GOBIERNO DE ESPAÑA
MINISTERIO DE ECONOMÍA, COMERCIO Y EMPRESA

ICEX INVEST IN SPAIN

西班牙- 您在欧洲的伙伴
中资企业投资机会

Spain, your partner in Europe
Investment opportunities for Chinese corporates

2024年4月
April 2024

西班牙投资促进局服务 Invest in Spain: Services

- ✓ 中国办公室 China Desk
- ✓ 投后服务 Aftercare Servicies
- ✓ 定制报告 Customized Reports
- ✓ 信息与建议 Intelligence & Advise
- ✓ 会议和旅行日程 Meeting & Trip Agendas
- ✓ 联系,政府,工业 Contacts: Institutional, Industry,…
- ✓ 寻找当地合作伙伴 Search for Local Partners
- ✓ 搜索网站 Search for sites
- ✓ 支持投资项目 Investment project support
- ✓ 和地区机构协调 Coordination w/Regional Agencies.
- ✓ 开发与再投资 Development & Reinvestment

我们的国外网络

经济商务处 (西班牙大使馆)

北京
西班牙驻华大使馆经济 商务处
市朝阳区工体南路甲一号B座
中国/北京 100020
电话": (+86) 1058799733
pekin@comercio.mineco.es

上海
西班牙驻上海总领事馆经 济商务处
中国上海市安福路198-208号
电话": (+86) 2162677750
shanghai@comercio.mineco.es

广州
西班牙驻广州总领事馆经 济商务处
天河区珠江新城华夏路10号 富力中心5楼503-504单元
中国·广州 510623
电话": +862038927687
canton@comercio.mineco.es

香港
西班牙驻香港总领事馆 经济商务处
香港金鐘 金鐘道89號 力寶中心第1期2004室
电话": +852 25217433
hongkong@comercio.mineco.es

西班牙投资促进局中国办公室网站 – Invest in Spain China Desk web page

西班牙：全球经济的关键角色　Spain: Key Player in the World Economy

- 世界第15大，欧盟第4大经济体：国民生产总值 1.4 万亿 美元.
- World's **15th largest economy** and the **4th largest** economy in the EU: GDP worth **1,426 billion USD.**

- 世界第10大贸易服务出口国，2022年货物出口全球排名第19位.
- **10th largest** exporter of commercial services worldwide and **19th ranked** exporter of merchandise trade in 2022.

- 世界第二大、欧洲第一大旅游国(外国游客到达量)；接收外国游客量欧洲排名第一2023年游客超过8千3百万人.
- **2nd country worldwide in international tourist arrivals and in receipts (1st in Europe) in 2023. More than 83 million international tourists in 2023.**

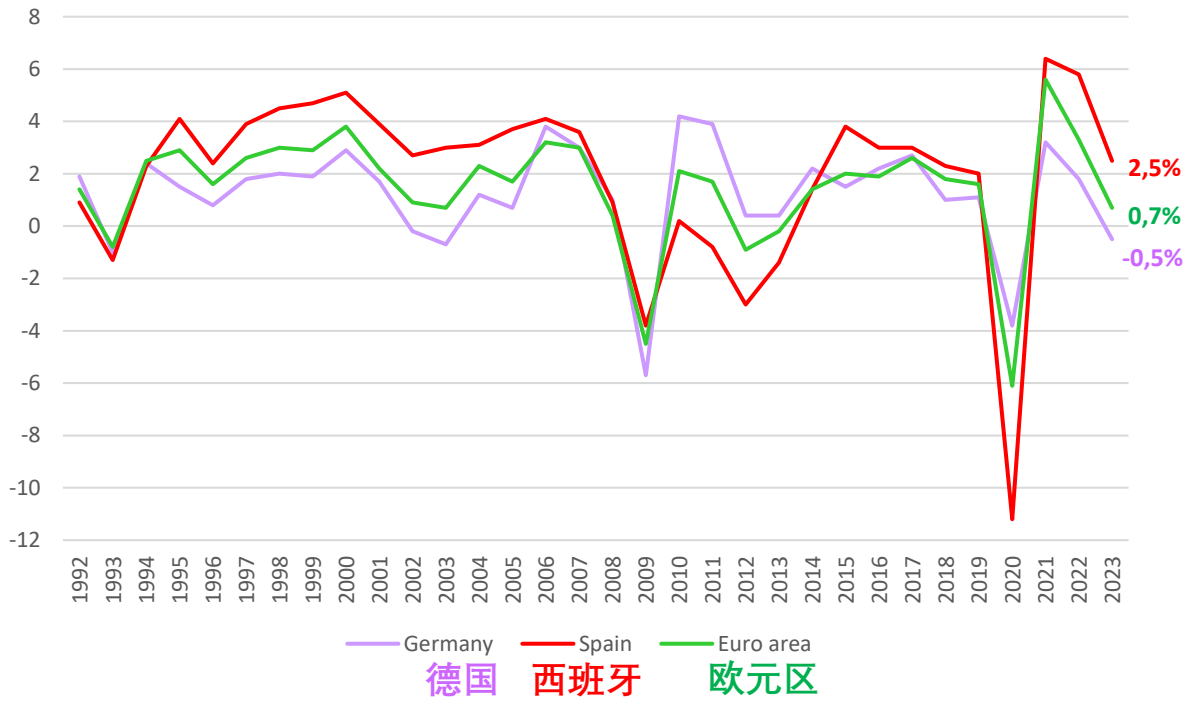
- 2022年世界第13大外资吸收国，第16大对外投资国.
- **13th largest** economy in terms of accumulated **inward** FDI stock and 16**th in outward** FDI stock in the world in 2022.

- 总人口4800万，500万出生于国外.
- Total population of **48 million**. More than 5 million are foreigners.

- 全球基础设施最佳国家第七名（全球竞争力报告-世界经济论坛）
- **7th country** worldwide with **best infrastructures** (The Global Competitiveness Report-World Economic Forum)

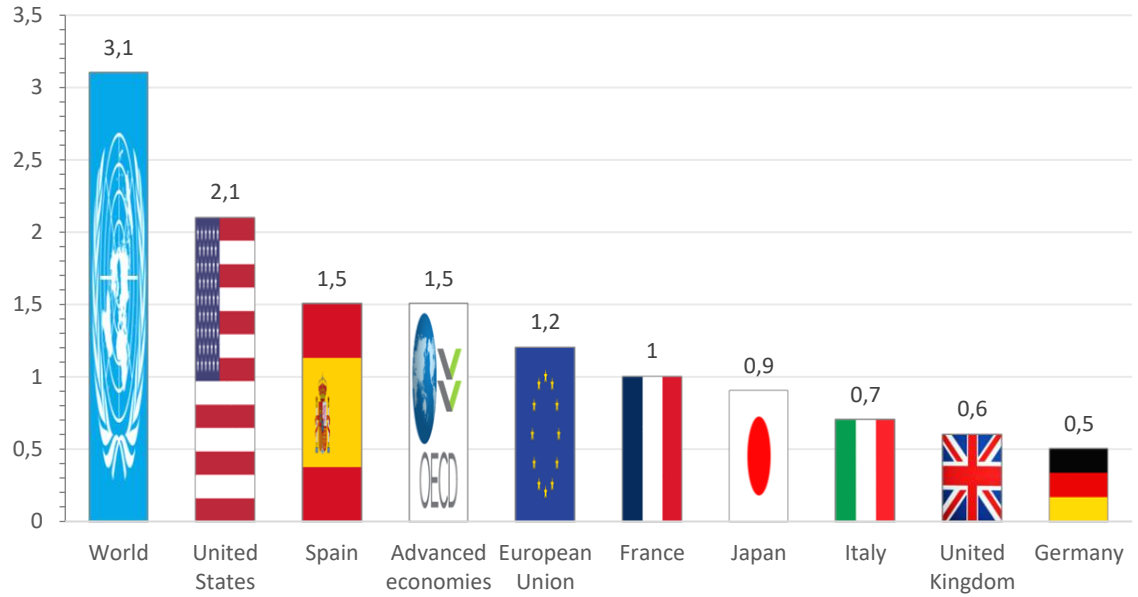
国内生产总值演变和预测 GDP Evolution and Forecasts

国内生产总值增长演变(1992-2023)
GDP Growth Evolution (1992-2023)



Source: IMF, 2023

国际货币基金组织对2023年的增长预测
IMF Real GDP Growth Forecasts for 2024
(January 2024)

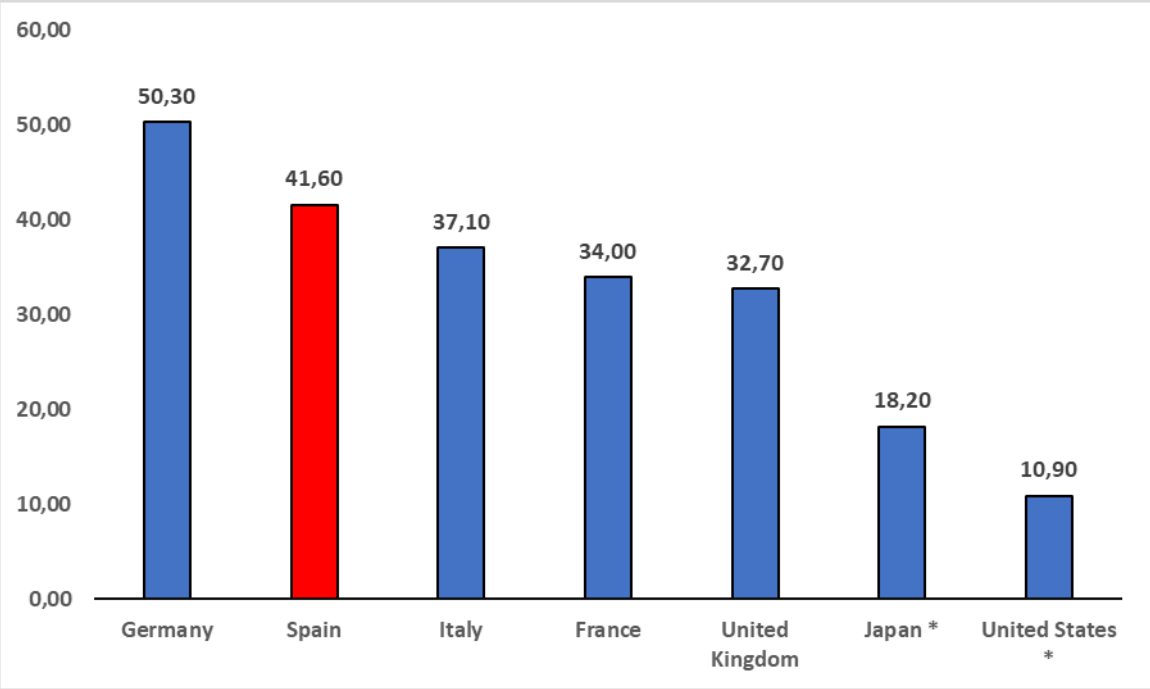


Source: IMF, 2024

西班牙出口多元化　Export diversification from Spain

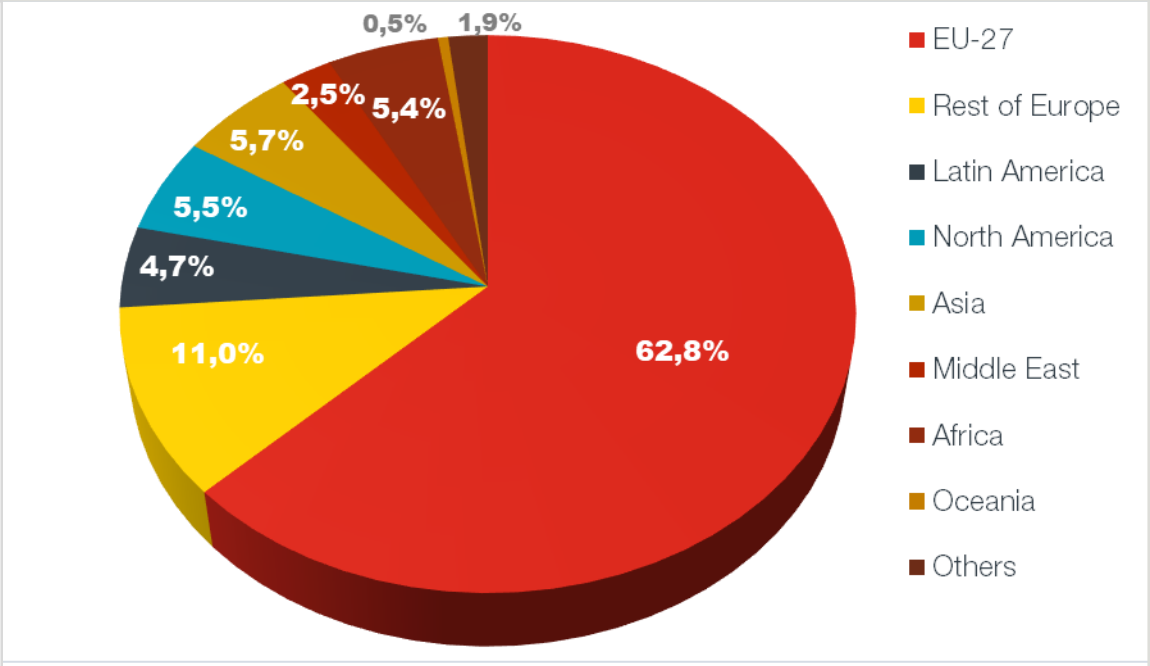
一个开放的经济是更有竞争力和更有弹性的经济
An open Economy is a more Competitive & Resilient Economy

2022：货物和服务出口占 GDP的百分比
2022: Exports of Goods & Services % GDP



Source: World Bank 2022 Data

2022: 按目的地划分的西班牙货物出口（%）。
2022: Exports of Goods from Spain by Destination (%)



Source: Secretariat of State for Trade

**Excluded Middle East*

西班牙出口到第三方市场总额的40.8%来自西班牙跨国企业
Multinationals in Spain account for more than 40.8% of total exports from Spain to third Markets

西班牙：一个高度国际化的经济体 Spain: a highly internationalized economy

西班牙吸收的外国直接投资存量居全球第十三位

Spain is the 13th largest economy in terms of accumulated inward FDI stock in the world

2022 接收外国直接投资存量　百万美元

2022 Inward FDI Stock			
	Economy	Mill USD	Share
1	United States 美国	10,461,684	24%
2	China 中国	5,913,008	13%
3	United Kingdom 英国	2,698,563	6%
4	Netherlands 荷兰	2,683,600	6%
5	Singapore 新加波	2,368,396	5%
6	Canada 加拿大	1,439,848	3%
7	Ireland 爱尔兰	1,408,749	3%
8	Luxembourg 卢森堡	1,155,324	3%
9	Switzerland 瑞士	1,036,890	2%
10	Germany 德国	1,007,533	2%
11	France 法国	896,806	2%
12	Brazil 巴西	815,627	2%
13	Spain 西班牙	787,311	2%
14	Australia 澳大利亚	758,032	2%
15	Mexico 墨西哥	649,287	1%
16	Belgium 比利时	523,855	1%
17	India 印度	510,719	1%
18	Italy 意大利	448,493	1%
World 世界		44,252,759	

Source: UNCTAD, WIR 2023.

2022 对外直接投资存量　百万美元

2022 Outward FDI Stock			
	Economy	Mill USD	Share
1	United States 美国	8,048,114	20%
2	China 中国	4,986,245	13%
3	Netherlands 荷兰	3,249,395	8%
4	United Kingdom 英国	2,203,114	6%
5	Canada 加拿大	2,033,032	5%
6	Japan 日本	1,948,555	5%
7	Germany 德国	1,929,024	5%
8	Luxembourg 卢森堡	1,626,463	4%
9	Singapore 新加波	1,595,381	4%
10	France 法国	1,489,811	4%
11	Switzerland 瑞士	1,351,872	3%
12	Ireland 爱尔兰	1,184,351	3%
13	Belgium 比利时	673,680	2%
14	Australia 澳大利亚	660,926	2%
15	Republic of Korea 韩国	647,568	2%
16	Spain 西班牙	550,793	1%
17	Italy 意大利	532,121	1%
18	Sweden 瑞典	481,710	1%
World 世界		39,852,940	

Source: UNCTAD, WIR 2023.

在西班牙有超过20,000间外资公司横跨不同的经济产业. Over 20,000 foreign companies in Spain across all economic sectors.

根据路透社数据，福布斯排名前100家企业，其中70家在西班牙公司设有分公司，排名前100的研发公司当中有90间在西班牙设有子公司。 70 of the FORBES Top 100 companies have branches and 90 out of 100 top R&D Companies have a subsidiary according to Thomson Reuters

外国直接投资绿地 Foreign Direct Investment Greenfield

根据金融时报外国直接投资市场的统计，西班牙世界第6大绿地项目以及创新和高端绿地业务第四目的地

Spain is the world's 6th greenfield projects and 4th Innovative & high-end greenfield activities destination, according to FDI Markets Financial Times

Top 10 Greenfield Destinations in the World 2023					
	Country	Projects	Capex USD M.	Jobs created	Companies
1	USA 美国	2,148	136,685.3	228,191	1,669
2	UAE 阿联酋	1,328	16,011.9	48,928	1,268
3	UK 英国	1,183	69,905.7	96,597	948
4	India 印度	1,056	83,296.8	541,479	807
5	Germany 德国	1,037	56,723.9	53,819	908
6	Spain 西班牙	793	34,519.2	75,376	586
7	France 法国	653	31,426.9	43,440	540
8	Mexico 墨西哥	503	33,327.3	175,016	429
9	China中国	473	37,557.6	98,292	387
10	Poland 波兰	454	22,920.1	95,194	376
	Rest 其它	8,707	852,402	1,543,314	--
	Total 总额	18,335	1,374,776.7	2,999,646	11,528

Source: FDI Markets, 2024. USD Million.

Top 10 Innovative & High-End Greenfield Activities (*) Destinations in the World 2023					
	Country	Projects	Capex USD M.	Jobs created	Companies
1	USA 美国	286	10,351.5	28,641	275
2	India 印度	275	12,855.7	89,112	238
3	UK 英国	169	9,004.3	14,916	155
4	Spain 西班牙	130	5,763.0	15,073	117
5	Germany 德国	126	7,712.7	7,366	123
6	UAE阿联酋	115	3,252.0	8,093	113
7	Singapore新加波	77	3,267.3	6,213	75
8	China中国	66	4,617.4	14,978	63
9	France法国	65	4,024.6	3,460	62
10	Poland 波兰	64	898.7	9,160	62
	Rest 其它	972	84,876	119,403	--
	Total 总额	2,345	146,623.2	316,415	1,849

Source: FDI Markets, 2024. USD Million.

(*) Innovative & High-End Activities: Headquarters, Ict&Internet infrastructure, R&D.

西班牙的外资直接投资存量和流入量 Investment stock and recent flows in Spain

2019-2023年各国对西班牙投资存量和流量 Stock and Recent Trends in Spain by Country 2019 – 2023		外国投资登记处. 百万欧元 Foreign Investments Registry. Million Euro						
Country 国家		Investment Flows 投资流量						Investment Stock (*) 投资存量
		2019-2023	2019	2020	2021	2022	2023	
1	USA 美国	36,059.5	4,600.9	7,087.7	5,877.8	10,069.3	8,423.8	99,761.6
2	France 法国	22,599.7	4,491.4	2,525.5	8,122.2	3,490.4	3,970.2	60,246.9
3	UK 英国	22,572.7	5,759.8	2,993.0	3,417.7	6,706.4	3,695.8	60,106.7
4	Germany 德国	12,008.1	1,043.9	1,604.3	1,516.6	4,843.6	2,999.8	51,132.0
5	Switzerland 瑞士	6,370.8	761.9	3,761.7	131.4	511.8	1,204.0	15,985.3
6	Australia 澳大利亚	5,473.1	15.1	276.6	2,484.1	1,353.6	1,343.7	11,371.7
7	Mexico 墨西哥	5,356.5	1,583.9	781.1	739.4	606.1	1,645.9	27,834.1
8	Costa Rica 哥斯达黎加	4,026.5	136.9	3,838.1	3.3	8.8	39.3	90.8
9	Netherlands 荷兰	3,799.5	657.3	670.1	843.7	1,049.0	579.3	16,324.9
10	Sweden 瑞典	3,665.5	339.6	1,435.0	1,418.6	348.6	123.8	5,854.6
11	Canada 加拿大	3,447.2	666.4	451.9	323.1	830.3	1,175.4	9,256.2
12	Italy 意大利	3,420.1	815.3	397.1	964.0	997.8	245.8	46,982.8
13	Japan 日本	3,094.3	170.1	728.9	1,345.3	336.0	514.0	13,530.4
14	China Mainland + HK 中国	2,017.0	204.5	488.4	457.1	729.1	137.9	10,782.1
15	Argentina 阿根廷	1,622.0	829.0	325.8	217.9	53.1	196.2	9,039.8
16	Belgium 比例色	1,582.0	124.7	544.7	333.1	377.2	202.4	3,535.2
17	Austria 奥地利	1,488.6	48.4	24.6	69.1	696.7	649.8	1,231.1
18	Luxembourg 卢森堡	1,403.8	414.2	302.2	271.7	224.8	190.9	1,885.7
19	South Africa 南非	1,361.3	259.7	25.0	108.4	742.4	225.8	892.1
20	Portugal 葡萄牙	1,283.7	200.8	189.7	150.0	219.0	524.2	13,923.7
21	Russia 俄罗斯	1,276.7	249.3	8.6	941.5	61.6	15.6	1,199.7
22	Qatar 卡塔尔	1,242.8	11.7	1,218.5	8.0	4.4	0.2	3,357.1
23	UAE 阿拉伯联合酋长国	1,136.5	317.6	77.1	107.4	275.0	359.5	5,634.8
24	Brazil 巴西	804.7	511.3	186.5	4.2	64.4	38.4	3,366.6
25	Singapore 新加波	786.4	291.4	55.5	215.2	115.1	109.2	4,827.3
	Other 其它	14,522.7	3,073.5	2,534.6	2,539.4	2,347.2	4,028.0	93,689.3
TOTAL 总计		162,421.8	27,578.5	32,532.3	32,610.3	37,061.8	32,638.8	571,842.6
Total Productive Investment 生产性投资总计		145,109.6	24,846.1	27,191.9	30,242.5	34,614.2	28,214.9	529,876.8

Source: Foreign Investments Registry. Ministry of Economy, Trade and Business, 2024. Million €. (*) Stock 2021 data.

西班牙各行业的外商直接投资 FDI in Spain by Sector

西班牙各行业的外国直接投资。存量和最近的趋势 2019 – 2023 Foreign Direct Investment in Spain by Sector. Stock and Recent Trends 2019 – 2023			外国投资注册. 百万欧元 Foreign Investments Registry. Million Euro				
Sectors 行业		Total Stock *	Investment Flows 投资流入量				
			2019	2020	2021	2022	2023
1	Real Estate, Building and Infrastructures 房地产建筑基础设施	97,558.1	4,389.3	4,736.3	7,903.7	4,135.1	4,094.9
2	Energy 能源	80,749.5	1,049.5	1,352.2	6,531.9	3,375.8	2,092.3
3	Retail and Wholesale 零售和批发	54,822.2	1,980.3	5,246.4	2,365.2	1,883.5	4,260.5
4	Financial Services 金融服务	51,744.8	6,637.8	7,689.3	1,089.9	1,821.8	1,769.2
5	Metals and Manufacturing of other Materials 金属及其他材料制造	45,105.7	730.4	558.4	1,609.4	1,468.8	2,886.6
6	ITC: Communications, Software & IT Services 通信软件和IT服务	36,467.9	2,129.2	4,798.8	5,297.8	5,953.2	3,838.0
7	Food and Beverages 食品和饮料	34,243.8	1,082.5	2,059.5	1,548.4	1,261.7	742.2
8	Chemicals and Petrochemicals 化学品和石化产品	30,314.9	1,468.7	516.1	489.0	518.9	1,007.0
9	Pharmaceuticals, Medical, Healthcare & Biotechnology 制药、医疗、保健和生物技术	21,453.5	450.6	591.1	954.9	501.5	2,101.0
10	Transport and Logistics 运输和物流	18,824.0	493.0	1,699.5	801.2	1,490.5	472.5
11	Mining and Natural Resources 矿产和自然资源	17,488.5	167.1	20.0	10.7	906.1	3,556.7
12	Automotive OEM & Automotive Components汽车代工和汽车配件	17,338.3	409.5	344.2	167.1	1,499.6	1,641.4
13	Business Services 商业服务	17,074.7	2,211.5	1,410.3	789.1	925.6	435.6
14	Tourism 旅游	15,532.5	669.6	399.8	1,592.4	3,490.1	1,097.5
15	Environmental industries 环境工业	10,172.9	681.1	39.6	301.9	93.4	1,631.6
16	Paper, Wood and Others 纸张、木材和其他	7,599.9	1,717.4	497.0	121.7	362.9	172.7
17	Industrial Machinery and Equipment 工业机械和设备	7,192.6	204.1	196.9	368.9	5,854.5	267.1
18	Leisure and Entertainment娱乐部门	5,640.2	884.5	295.7	579.0	1,468.6	286.1
19	Consumer Goods 消费品	2,098.5	215.4	73.6	85.2	40.2	284.2
20	Other 其它	420.2	7.1	7.8	2.8	10.1	1.6
Total Investment 总投资		571,842.6	27,578.5	32,532.3	32,610.3	37,061.8	32,638.8
Total Productive Investment 生产性总投资		529,876.8	24,846.1	27,191.9	30,242.5	34,614.2	28,214.9

Source: Foreign Investments Registry. Ministry of Economy, Trade and Business, 2024. Million Euro. (*) Stock 2021 data.

西班牙汽车工业 Automotive Industry in Spain

西班牙工厂生产能力达300万辆车
Spanish plants set to manufacture 3 million vehicles

全球生产的3%， 占欧洲市场份额的12%

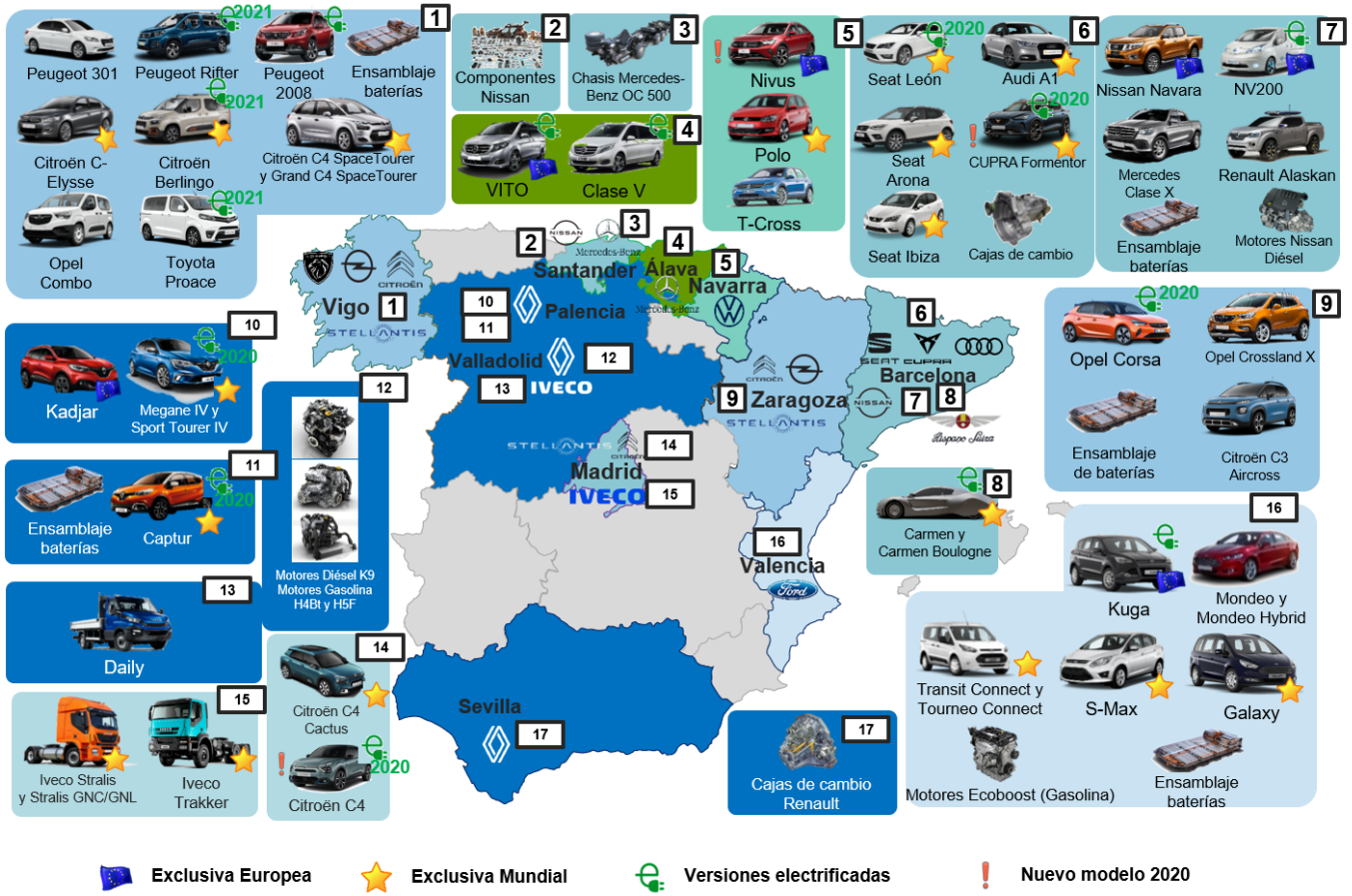
3% of global production, 12% of European market share.

车辆类型
Units by types

80%乘用车
80%Passenger cars and pick-ups

18%商用车辆
18% Commercial vehicles

2% 工业车辆
2%Industrial vehicles



10 个汽车制造集群
10 Automotive clusters

43 个技术中心

43 Technology Centres

生产38个车型，19个电动车（2022）

38 models manufacture, 19 electrified versions in 2022.

西班牙汽车工业 Automotive Industry in Spain

国际地位 International Position

Ranking 30 years ago

1. USA
2. Japan
3. Germany
4. France
5. Italy
6. UK
7. Spain

Others
- South Korea
- Czech Republic
- Romania

In over 30 years, only USA, Japan, Germany and Spain have remained TOP-10 players

30多年来，只有美国、日本、德国和西班牙始终保持在前10位。

Ranking (2022)

1. China
2. USA
3. Japan
4. India
5. South Korea
6. Germany
7. Mexico
8. Spain
9. Brazil
10. Thailand

Source: ANFAC OICA Statistics http://www,oica.net

中国企业为什么要选择投资西班牙?

Why Spain for Chinese Companies?

双边贸易和投资关系 Bilateral Trade and Investment Relations

中国在西班牙
China in Spain

中国是西班牙第十三大投资国：110,5616亿欧元 (存量)
西班牙有 356 家中国企业
创造了27,000 个工作岗位

13th Investor in Spain: 11,056.16 million € (stock)
356 Chinese companies in Spain
27,000 Jobs

中国对西出口总值（2023年）：444.92亿欧元
中国是西班牙第二供应国
中国赴西旅游人次（2019年）：700,750人
在西班牙居住的中国公民（2023年）：232,982人

Chinese Exports to Spain (2023): 44,492.1 Mill. €
China is Spain second supplier country
Chinese tourists in Spain (2019): 700,750
Chinese Residents in Spain (2023): 232,982

西班牙在中国
Spain in China

西班牙是中国第24大投资国：33.07亿欧元 (存量)
中国有500-600家西班牙公司
创造了30,674 个工作岗位

24th destination Spanish Investment 3,307 million € (stock)
500-600 Spanish Companies in China
30,674 Jobs

西班牙对华出口总值（2023年）：83.91亿欧元
西班牙赴华旅游人次（2017年）： 149,600人
在中国居住的西班牙公民（2019年）：4,675 人

Spanish Exports to China (2023): 8,391 Mill.€
Spanish Tourists in China (2019): 165,984
Spanish Residents in China (2023): 4,675

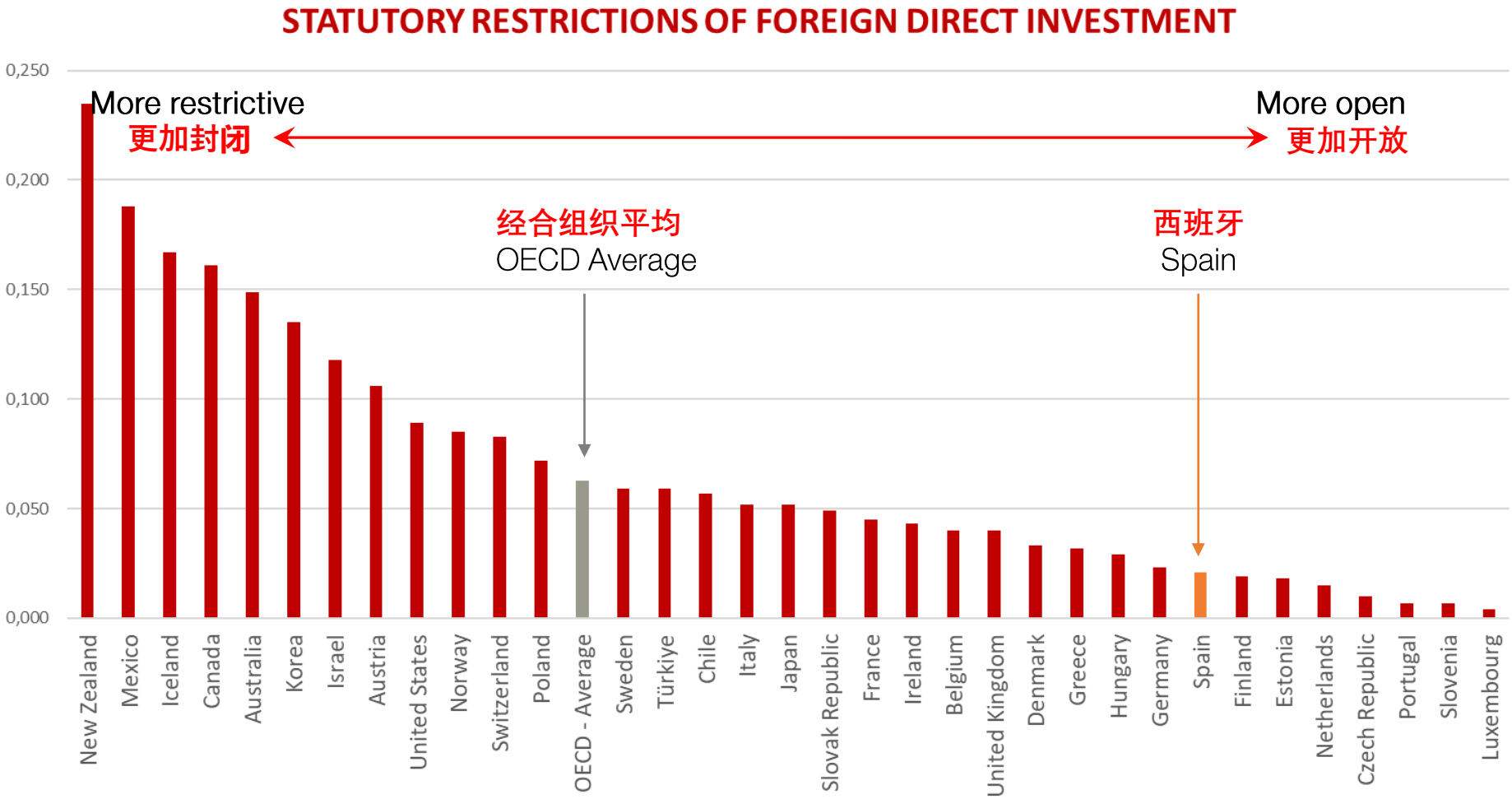
资料来源：外商直接投资登记。西班牙经济与企业部。2003-2017外商直接投资市场。2023西班牙国家统计局 以及中国国家旅游管理局 (CNTA)
Source: FDI Investments Registry. Ministry Economy . FDI Markets 2003-2017; Ministry of Inclusion, Social Security and Migration (2023); INE (2023); National Bureau of Statistics of China (2019) / UNWTO (2019)

在西班牙的主要中国企业 Main Chinese investments in Spain

欧盟对外商直接投资的国际开放度 International Openness to FDI in EU

根据经合组织(OECD)2020年FDI限制指数，西班牙是外商直接投资第九大开放国

Spain is the 9th-most open country to Foreign Investment according to OECD's 2020 FDI Restrictiveness Index



Source: OECD, 20203 Data Referred to 2020 来源：2023 经合组织 数据为2020年

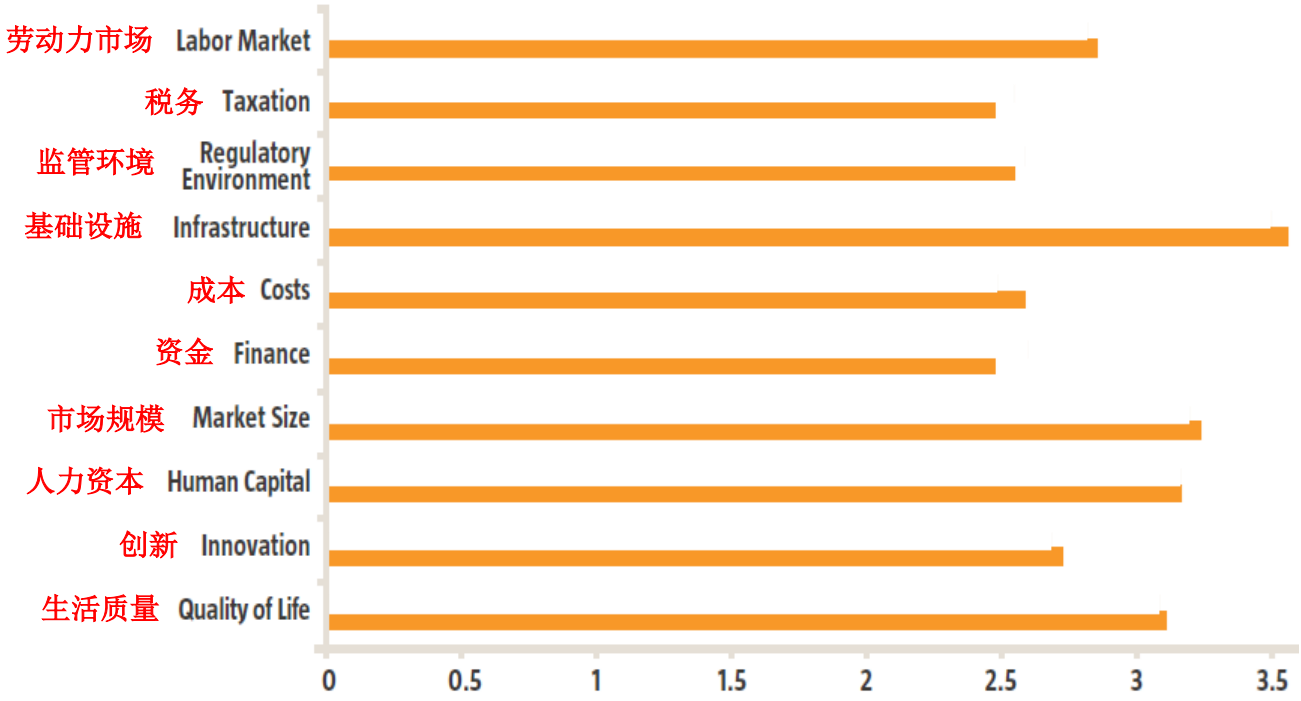
西班牙商业环境晴雨表 Barometer of Business Climate in Spain

700 家国际企业参与 2023 调查

Over 700 International Companies participating in the 2023 survey

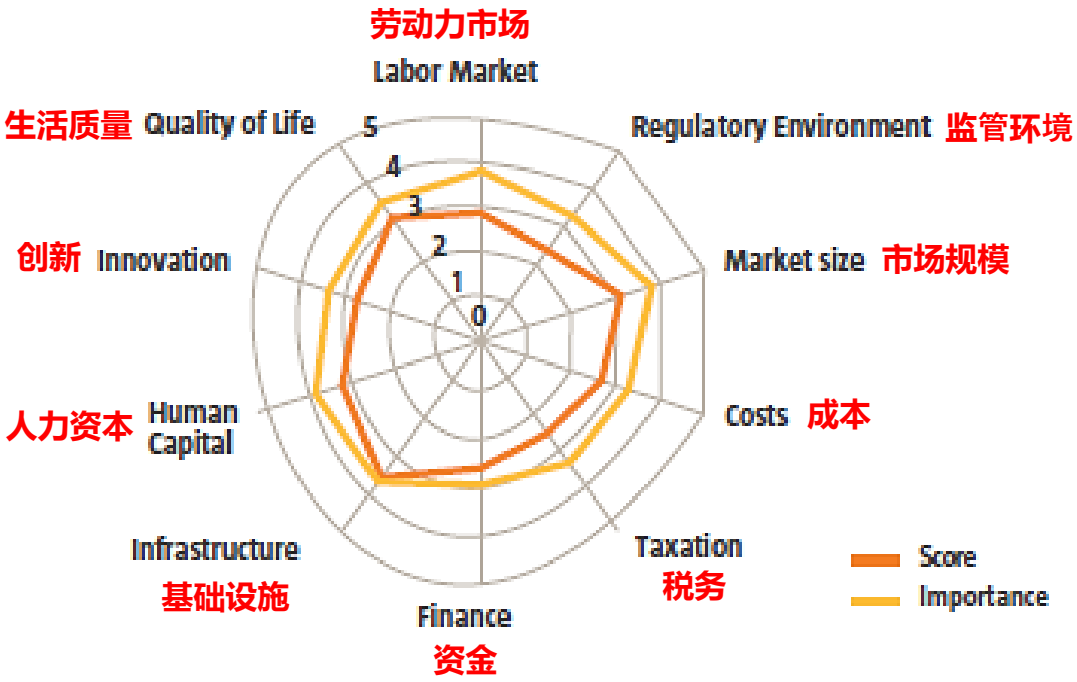
2023 年评估（从1到5）

Assessments 2023 (from 1 to 5)



2023 年各领域的重要性和评估

Importance and assessment by areas 2023



88%参与调查的企业计划于2024年扩大或保持其在西班牙的投资 (86% 2023 年)

88% of the surveyed companies plan to increase or maintain their investments in 2024 (86% in 2023)

Source: ICEX Invest in Spain "Barometer of Business Climate in Spain" 2023

市场准入 Market Access

欧盟成员国
Member State of the European Union

自由进入全球最大市场：欧盟有5亿多消费者
Free access to the world´s largest market, the EU: more than 500 million consumers

与拉丁美洲贸易往来的最佳欧洲平台

The best European platform for doing business with Latin America

西班牙是连接北非、地中海国家和中东国家贸易的合适平台。

Spain is a suitable platform for doing business with North- African, Mediterranean and Middle East countries

市场准入 Market Access

和17个国家签订了避免双重征税协议：玻利维亚、巴西、智利、哥伦比亚、哥斯达黎加、古巴、萨尔瓦多、厄瓜多尔、墨西哥、巴拿马、多米尼加、特立尼达和多巴哥、乌拉圭, 委内瑞拉, 牙买加, 阿根廷和 巴巴多斯

17 Agreements to Avoid Double Taxation Argentina, Barbados Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, El Salvador, Ecuador, Jamaica, Mexico, Panama , Dominican Rep., Trinidad and Tobago, Uruguay and Venezuela.

和19个国家签订互惠投资保护促进协议：哥伦比亚、哥斯达黎加、古巴、智利、厄瓜多尔、萨尔瓦多、危地马拉、洪都拉斯、牙买加、墨西哥、尼加拉瓜、巴拿马、巴拉圭、秘鲁、多米尼加、特立尼达和多巴哥、乌拉圭、委内瑞拉和阿根廷

19 Agreements for Protection and Promotion of Reciprocal Investments Argentina, Colombia, Costa Rica, Cuba, Chile, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Dominican Rep., Trinidad and Tobago, Uruguay and Venezuela.

西班牙具有出色的交通条件和基础设施：马德里机场集中了欧洲和拉丁美洲约35%的空中交通

Excellent communications and infrastructure: Madrid concentrates around 35% of total air traffic between Europe & Latin America.

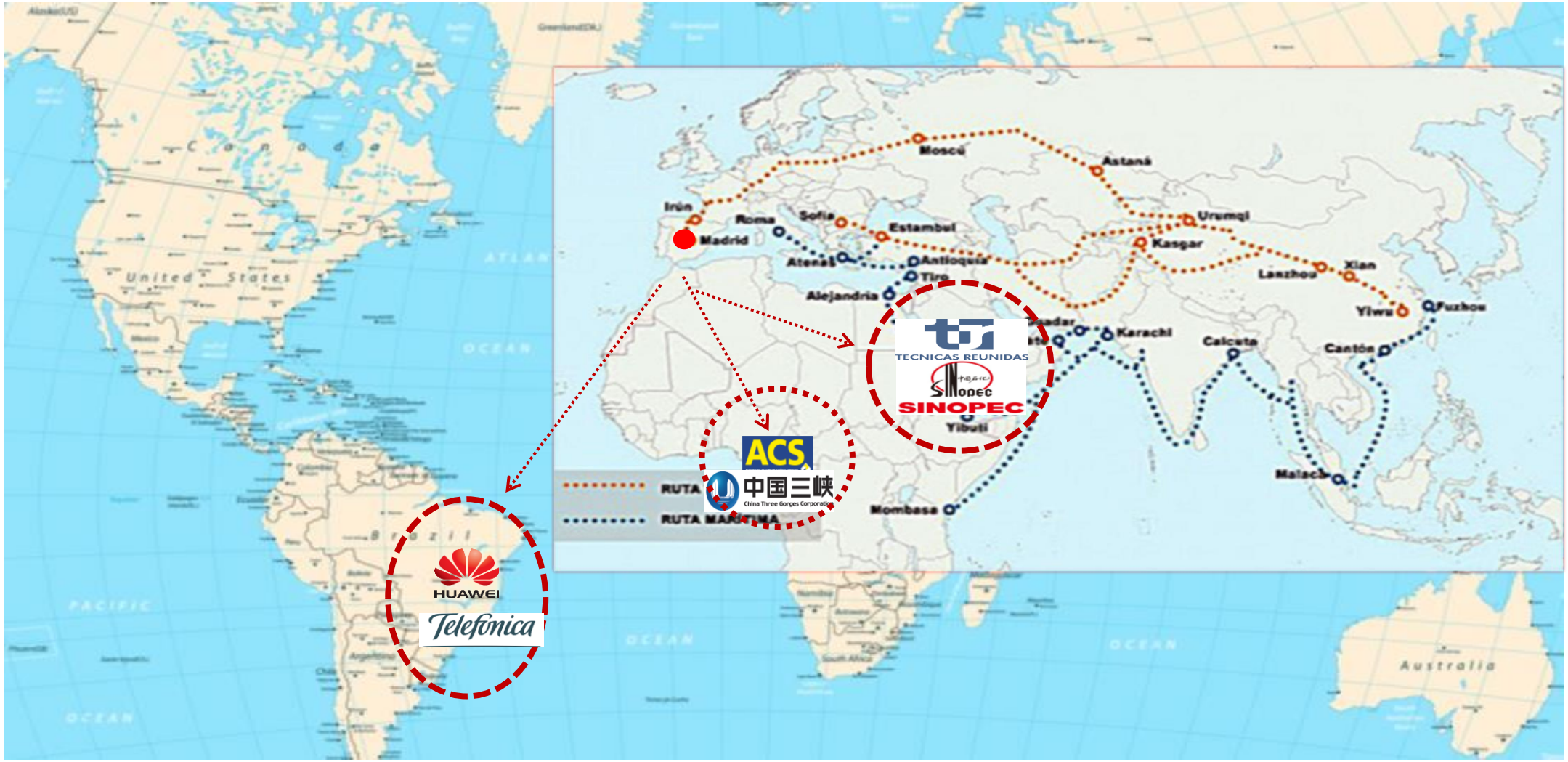
全球知名企业中的西班牙企业 Spanish companies are among leading companies in the world

- 世界上每5个航班中就有3个是运用西班牙空中导航系统。3 out of every 5 flights worldwide are controlled using Spanish Air Navigation Management systems-ATM
- 西班牙电信是世界最大的电信公司之一（根据市值和用户量）。Telefonica is one of the largest telecommunications companies in the world (in terms of market capitalization and number of customers).
- 桑坦德银行是欧元区第二大银行也是全球最大的之一 (股票市值)，西班牙对外银行在40个国家开展业务。Santander is the 2nd bank in the Eurozone and one of the first in the world (stock market capitalization) and BBVA now operates in 40 countries.
- 西班牙伊维尔德罗拉公司是世界第四大电力公司 （根据市值）同时也是美国第二大风电运营公司。Iberdrola is the 4th-largest utility company in the world (in terms of market capitalization) and the 2nd largest wind power operator in USA.
- 西班牙基础设施行业在海外市场居全球领先水平。The Spanish infrastructure sector is a world leader in foreign markets.
  - 根据2018年工程新闻记录（ENR）专门出版发布的排名，ACS集团名列国际承包商全球排行榜之冠。ACS Group is the leading international contractor in the world, according to the ranking published in 2018 by the specialized publication Engineering News Record (ENR).
  - 西班牙沙特合资企业Al Shoula集团运营着麦加-麦迪纳之间的高铁。The Al Shoula Group, a Spanish-Saudi consortium, runs the high-speed train between La Mecca – Medina.
  - 巴拿马运河扩建项目由西班牙领导的联合体建设。The Panama Canal expansion project has been built by a Spanish-led consortium.
  - 全球每10家交通基础设施特许经营商中有6家是西班牙公司。6 out of 10 Worldwide Concessionaires of transportation infrastructures are Spanish Companies.

商贸和投资机会在第三国
Business and Investment Opportunities in third countries

中国企业和西班牙企业在第三国的合作机会。

Cooperation opportunities for Chinese and Spanish companies in third countries.



基础设施，交通和信息通迅技术 Infrastructure,Transport & ICT

机场：商业基础设施和游客的主要入口
Airports: Business Infrastructure & Tourist Main Entrance

2.437 亿人次游客 （2022）
243.7 Mill. Passengers (2022)
欧洲通往拉美的枢纽
European hub to Latinamerica
AENA 管理西班牙46座机场和2座直升机机场
AENA manages 46 airports and 2 heliports in Spain

铁路：高速网络
Railway: High Speed Networks

领先的高铁设计者和开发者
Leading designer and developer of high-speed trains.
高速网络在全球排名第二（欧洲排名第一）
2nd largest worldwide (1st in Europe) in High-Speed Network.

高速路：物流枢纽和公路基础设施
Highways: Logistics Hubs and Road Infrastructures

欧洲最大的高速路网:17,551公里
Largest EU highway network: 17,551 km.世界上最佳道路质量指标之一
One of the best indexes of quality of roads in the world

Source: Marca España. AENA.

信息通迅技术和电信网络
ICT and Telecommunication Networks

欧洲排名第一的光纤网络
1st in Europe in network fiber optic cable
欧洲最佳的宽带渗透率（固定和移动）
The best bandwidth penetration (fixed and mobile) in the EU
世界移动通讯大会-巴塞罗那
Mobile World Congress - Barcelona

港口：世界物流平台
Ports: World Logistics Platforms

阿尔赫西拉斯，巴塞罗那和瓦伦西亚位列欧洲十大集装箱港口
Algeciras, Barcelona & Valencia, among the top 10 European container ports
29个集装箱码头 29 Container Terminals.
46个港口 46 Ports.
3300万人次旅客 (2022) 33 Mill. passengers. (2022)

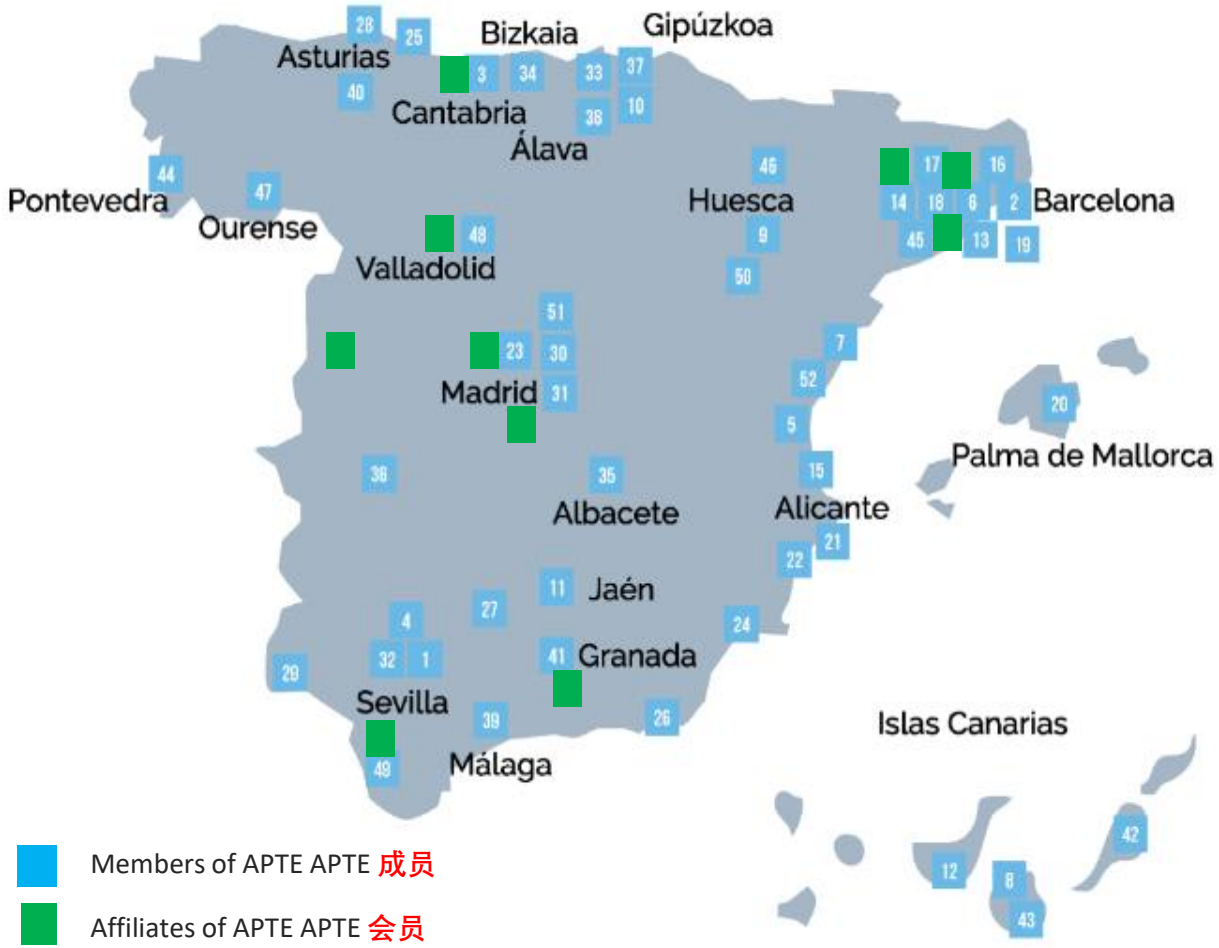
城市交通：智慧城市
Urban Transport: Smart Cities

高度发达的交通基础设施：大容量的城市路网和基于地铁、地方铁路以及公交路网的高效公共交通系统
Highly developed transport infrastructure: high-capacity metropolitan road network and an efficient public transport system based on Metro, and local railways, and a network of bus routes.

技术园区 Technology Parks

技术业务发展的卓越基础设施 Excellent infrastructure for Technology Business Development

西班牙有超过70座技术园区。 More than 70 Technology Parks in Spain

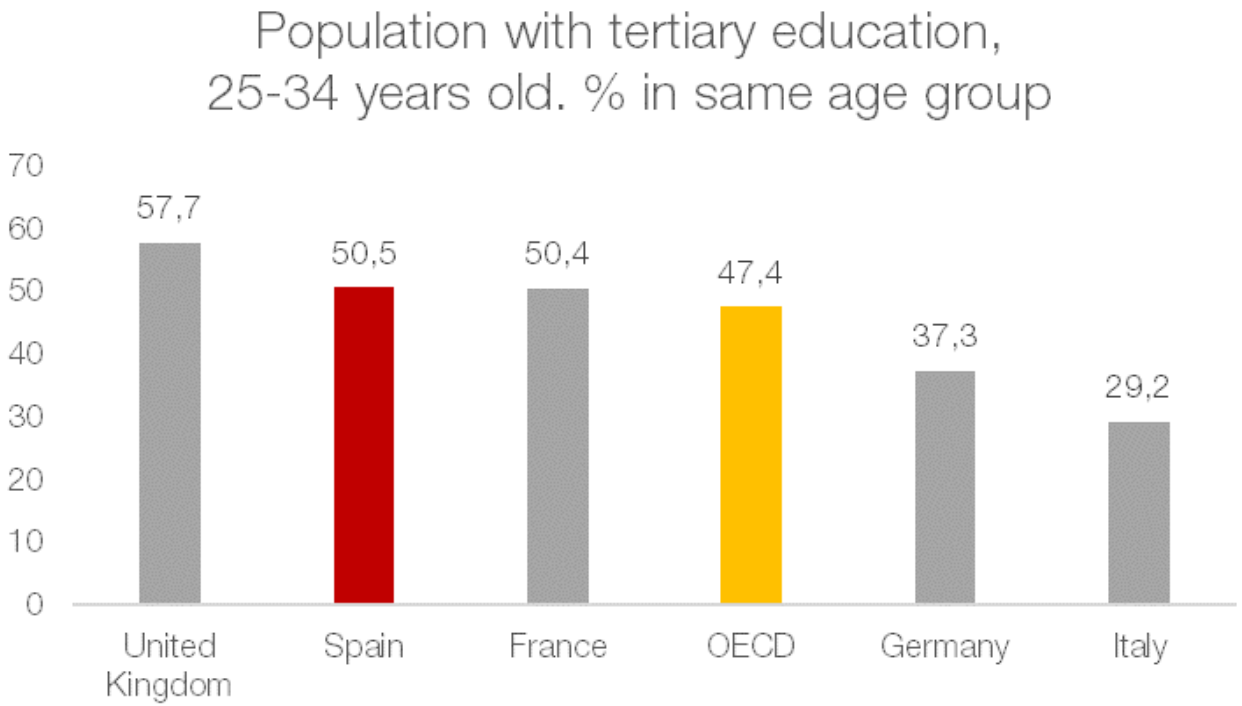


西班牙科学技术园区协会（APTE）的64家园区共有8000多家企业。
64 parks in the Association of Science and Technology Parks of Spain (APTE), hosting over 8,000 companies.

高素质人力资源 Highly Skilled Labor Force

人力资本：高素质人力资源 Human Capital: Highly skilled labour force

- 与欧洲最大的各经济体相比，西班牙在受过高等教育的人数上在欧洲占有重要地位。
- Spain occupies a prominent position in Europe in number of persons with tertiary education, compared to the biggest European economies



Source: OECD. January 2024. Note: Data 2022

人力资本：商学院 Human capital: Business Schools

Spain Business Schools are among the most renowned in the academic world

西班牙商学院是学术界最知名的商学院之一

European Business Schools, 2022

Rank	School name	Country
1	HEC Paris	France
2	London Business School	UK
3	ESCP Business School	France/Germany/Italy/ Poland/Spain/UK
4	SDA Bocconi School of Management	Italy
5	University of St Gallen	Switzerland
6	Iese Business School	Spain/US
7	Edhec Business School	France
8	ESMT Berlin	Germany
9	Essec Business School	France
10	IE Business School	Spain
…	…	…
17	Esade Business School	Spain
…	…	…
27	Eada Business School Barcelona	Spain

Source: Financial Times

Global MBA Ranking 2022

European Business Schools

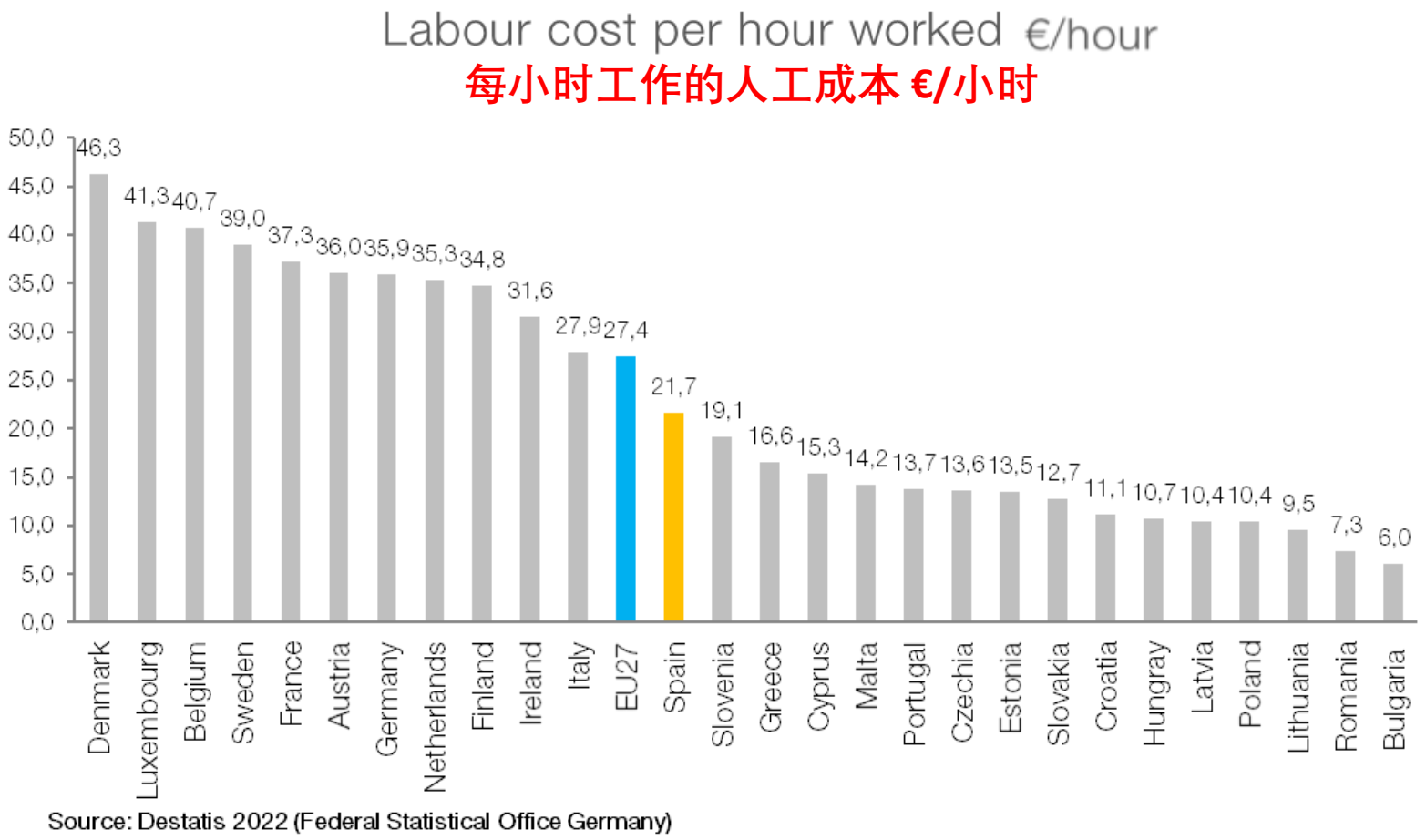
Rank	School name	Country
1	Insead	France/Singapore
2	London Business School	UK
3	Iese Business School	Spain
4	HEC Paris	France
5	SDA Bocconi School of Management	Italy
6	University of Cambridge: Judge	UK
7	IMD Business School	Switzerland
8	University of Oxford: Saïd	UK
9	Imperial College Business School	UK
10	Esade Business School	Spain
11	IE Business School	Spain
…	…	…
13	ESCP Business School	France/UK/Germany/Spain/Italy

Source: Financial Times

人力资源：全球技能 Human Capital: Global Skills

西班牙的劳动力成本低于欧盟27国的平均水平

Labour Costs in Spain are below the EU-27 average



Source: Destatis 2022 (Federal Statistical Office Germany)

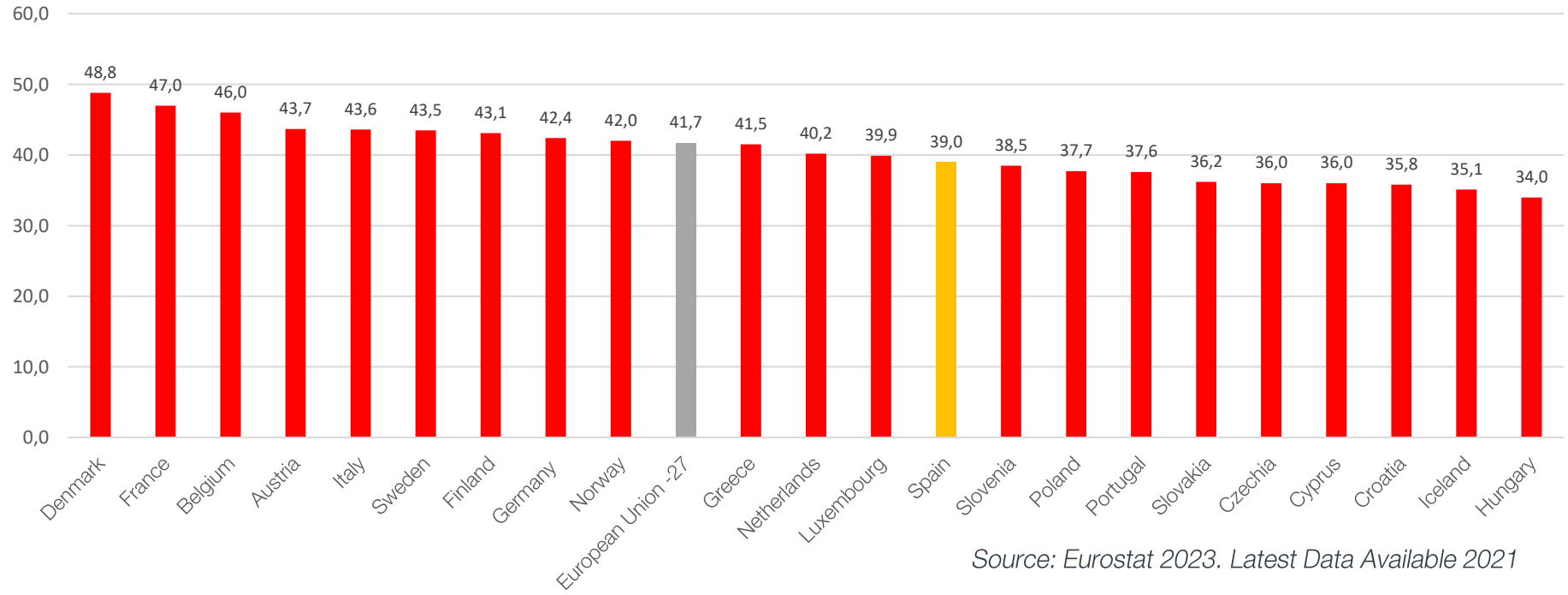
税收: 适度的税收负担 Taxes: Moderate Tax Burden

适度的税收负担 Moderate Tax Burden

国际基准统计数据表明西班牙是税收收入（含社保费用）与GDP（39%GDP）之间的比例适中的国家，远低于欧盟的平均水平。
International Benchmarking shows that Spain is a country with a moderate ratio between Tax Revenues (Including Social Security Contributions) and GDP (39% GDP) much lower than EU average.

企业 所得税 25%　　Corporate Income Tax Rate: 25%

欧盟国家税收收入（含社保费用）与GDP占比
Countries UE. Tax Revenues (Including Social Security Contributions) as % of GDP



Source: Eurostat 2023. Latest Data Available 2021

区域激励措施 Regional Incentives

- **不可退还的补贴，国家根据欧盟生产性投资的限制和要求向各地区提供的贷款偿还补贴**

Non-refundable subsidies, subsidies for loan repayments granted to regions by the State, according to EU limits and requirements for productive investments

- **符合条件的项目包括那些旨在 (i) 设立新企业，从而开展商业活动并创造新的就业岗位； (ii) 通过增加生产能力或者在现有企业增加新的业务来扩大现有经营； (iii) 实现业务现代化**

Eligible projects are those aimed at (i) creating new establishments (launching of business activity and new Jobs); (ii) expanding existing activities with an increase in production capacity; and (iii) modernizing the business

- **合格成本：土木工程、设备和机械、工资（两年）**

Eligible Costs : Civil engineering, Equipment and Machinery, salaries (2 years)

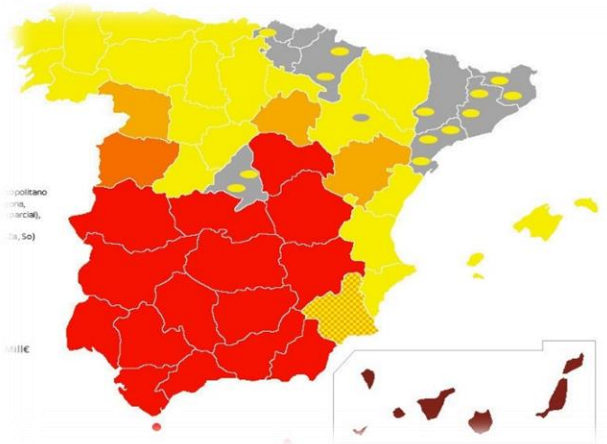
欧盟委员会于2022年批准的新区域援助地图（2022-2027）

New Regional Aid Map 2022-2027 approved by the EU Commission in 2022

- **最大援助**

The maximum aid intensities can be increased:

- **+10%中型企业** +10% medium-sized companies.
- **+20% 小型企业** +20% small companies.



最大援助强度 *大规模
The maximum
aid intensity * large companies

- 50%
- 30%
- 15%-25%
- 20%
- 15%-20%
- 0%

西班牙的高品质生活 Quality of Life in Spain

- **面向外国投资者和游客的开放友好的社会 40.3%的游客曾到访西班牙十次以上。回头客占82%以上**
  Open and friendly society to foreign investors and tourists 40.3% of our tourists have visited Spain ten or more times in their lifetime. 82% are repeat visitors.

- **根据联合国毒品和犯罪办公室（谋杀率）的信息，西班牙是世界十大安全国家之一。**
  Spain is among the world´s top 10 safest Country according United Nations Office on Drugs and Crime (Homicide rate).

- **卓越的高标准现代卫生系统。向外籍人士开放。西班牙的卫生基础建设位列世界第十三，预期寿命位列第五（WCY 2020）。**
  Outstanding and modern Health System with very high standards. Open to expatriates. Spain ranks13th World Country in Health infrastructure and 5th with longer Life Expectancy (WCY2020).

- **被联合国教科文组织列入世界遗产数量（48个）名列世界第三。历史名城、古迹和重要博物馆。**
  3rd country in the world in terms of UNESCO World Heritage Sites (48 sites). Historical cities, Monuments and leading Museums.

- **被联合国科教文组织纳入生物圈保护区网络的自然区域和自然空间数量名列欧洲第二 (42个，仅次于美国)**
  2nd country in Europe in Natural Areas and Natural spaces declared UNESCO Biosphere Reserves (42, only behind USA with 47).

- **接待境外高尔夫游客数量名列第二，仅次于美国，拥有431个高尔夫球场。120多家SPA度假村。**
  2nd country, behind USA, in receiving foreign golf tourists, with 431 courses. More than 120 Spa Resorts.

- **一年300多天的日照时间，2600多公里的绿色步道，多种滑雪设施、乡村活动。666个海滩、码头和船只被授予蓝旗生态标签，获此认证数量世界领先。**
  More than 300 days of sunshine a year and more than 2,600 km of Green Tracks; various Skiing facilities; rural activities. World leader in Blue Flags Eco-Label Record) with 666 Beaches, Marinas and Boats awarded.

- **顶级美食享誉全球。**
  First class Gastronomy recognized all around the world.

西班牙的华人社区 Chinese Community in Spain

在过去10年里，西班牙的华人人口增加30%
Chinese population in Spain increased 30% in the last 10 years (2013: 181,701 - 2023: 232,982)

在西班牙获得学士和硕士学位的的中国留学生超过12,525人(2021-2022) Bachelor and Master degree Chinese students in Spain: 12,525 (2021-2022).

在西第二代华人的主要特征：
Main characteristics second Chinese generation in Spain:

- **人口年轻化** — Young population.
- **自雇或者创业** — Self-employed or entrepreneurs.
- **社交圈中的主要角色** — Key role in social networks.
- **集中在大城市** — Concentrated in big cities.
- **良好的教育背景** — Good educational results.

中国公民在西班牙的具体设施 Specific facilities for Chinese citizens in Spain

329所国际学校
329 International Schools

在马德里
In Madrid

- 周六有几所为中国学生开设的中文学校，由华人社区管理。

There are several Chinese schools on Saturday for Chinese students, managed by the Chinese community

- 华为和中兴的总部设在马德里北部，那里有一个很大的华人社区。

Huawei and ZTE are based in North of Madrid, hosting a big Chinese community

中国企业家协会
Chinese entrepreneurs Associations

- 西班牙中国俱乐部

China Club Spain

- 西班牙青田总会馆

General Qingtian Association in Spain

- 巴利阿里群岛华商协会

Association of Chinese Businessmen of the Balearic Islands (AECHIB)

中国银行在西班牙成立
Chinese banks stablished in Spain

- 中国建设银行

China Construction Bank
Location: Barcelona

- 中国工业和商业银行

Industrial and Commercial Bank of China (ICBC)
Location: Madrid & Barcelona

ICBC 中国建设银行 China Construction Bank

专门针对中国客户的搬迁公司 Relocation companies specialized in Chinese customers

须经授权的投资 Investments subject to authorization

- **根据欧盟委员会的规定，西班牙的外国投资体制受以下立法监管： 7 月 4 日第571/2023号外国投资皇家法令。**
- According to European Commission regulations, foreign investment regime in Spain is regulated by the following legislation: Royal Decree 571/2023 of July 4th on foreign investment

- **以下行业的并购和绿地项目须获得授权**:
- Transactions in M&A and greenfield projects will be subject to authorization in the following sectors:
  - **关键基础设施** Critical infrastructure
  - **战略技术** Strategic technologies
  - **供应关键性资源** Supply of key inputs
  - **有权访问敏感信息的企业** Companies with access to sensitive information
  - **媒体** Media

- **根据投资者的类型，第三国政府控股的企业始终需要授权。**
- Depending on the type of investors, companies controlled by third country governments will always require authorization.

  - **授权申请必须提交至贸易国务秘书处国际贸易和投资总司。**
  - Applications for authorization must be addressed to the head of the Secretary of State for Trade's Directorate-General for International Trade and Investment.

  - **通过以下链接，您可以访问投资者申请授权需要填写的表格：**
  - Through the following link you can access to the form that needs to be completed by the investor in order to request authorization: *https://comercio.gob.es/InversionesExteriores/Documents/Formulario_28_03_2023.docx*

最新交易案例精选 (I) Selected Most Recent Transactions (I)

- 2023年，跨国化工公司万华在Cornellà de Llobregat（巴塞罗那）开设创新中心
- In 2023, chemical multinational **Wanhua** opened an innovation center in Cornellà de Llobregat (Barcelona)

- 2023年，百明信康收购了 Diater，这是一家致力于开发和制造过敏诊断和治疗的生物制药公司，投资金额达到1.5亿欧元。
- In 2023, **Worg Pharmaceuticals** acquired **Diater,** biopharmaceutical company dedicated to the development and manufacture of allergology diagnostics and treatments. Investment amount reached 150 million euros.

- 2023年， 西班牙电力公司与青岛森麒麟轮胎签署了在As Pontes（拉科鲁尼亚）建一个轮胎工厂的协议，投资额为4.47亿欧元。
- In 2023, **Endesa** closed an agreement with **Sentury Tire** for the construction of a tire plant in As Pontes (A Coruña), with an investment amount of 447 million euros.

- 2020年， 中国铁建集团（CRCC）签署收购西班牙第九大建筑商Aldesa 75%的股份。 2023年，中国铁建收购了99%的股份。
- In 2020 **China Railway Construction Corporation (CRCC)** signed the acquisition of 75% of **Aldesa**, the 9th biggest builder in Spain. In 2023, CRCC acquired 99% of the shareholding.

- 2022年， 全球货运服务公司EV Cargo收购了西班牙航空快递货运公司75%的股份。
- In 2022, the global freight transport services company **EV Cargo** acquired 75% of the shares of Spanish **Air Express Cargo.**

最新交易案例精选 (II) Selected Most Recent Transactions (II)

- 2022年， 比亚迪与Castrosua签署了在西班牙生产电动巴士的框架协议。
- In 2022, BYD and **Castrosua** signed a framework agreement for the production of eBuses in Spain.

- 2022 年， 中国企业集团腾讯收购了西班牙视频游戏工作室Tequila Works的多数股权。
- In 2022, Chinese conglomerate **Tencent** acquired a majority stake in Spanish video game studio **Tequila Works**.

- 2022 年，中远海运子公司中远海运港口收购了西班牙铁路市场的运营商Logitren铁路公司51%股权. 2017年，中远海运收购西班牙Noatum 51%的股份，该公司是瓦伦西亚港和毕尔巴鄂港集装箱码头的运营者.
- In 2022, **Cosco Shipping Ports**, subsidiary of the Chinese shipping **COSCO**, acquired 51% of **Logitren**, Spanish operator in the railway market. In **2017**, **Cosco Shipping** had already acquired 51% stake in **Noatum**, operator of container ports in Valencia and Bilbao.

- 2021年，Ferrovial Services和正泰能源签署了一项在西班牙发展商业和工业光伏的协议。
- In 2021, **Ferrovial Services** and **Chint Energy** signed an agreement for the development of commercial and industrial photovoltaics in Spain.

- 2020年，中国三峡集团收购了X-Elio公司超过500兆瓦的光伏电站组合。
- In 2020, **China Three Gorges** acquired a portfolio of more than 500 MW of photovoltaic plants of **X-Elio**.

最新交易案例精选 (III) Selected Most Recent Transactions (III)

- 2020 年， 华为在马德里建立了其新搜索引擎Petal Search的欧洲总部。2018年，华为在巴塞罗那开设了一个客户服务中心.
- In 2020, Huawei establish in Madrid its European headquarters of its new search engine Petal Search. In 2018, Huawei opened of a customer service center in Barcelona.

- 2020年，中国能源工程公司（CEEC）收购了工程公司： Empresarios Agrupados、Ghesa Ingeniería y Tecnología和EA servicios de explotación nucleares GNIT。
- In 2020 China Energy Engineering Corporation (CEEC) has acquired the engineering companies: Empresarios Agrupados, Ghesa Ingeniería y Tecnología and EA servicios de explotación nucleares GNIT.

- 2017年，中国最大的眼科连锁企业爱尔眼科集团宣布收购西班牙Baviera诊所有限公司.
- In 2017 Aier Eye Hospital Group Co., the largest eye hospital chain in China, has acquired Clinica Baviera SA of Spain.

- 2016年，江苏交通职业技术学院通过认购1600万欧元的增资，取得了西班牙工程公司Eptisa的控制权，该公司已经获得了90%的股份。
- In 2016, Jiangsu Transportation Institute (JSTI) has taken control of Eptisa, Spanish engineering, by subscribing to a capital increase of 16 million euros which has taken 90% of the Spanish company.

- 2016年，中国的一家深海渔业公司上海开创国际收购了西班牙金枪鱼罐头企业Conservas Albo。
- In 2016 China's deep sea fishing company Shanghai Kaichuang Marine International bought Spanish bonito and tuna firm Conservas Albo.

西班牙对外贸易发展和投资局 – 西班牙投资促进局： 您在西班牙的伙伴

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Paseo de la Castellana 278. 2nd floor
28046 Madrid SPAIN
T (+34) 91 503 58 00
E-mail: investinspain@icex.es
www.investinspain.org