



ABOUT PLAY VENTURES

Play Ventures is a venture capital founded in 2018 by games entrepreneurs who have made big exits at *King* and *Disney*. Play Ventures invests globally in **games and game services startups** with around 12-15 new investments a year. Champion Games has been its first investment in Spain.

Play Ventures is an investment fund early-stage leader in the gaming industry with offices in Singapore and Helsinki. Play Ventures invests globally in pre-seed, seed, and series A with a 0,5-1M€ media per investment.

TARGET

Play Ventures is currently interested in contacting Spanish startups in the gaming industry with a focus on mobile games and PC/Console developers. They provide tailored support through their network, from recruitment to design, and fundraising. Play Ventures encourages and facilitates sharing amongst their portfolio founders and co-invest with the gaming VCs from across the globe.

VERTICALS

Play Ventures' plans are long term investments, looking for the next 100M€ gaming powerhouse. The VC has a primary focus on **metaverse and blockchain technologies applied, free to play and web3 games, mobile games and other gaming services**.

However, Play Ventures would still consider investing in tools for developers and other services related to the Gaming industry.

TIMELINE

1. Fill-in and send the application form to financiacion.investinspain@icex.es. Alternatively, in case you have a company deck covering the information requested, you can send it instead. The deadline is the **7th of October**.
2. From the 7th to the 14th of October: Screening phase by ICEX and Play Ventures.
3. The selected startups will be pitching Play Ventures in an on-line session pre-scheduled for the 17th-21st of October.

For any query, please, do not hesitate to contact Alejandro Gonzalez-Salamanca (91 349 19 10) Eduardo Sánchez (91 503 58 13).