to share deal flow or even to co-invest in the
 rounds leading by domestic venture capital funds.

1 Source: CB Insights 2 Source: PitchBook



VERTICALS

Vertical 1: B2B SaaS **Vertical 5:** Digital Health

Vertical 2: Productivity Tools **Vertical 6:** D2C

Vertical 3: FinTech **Vertical 7:** Edutech

Vertical 4: *Insurtech*

TIMELINE

1. Fill in the application form, startups can attach the company deck. Send it by email until the of May to the address financiacion.investinspain@icex.es

- 2. Screening phase by ICEX-Invest in Spain and AltaIR Capital.
- 3. The selected startups will be pitching AltaIR in a Demo Day session on the 21 of June, while the potential investor partners will hold 1to1 meetings.

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