



ABOUT THE GAMES FUND

The Games Fund is a \$50M early-stage investment fund focused on **video game companies** across Europe and the U.S. The Games Fund has already made its first investments, which will typically be from \$500k and up to \$2M per company for pre-seed to Series A rounds.

The Games Fund has been established by games industry professionals with substantial development, publishing, operating, and investment experience. Portfolio companies will be able to use the connections of the fund's partners to draw on this often underutilized talent to create games with global appeal.

TARGET

The Games Fund is currently interested in contacting Spanish startups in the gaming industry with a preliminary focus on **f2p mobile developers** as well as other **local investors** to collaborate in their investment operations.

VERTICALS

The Games Fund plans to allocate up to 70% of funds to this segment, with a primary focus on **mobile game developers and publishers**.

However, The Games Fund would still consider investing in **PC/console game developers and publishers**, as well as in **technology/services companies related to the gaming industry**.

Main investment target:

- Mobile game developers.
- Publishers.
- PC/Console game developers.
- Adtech for games.
- Tools for developers.
- Platforms for gamers.

**Companies developing VR/AR, blockchain gaming and gambling will not be considered for this call for proposals.*

TIMELINE

1. Fill in the application form, startups can attach the company deck. Send it by email until the 8th of October to the mail below: financiacion.investinspain@icex.es
2. From the 11th of October to the 22nd of October: Screening phase by ICEX-Invest in Spain and The Games Fund.
3. The selected startups will be pitching The Games Fund in a demo session pre-scheduled for the 25-29th of October, while the potential investor partners will hold 1to1 meetings.

For any query, please, do not hesitate to contact Olga González Baena (91 732 40 35), Sara López Fernández (91 732 40 36) or Eduardo Sánchez (91 503 58 13)