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Investment opportunities for Chinese corporates
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✓ 会议和旅行日程 Meeting & Trip Agendas
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✓ 搜索网站 Search for sites
✓ 支持投资项目 Investment project support
✓ 和地区机构协调 Coordination w/Regional Agencies.
✓ 开发与再投资 Development & Reinvestment

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hongkong@comercio.mineco.es
西班牙投资促进局中国办公室网站 – Invest in Spain China Desk web page
Spain: Key Player in the World Economy

- World's 14th largest economy and the 4th largest economy in the EU: GDP worth 1,426 billion USD.

- 15th largest exporter of commercial services worldwide and 19th ranked exporter of merchandise trade in 2021.

- 2nd country worldwide in international tourist arrivals and in receipts (1st in Europe) in 2019. More than 83 million international tourists in 2019.

- 12th largest economy in terms of accumulated inward FDI stock and 15th in outward FDI stock in the world in 2021.

- Total population of 47 million. More than 5 million are foreigners.

- 21 of the biggest Spanish companies have entries in Forbes Global 2000 largest companies in the world.
GDP Evolution and Forecasts

国内生产总值演变和预测

国内生产总值增长演变 (99-22) GDP growth evolution (99-22)

Real GDP Volume Index 1999=100

Source: IMF based on National Authorities, 2021
Export diversification from Spain

An open economy is more competitive and resilient.

2020: Exports of Goods & Services (% GDP)

Source: World Bank

2021: Exports of Goods from Spain by Destination (%)

Source: Secretariat of State for Trade

* Excluded Middle East

Multinationals in Spain account for more than 39.5% of total exports from Spain to third markets.

Spain is a highly internationalized economy

Spain is the 11th largest economy in terms of accumulated inward FDI stock in the world

### 2021 Inward FDI Stock

<table>
<thead>
<tr>
<th>Economy</th>
<th>Mill USD</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 United States</td>
<td>13,619,023</td>
<td>30%</td>
</tr>
<tr>
<td>2 China + HK</td>
<td>4,086,213</td>
<td>9%</td>
</tr>
<tr>
<td>3 United Kingdom</td>
<td>2,634,202</td>
<td>6%</td>
</tr>
<tr>
<td>4 Netherlands</td>
<td>2,576,225</td>
<td>6%</td>
</tr>
<tr>
<td>5 Singapore</td>
<td>2,007,270</td>
<td>4%</td>
</tr>
<tr>
<td>6 Canada</td>
<td>1,437,837</td>
<td>3%</td>
</tr>
<tr>
<td>7 Switzerland</td>
<td>1,369,626</td>
<td>3%</td>
</tr>
<tr>
<td>8 Ireland</td>
<td>1,362,510</td>
<td>3%</td>
</tr>
<tr>
<td>9 Germany</td>
<td>1,139,106</td>
<td>3%</td>
</tr>
<tr>
<td>10 Luxembourg</td>
<td>1,013,915</td>
<td>2%</td>
</tr>
<tr>
<td>11 France</td>
<td>977,990</td>
<td>2%</td>
</tr>
<tr>
<td>12 Spain</td>
<td>819,725</td>
<td>2%</td>
</tr>
<tr>
<td>13 Australia</td>
<td>770,258</td>
<td>2%</td>
</tr>
<tr>
<td>14 Belgium</td>
<td>604,647</td>
<td>1%</td>
</tr>
<tr>
<td>15 Brazil</td>
<td>592,761</td>
<td>1%</td>
</tr>
<tr>
<td>16 Mexico</td>
<td>578,792</td>
<td>1%</td>
</tr>
<tr>
<td>17 Russian Federation</td>
<td>521,876</td>
<td>1%</td>
</tr>
<tr>
<td>18 India</td>
<td>514,292</td>
<td>1%</td>
</tr>
<tr>
<td><strong>World</strong></td>
<td><strong>45,448,812</strong></td>
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</table>

Source: UNCTAD, WIR 2022.

### 2021 Outward FDI Stock

<table>
<thead>
<tr>
<th>Economy</th>
<th>Mill USD</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 United States</td>
<td>9,813,545</td>
<td>23%</td>
</tr>
<tr>
<td>2 China + HK</td>
<td>4,664,123</td>
<td>11%</td>
</tr>
<tr>
<td>3 Netherlands</td>
<td>3,356,858</td>
<td>8%</td>
</tr>
<tr>
<td>4 Canada</td>
<td>2,265,325</td>
<td>5%</td>
</tr>
<tr>
<td>5 United Kingdom</td>
<td>2,166,414</td>
<td>5%</td>
</tr>
<tr>
<td>6 Germany</td>
<td>2,141,269</td>
<td>5%</td>
</tr>
<tr>
<td>7 Japan</td>
<td>1,993,858</td>
<td>5%</td>
</tr>
<tr>
<td>8 Switzerland</td>
<td>1,578,515</td>
<td>4%</td>
</tr>
<tr>
<td>9 France</td>
<td>1,544,964</td>
<td>4%</td>
</tr>
<tr>
<td>10 Singapore</td>
<td>1,346,396</td>
<td>3%</td>
</tr>
<tr>
<td>11 Ireland</td>
<td>1,273,778</td>
<td>3%</td>
</tr>
<tr>
<td>12 Luxembourg</td>
<td>1,272,822</td>
<td>3%</td>
</tr>
<tr>
<td>13 Belgium</td>
<td>691,297</td>
<td>2%</td>
</tr>
<tr>
<td>14 Australia</td>
<td>618,855</td>
<td>1%</td>
</tr>
<tr>
<td>15 Spain</td>
<td>600,808</td>
<td>1%</td>
</tr>
<tr>
<td>16 Italy</td>
<td>553,321</td>
<td>1%</td>
</tr>
<tr>
<td>17 Korea, Republic of</td>
<td>551,549</td>
<td>1%</td>
</tr>
<tr>
<td>18 Sweden</td>
<td>447,500</td>
<td>1%</td>
</tr>
<tr>
<td><strong>World</strong></td>
<td><strong>41,798,485</strong></td>
<td></td>
</tr>
</tbody>
</table>

Source: UNCTAD, WIR 2022.

According to Reuters, Spain received foreign direct investment worth over $819.725 million in 2021. The United States is the largest investor in Spain with a 30% share, followed by China and Hong Kong with a 9% share.

In 2021, Spain had over 16,000 foreign companies operating across different economic sectors. 70 of the FORBES Top 100 companies have branches and 90 out of 100 top R&D Companies have a subsidiary in Spain according to Thomson Reuters.
Foreign Direct Investment Greenfield

Spain is the world's 5th greenfield projects and 4th innovative & high-end greenfield activities destination, according to FDI Markets Financial Times

### 2022年世界十大绿地目的地

<table>
<thead>
<tr>
<th>Country</th>
<th>Projects</th>
<th>Capex USD M.</th>
<th>Jobs created</th>
<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA 美国</td>
<td>2,049</td>
<td>164,008.4</td>
<td>224,039</td>
<td>1,686</td>
</tr>
<tr>
<td>UK 英国</td>
<td>1,212</td>
<td>101,196.9</td>
<td>105,686</td>
<td>1,025</td>
</tr>
<tr>
<td>India 印度</td>
<td>990</td>
<td>81,364.9</td>
<td>436,521</td>
<td>700</td>
</tr>
<tr>
<td>UAE 阿联酋</td>
<td>925</td>
<td>10,503.2</td>
<td>38,066</td>
<td>887</td>
</tr>
<tr>
<td>Spain 西班牙</td>
<td>840</td>
<td>44,189.2</td>
<td>94,807</td>
<td>674</td>
</tr>
<tr>
<td>Germany 德国</td>
<td>756</td>
<td>21,656.1</td>
<td>41,636</td>
<td>653</td>
</tr>
<tr>
<td>France 法国</td>
<td>593</td>
<td>20,432.3</td>
<td>42,229</td>
<td>474</td>
</tr>
<tr>
<td>Poland 波兰</td>
<td>504</td>
<td>17,578.3</td>
<td>96,918</td>
<td>413</td>
</tr>
<tr>
<td>Mexico 墨西哥</td>
<td>470</td>
<td>34,360.3</td>
<td>171,215</td>
<td>406</td>
</tr>
<tr>
<td>Australia 澳大</td>
<td>433</td>
<td>68,667.6</td>
<td>41,827</td>
<td>376</td>
</tr>
<tr>
<td>Rest 其它</td>
<td>7,882</td>
<td>593,949</td>
<td>981,210</td>
<td>--</td>
</tr>
<tr>
<td><strong>Total 总额</strong></td>
<td><strong>16,654</strong></td>
<td><strong>1,157,906.1</strong></td>
<td><strong>2,274,154</strong></td>
<td><strong>10,236</strong></td>
</tr>
</tbody>
</table>


### 2022年世界十大创新和高端绿地业务目的地

<table>
<thead>
<tr>
<th>Country</th>
<th>Projects</th>
<th>Capex USD M.</th>
<th>Jobs created</th>
<th>Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>USA 美国</td>
<td>370</td>
<td>14,881.6</td>
<td>35,015</td>
<td>321</td>
</tr>
<tr>
<td>India 印度</td>
<td>318</td>
<td>19,995.1</td>
<td>133,875</td>
<td>240</td>
</tr>
<tr>
<td>UK 英国</td>
<td>224</td>
<td>4,554.8</td>
<td>16,608</td>
<td>207</td>
</tr>
<tr>
<td>Spain 西班牙</td>
<td>144</td>
<td>5,525.2</td>
<td>13,179</td>
<td>131</td>
</tr>
<tr>
<td>UAE 阿联酋</td>
<td>102</td>
<td>2,115.6</td>
<td>5,593</td>
<td>102</td>
</tr>
<tr>
<td>Canada 加拿大</td>
<td>96</td>
<td>8,825.5</td>
<td>13,621</td>
<td>84</td>
</tr>
<tr>
<td>Poland 波兰</td>
<td>89</td>
<td>2,060.4</td>
<td>14,448</td>
<td>77</td>
</tr>
<tr>
<td>Ireland 爱尔兰</td>
<td>87</td>
<td>2,657.9</td>
<td>8,764</td>
<td>81</td>
</tr>
<tr>
<td>Germany 德国</td>
<td>85</td>
<td>1,777.1</td>
<td>4,631</td>
<td>80</td>
</tr>
<tr>
<td>Singa 新加坡</td>
<td>79</td>
<td>2,766.5</td>
<td>6,367</td>
<td>79</td>
</tr>
<tr>
<td>Rest 其它</td>
<td>1,045</td>
<td>52,648</td>
<td>119,383</td>
<td>--</td>
</tr>
<tr>
<td><strong>Total 总额</strong></td>
<td><strong>2,639</strong></td>
<td><strong>117,807.4</strong></td>
<td><strong>371,484</strong></td>
<td><strong>1,896</strong></td>
</tr>
</tbody>
</table>


(*) Innovative & High-End Activities: Headquarters, ICT & Internet Infrastructure, R&D.
### 2018-2022年西班牙各国的库存和最新趋势
### 外国投资登记处，百万欧元。

#### Stock and Recent Trends in Spain by Country 2018 – 2022

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>USA 美国</td>
<td>41,637.9</td>
<td>14,348.9</td>
<td>4,413.9</td>
<td>7,087.3</td>
<td>5,787.0</td>
<td>10,000.8</td>
<td>107,547.0</td>
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<tr>
<td>United Kingdom 英国</td>
<td>22,765.0</td>
<td>3,973.8</td>
<td>5,760.2</td>
<td>2,972.9</td>
<td>3,393.4</td>
<td>6,664.7</td>
<td>63,295.0</td>
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<tr>
<td>France 法国</td>
<td>20,869.2</td>
<td>2,272.2</td>
<td>4,479.6</td>
<td>2,520.8</td>
<td>8,120.5</td>
<td>3,476.1</td>
<td>58,736.4</td>
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<tr>
<td>Germany 德国</td>
<td>11,317.9</td>
<td>2,320.4</td>
<td>1,039.9</td>
<td>1,601.0</td>
<td>1,515.4</td>
<td>4,841.2</td>
<td>50,168.2</td>
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<td>Japan 日本</td>
<td>6,540.1</td>
<td>3,975.1</td>
<td>170.1</td>
<td>728.9</td>
<td>1,345.3</td>
<td>320.7</td>
<td>12,095.0</td>
</tr>
<tr>
<td>Australia 澳大利亚</td>
<td>6,378.5</td>
<td>2,258.9</td>
<td>11.1</td>
<td>271.6</td>
<td>2,484.1</td>
<td>1,352.8</td>
<td>6,650.2</td>
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<tr>
<td>Italy 意大利</td>
<td>5,649.9</td>
<td>2,505.5</td>
<td>815.3</td>
<td>397.1</td>
<td>940.5</td>
<td>991.5</td>
<td>40,666.5</td>
</tr>
<tr>
<td>Switzerland 瑞士</td>
<td>5,516.8</td>
<td>223.1</td>
<td>761.9</td>
<td>3,906.4</td>
<td>124.9</td>
<td>500.5</td>
<td>15,000.5</td>
</tr>
<tr>
<td>Netherlands 荷兰</td>
<td>5,340.4</td>
<td>2,108.9</td>
<td>708.1</td>
<td>670.1</td>
<td>837.9</td>
<td>1,015.5</td>
<td>16,936.3</td>
</tr>
<tr>
<td>Mexico 墨西哥</td>
<td>4,781.1</td>
<td>1,126.4</td>
<td>1,583.9</td>
<td>781.1</td>
<td>714.9</td>
<td>574.8</td>
<td>30,701.2</td>
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<tr>
<td>Costa Rica 哥斯达黎加</td>
<td>4,003.8</td>
<td>16.6</td>
<td>136.9</td>
<td>3,838.1</td>
<td>3.3</td>
<td>8.6</td>
<td>724.7</td>
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<tr>
<td>Canada 加拿大</td>
<td>3,707.9</td>
<td>1,541.9</td>
<td>666.4</td>
<td>451.9</td>
<td>218.3</td>
<td>829.3</td>
<td>9,104.6</td>
</tr>
<tr>
<td>China + HK 中国</td>
<td>3,655.2</td>
<td>1,776.9</td>
<td>204.5</td>
<td>484.8</td>
<td>456.4</td>
<td>729.1</td>
<td>12,201.8</td>
</tr>
<tr>
<td>Sweden 瑞典</td>
<td>3,631.4</td>
<td>98.5</td>
<td>339.6</td>
<td>1,435.5</td>
<td>1,418.6</td>
<td>339.2</td>
<td>6,986.6</td>
</tr>
<tr>
<td>Qatar 卡塔尔</td>
<td>3,214.2</td>
<td>1,971.6</td>
<td>11.7</td>
<td>1,218.5</td>
<td>8.0</td>
<td>4.4</td>
<td>3,152.1</td>
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<tr>
<td>Luxembourg 卢森堡</td>
<td>2,160.9</td>
<td>975.1</td>
<td>417.7</td>
<td>308.4</td>
<td>256.9</td>
<td>202.8</td>
<td>6,674.6</td>
</tr>
<tr>
<td>Thailand 泰国</td>
<td>1,844.5</td>
<td>1,442.3</td>
<td>250.0</td>
<td>0.1</td>
<td>151.7</td>
<td>0.3</td>
<td>2,359.8</td>
</tr>
<tr>
<td>Belgium 比利时</td>
<td>1,566.4</td>
<td>192.1</td>
<td>123.5</td>
<td>544.7</td>
<td>333.1</td>
<td>373.0</td>
<td>2,942.5</td>
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<tr>
<td>Argentina 阿根廷</td>
<td>1,512.6</td>
<td>113.2</td>
<td>829.0</td>
<td>301.3</td>
<td>217.7</td>
<td>51.2</td>
<td>9,100.9</td>
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<tr>
<td>South Africa 南非</td>
<td>1,510.3</td>
<td>374.8</td>
<td>259.7</td>
<td>25.0</td>
<td>108.4</td>
<td>742.4</td>
<td>851.9</td>
</tr>
<tr>
<td>Russia 俄罗斯</td>
<td>1,372.4</td>
<td>111.3</td>
<td>249.3</td>
<td>8.6</td>
<td>941.5</td>
<td>61.6</td>
<td>1,328.7</td>
</tr>
<tr>
<td>Portugal 葡萄牙</td>
<td>1,069.3</td>
<td>311.3</td>
<td>200.8</td>
<td>189.7</td>
<td>150.0</td>
<td>217.5</td>
<td>12,292.1</td>
</tr>
<tr>
<td>Panamá 巴拿马</td>
<td>904.3</td>
<td>407.1</td>
<td>181.4</td>
<td>62.6</td>
<td>230.0</td>
<td>23.2</td>
<td>1,727.6</td>
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<td>Ireland 爱尔兰</td>
<td>869.6</td>
<td>383.3</td>
<td>233.7</td>
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<td>143.5</td>
<td>92.0</td>
<td>3,805.4</td>
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<td>UAE 阿拉伯联合酋长国</td>
<td>853.9</td>
<td>83.1</td>
<td>317.6</td>
<td>77.1</td>
<td>107.4</td>
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<td>Other 其它</td>
<td>28,362.3</td>
<td>1,732.3</td>
<td>3,251.2</td>
<td>2,581.7</td>
<td>2,356.0</td>
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<td>TOTAL 总计</td>
<td>191,035.9</td>
<td>62,224.8</td>
<td>27,416.9</td>
<td>32,486.2</td>
<td>32,364.8</td>
<td>36,543.2</td>
<td>549,913.7</td>
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### FDI in Spain by Sector. Stock and Recent Trends 2018–2022

**Foreign Investments Registry. Million Euro.**

<table>
<thead>
<tr>
<th>Sectors 行业</th>
<th>Total Stock *</th>
<th>Investment Flows 投资流入量</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2018</td>
<td>2019</td>
</tr>
<tr>
<td>1 Real Estate, Building and Infrastructures 房地产建筑基础设施</td>
<td>92,162.2</td>
<td>12,669.3</td>
</tr>
<tr>
<td>2 Energy 能源</td>
<td>64,966.2</td>
<td>3,962.6</td>
</tr>
<tr>
<td>3 Financial Services 金融服务</td>
<td>56,107.7</td>
<td>3,464.5</td>
</tr>
<tr>
<td>4 Retail and Wholesale 零售和批发</td>
<td>53,761.5</td>
<td>4,418.2</td>
</tr>
<tr>
<td>5 Metals and Manufacturing of other Materials 金属及其他材料制造</td>
<td>45,219.0</td>
<td>343.2</td>
</tr>
<tr>
<td>6 Food and Beverages 食品和饮料</td>
<td>34,258.6</td>
<td>1,788.7</td>
</tr>
<tr>
<td>7 ITC. Communications, Software &amp; IT Services 通信软件和IT服务</td>
<td>33,438.0</td>
<td>3,512.3</td>
</tr>
<tr>
<td>8 Chemicals and Petrochemicals 化学品和石化产品</td>
<td>26,383.2</td>
<td>3,752.6</td>
</tr>
<tr>
<td>9 Pharmaceuticals, Medical, Healthcare &amp; Biotechnology 制药、医疗、保健和生物技术</td>
<td>21,999.6</td>
<td>2,859.7</td>
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<tr>
<td>10 Automotive OEM &amp; Automotive Components 汽车代工和汽车配件</td>
<td>19,961.5</td>
<td>2,455.2</td>
</tr>
<tr>
<td>11 Transport and Logistics 运输和物流</td>
<td>17,917.4</td>
<td>15,224.6</td>
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<tr>
<td>12 Mining and Natural Resources 矿产和自然资源</td>
<td>17,695.1</td>
<td>221.4</td>
</tr>
<tr>
<td>13 Business Services 商业服务</td>
<td>16,508.6</td>
<td>1,233.8</td>
</tr>
<tr>
<td>14 Tourism 旅游</td>
<td>14,432.6</td>
<td>2,338.5</td>
</tr>
<tr>
<td>15 Industrial Machinery and Equipment 工业机械和设备</td>
<td>11,574.8</td>
<td>1,415.2</td>
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<tr>
<td>16 Paper, Wood and Others 纸张、木材和其他</td>
<td>8,231.0</td>
<td>63.9</td>
</tr>
<tr>
<td>17 Environmental Industries 环境工业</td>
<td>7,536.4</td>
<td>122.7</td>
</tr>
<tr>
<td>18 Leisure and Entertainment 环境工业</td>
<td>6,250.9</td>
<td>2,066.6</td>
</tr>
<tr>
<td>19 Consumer Goods 消费品</td>
<td>1,058.4</td>
<td>307.8</td>
</tr>
<tr>
<td>20 Other 其它</td>
<td>452.8</td>
<td>4.1</td>
</tr>
</tbody>
</table>

| Total Investment 总投资 | 549,913.7 | 62,224.8 | 27,416.9 | 32,486.2 | 32,364.8 | 36,543.2 |
| Total Productive Investment 生产性总投资 | 507,942.5 | 55,566.5 | 24,684.5 | 27,167.8 | 29,998.7 | 34,178.2 |

中国企业为什么要选择投资西班牙？

Why Spain for Chinese Companies?
双边贸易和投资关系 Bilateral Trade and Investment Relations

中国在西班牙 China in Spain

- 中国是西班牙第十大投资国：122,818亿欧元 (存量)
- 西班牙企业有 356 家中国企业
- 创造了27,000个工作岗位

10th Investor in Spain: 12,201.8 million € (stock)
356 Chinese companies in Spain
27,000 Jobs

- 中国对西出口总值（2022年）: 496.53亿欧元
- 中国赴西旅游人次（2019年）：700,748人
- 在西班牙居住的中国公民（2020年）：232,807人

Chinese Exports to Spain (2022): 39,653 Mill. €
Chinese Tourists in Spain (2019): 700,748
Residents in Spain (2020): 232,807

西班牙在中国 Spain in China

- 西班牙是中国第24大投资国：33.07亿欧元 (存量)
- 中国有500-600家西班牙公司
- 创造了30,674个工作岗位

24th destination Spanish Investment 3,307 million € (stock)
500-600 Spanish Companies in China
30,674 Jobs

- 西班牙对华出口总值（2022年）: 80.13亿欧元
- 西班牙赴华旅游人次（2017年）：149,600人
- 在中国居住的西班牙公民（2019年）：6,918人

Spanish Exports to China (2022): 8,013 Mill.€
Spanish Tourists in China (2017): 149,600
Spanish Residents in China (2019): 6,918

资料来源：外商直接投资登记，西班牙经济与企业部。2003-2017外商直接投资市场。2016西班牙国家统计局以及中国国家旅游局 (CNTA)。
在西班牙的主要中国企业  Main Chinese investments in Spain
2019 经合组织外商直接投资监管限制指数
OECD FDI Regulatory Restrictiveness Index, 2019

Source: OECD, 2020 Data Refered to 2019
西班牙商业环境晴雨表 Barometer of Business Climate in Spain

720 家国际企业参与 2022 调查
Over 720 International Companies participating in the survey

2022 年评估（从 1 到 5）
Assessments 2022 (from 1 to 5)

<table>
<thead>
<tr>
<th>劳动力市场</th>
<th>Taxation</th>
<th>Regulatory Environment</th>
<th>Infrastructure</th>
<th>Costs</th>
<th>Financing</th>
<th>Market size</th>
<th>Human capital</th>
<th>Innovation</th>
<th>Quality of Life</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
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<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
</tbody>
</table>

2022 年各领域的重要性和评估
Importance and assessment by areas 2022

Source: ICEX Invest in Spain "Barometer of Business Climate in Spain" 2020

西班牙在世界银行“营商报告”中排名第 30 位，商业环境连续第八年改善
Spain ranks 30th in the World Bank Doing Business Report, improving Business Climate for the 8th consecutive year

80% 参与调查的企业计划于 2022 年扩大或保持其在西班牙的投资 (92% 2019 年)
80% of the surveyed companies plan to increase or maintain their investments in 2022 (92% in 2019)
市场准入 Market Access

欧盟成员国
Member State of the European Union

与拉丁美洲贸易往来的最佳欧洲平台
The best European platform for doing business with Latin America

自由进入全球最大市场：欧盟有5亿多消费者
Free access to the world’s largest market, the EU: more than 500 million consumers

西班牙是连接北非、地中海国家和中东国家贸易的合适平台。
Spain is a suitable platform for doing business with North-African, Mediterranean and Middle East countries
和17个国家签订了避免双重征税协议：玻利维亚、巴西、智利、哥伦比亚、哥斯达黎加、古巴、萨尔瓦多、厄瓜多尔、墨西哥、巴拿马、多米尼加、特立尼达和多巴哥、乌拉圭、委内瑞拉、牙买加、阿根廷和巴巴多斯

17 Agreements to Avoid Double Taxation: Argentina, Barbados, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, El Salvador, Ecuador, Jamaica, Mexico, Panama, Dominican Rep., Trinidad and Tobago, Uruguay and Venezuela.

和19个国家签订互惠投资保护促进协议：哥伦比亚、哥斯达黎加、古巴、智利、厄瓜多尔、萨尔瓦多、危地马拉、洪都拉斯、牙买加、墨西哥、尼加拉瓜、巴拿马、巴拉圭、秘鲁、多米尼加、特立尼达和多巴哥、乌拉圭、委内瑞拉和阿根廷

19 Agreements for Protection and Promotion of Reciprocal Investments: Argentina, Colombia, Costa Rica, Cuba, Chile, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Dominican Rep., Trinidad and Tobago, Uruguay and Venezuela.

西班牙具有出色的交通条件和基础设施：马德里机场集中了欧洲和拉丁美洲约35%的空中交通

Excellent communications and infrastructure: Madrid concentrates around 35% of total air traffic between Europe & Latin America.
全球知名企业中的西班牙企业 Spanish companies are among leading companies in the world

- 世界上每5个航班中就有3个是运用西班牙空中导航系统。3 out of every 5 flights worldwide are controlled using Spanish Air Navigation Management systems - ATM.

- 西班牙电信是世界最大的电信公司之一（根据市值和用户量）。Telefonica is one of the largest telecommunications companies in the world (in terms of market capitalization and number of customers).

- 桑坦德银行是欧元区第二大银行也是全球最大的之一 (根据市值)。西班牙对外银行在40个国家开展业务。Santander is the 2nd bank in the Eurozone and one of the first in the world (stock market capitalization) and BBVA now operates in 40 countries.

- 西班牙伊维尔德罗拉公司是世界第四大电力公司 (根据市值) 同时也是美国第二大风电运营公司。Iberdrola is the 4th-largest utility company in the world (in terms of market capitalization) and the 2nd largest wind power operator in USA.

- 西班牙基础施行业在海外市场居全球领先水平。The Spanish infrastructure sector is a world leader in foreign markets.

  - 根据2018年工程新闻记录（ENR）专门出版发布的排名，ACS集团名列国际承包商全球排行榜之冠。ACS Group is the leading international contractor in the world, according to the ranking published in 2018 by the specialized publication Engineering News Record (ENR).

  - 西班牙沙特合资企业Al Shoula集团运营着麦加-麦迪纳之间的高铁。The Al Shoula Group, a Spanish-Saudi consortium, runs the high-speed train between La Mecca – Medina.

  - 巴拿马运河扩建项目由西班牙领导的联合体建设。The Panama Canal expansion project has been built by a Spanish-led consortium.

  - 全球每10家交通基础设施特许经营商中有6家是西班牙公司。6 out of 10 Worldwide Concessionaires of transportation infrastructures are Spanish Companies.
带一路倡议下的商贸和投资机会
Business and Investment Opportunities under B&R Initiative

中国企业与西班牙企业在第三国的合作机会。
Cooperation opportunities for Chinese and Spanish companies in third countries.
基础设施，交通和信息通讯技术 Infrastructure, Transport & ICT

机场：商业基础设施和游客的主要入口
Airports: Business Infrastructure & Tourist Main Entrance

2,637亿人次游客（2018）
263.7亿乘客 (2018)

欧洲通往拉美的枢纽
European hub to Latinamerica

AENA管理西班牙46座机场和2座直升机机场
AENA manages 46 airports and 2 heliports in Spain

铁路：高速网络
Railway: High Speed Networks

领先的高铁设计者和开发者
Leading designer and developer of high-speed trains.

高速网络在全球排名第二（欧洲排名第一）
2nd largest worldwide (1st in Europe) in High-Speed Network.

港口：世界物流平台
Ports: World Logistics Platforms

阿尔赫西拉斯，巴塞罗那和瓦伦西亚位列欧洲十大集装箱港口
Algeciras, Barcelona & Valencia, among the top 10 European container ports

29个集装箱码头 29 Container Terminals.
46个港口 46 Ports.

信息通讯技术和电信网络
ICT and Telecommunication Networks

欧洲排名第一的光纤网络
1st in Europe in network fiber optic cable

欧洲最佳的宽带渗透率（固定和移动）
The best bandwidth penetration (fixed and mobile) in the EU

世界移动通讯大会-巴塞罗那
Mobile World Congress - Barcelona

高速路：物流枢纽和公路基础设施
Highways: Logistics Hubs and Road Infrastructures

欧洲最大的高速路网: 17,163公里
Largest EU highway network: 17,163 km.

世界最佳道路质量指标之一
One of the best indexes of quality of roads in the world

欧洲通往拉美的枢纽
European hub to Latinamerica

AENA管理西班牙46座机场和2座直升机机场
AENA manages 46 airports and 2 heliports in Spain

高度发达的交通基础设施：大容量的城市路网和基于地铁、地方铁路以及公交路网的高效公共交通系统
Highly developed transport infrastructure: high-capacity metropolitan road network and an efficient public transport system based on Metro, and local railways, and a network of bus routes.

Source: Marca España. AENA.
西班牙有超过70座技术园区。More than 70 Technology Parks in Spain

西班牙科学技术园区协会（APTE）的64家园区共有8000多家企业。64 parks in the Association of Science and Technology Parks of Spain (APTE), hosting over 8,000 companies.
人力资本：高素质人力资源  Human Capital: Highly skilled labour force

- 与欧洲最大的经济体相比，西班牙在受过高等教育的人数上在欧洲占有重要地位。
- Spain occupies a prominent position in Europe in number of persons with tertiary education, compared to the biggest European economies
## European Business School, 2020

<table>
<thead>
<tr>
<th>Ranking</th>
<th>School name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>HEC Paris</td>
<td>France</td>
</tr>
<tr>
<td>2</td>
<td>London Business School</td>
<td>UK</td>
</tr>
<tr>
<td>3</td>
<td>Insead</td>
<td>France / Singapore / UAE</td>
</tr>
<tr>
<td>4</td>
<td>IESE Business School</td>
<td>Spain / US</td>
</tr>
<tr>
<td>5</td>
<td>SDA Bocconi</td>
<td>Italy</td>
</tr>
<tr>
<td>6</td>
<td>ESSEC Business School</td>
<td>France</td>
</tr>
<tr>
<td>7</td>
<td>University of St Gallen</td>
<td>Switzerland</td>
</tr>
<tr>
<td>8</td>
<td>ESCP Business School</td>
<td>France/UK/Germany/Spain/Italy/Poland</td>
</tr>
<tr>
<td>9</td>
<td>ESMT Berlin</td>
<td>Germany</td>
</tr>
<tr>
<td>10</td>
<td>University of Oxford: Said</td>
<td>UK</td>
</tr>
<tr>
<td>12</td>
<td>Esade Business School</td>
<td>Spain</td>
</tr>
<tr>
<td>12</td>
<td>IE Business School</td>
<td>Spain</td>
</tr>
<tr>
<td>29</td>
<td>Eada Business School</td>
<td>Spain</td>
</tr>
<tr>
<td>67</td>
<td>Universidad Carlos III de Madrid</td>
<td>Spain</td>
</tr>
</tbody>
</table>

Source: Financial Times 2021

## Global MBA Ranking 2022

### European Business Schools

<table>
<thead>
<tr>
<th>Rank</th>
<th>School name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Insead</td>
<td>France/Singapore</td>
</tr>
<tr>
<td>2</td>
<td>London Business School</td>
<td>UK</td>
</tr>
<tr>
<td>3</td>
<td>IESE Business School</td>
<td>Spain</td>
</tr>
<tr>
<td>4</td>
<td>HEC Paris</td>
<td>France</td>
</tr>
<tr>
<td>5</td>
<td>SDA Bocconi School of Management</td>
<td>Italy</td>
</tr>
<tr>
<td>6</td>
<td>University of Cambridge: Judge</td>
<td>UK</td>
</tr>
<tr>
<td>7</td>
<td>IMD Business School</td>
<td>Switzerland</td>
</tr>
<tr>
<td>8</td>
<td>University of Oxford: Said</td>
<td>UK</td>
</tr>
<tr>
<td>9</td>
<td>Imperial College Business School</td>
<td>UK</td>
</tr>
<tr>
<td>10</td>
<td>Esade Business School</td>
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</tr>
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</tbody>
</table>

Source: Financial Times
人力资源：全球技能 Human Capital: Global Skills

西班牙的劳动力成本低于欧盟27国的平均水平

Labour Costs in Spain are below the EU-27 average

2020 每小时的工作成本 - 欧元/每小时
2020 Labour cost per hour worked €/hour

Source: Destatis 2021 (Federal Statistical Office Germany)
International Benchmarking shows that Spain is a country with a moderate ratio between Tax Revenues (Including Social Security Contributions) and GDP (35.4% GDP) much lower than EU average.

Corporate Income Tax Rate: 25%

Source: Eurostat 2021. Latest Data Available 2019
(2022-2027) 欧盟对西班牙企业的激励计划 财政和公共管理部拨款

European Union Incentives Scheme for Companies in Spain (2022-2027)

- **50%** Canarias
- **30%** Castilla-La Mancha, Extremadura, Andalucía, Ceuta, Melilla
- **25%** Salamanca
- **20%** Teruel, Soria, Zamora (y Murcia 2022-2024)
- **15%** Galicia, Asturias, Cantabria, La Rioja, Huesca
  - Vizcaya (部分地区), Madrid (部分地区), Corredor Henares, Sur Metropolitano
  - Cataluña (部分地区) Terres de L’Ebre y Baix Camp, Camp de Tarragona,
  - Penedès, Anoia, Baix Ebre, Osuna, Baix Llobregat Nord y Sud, Girona (部分地区),
  - Vallès Occidental, Pla de Lleida
  - Zaragoza (除首都以外), Murcia 2025-2027, C y L (除了Salamanca, Zamora 和 Soria)

- **0%** 未获得区域激励措施的地区

* 中型企业 = +10%
* 小型企业 = +20%
面向外国投资者和游客开放友好的社会 40.3%的游客曾到访西班牙十次以上，回头客占82%以上
Open and friendly society to foreign investors and tourists. 40.3% of our tourists have visited Spain ten or more times in their lifetime. 82% are repeat visitors.

根据联合国毒品和犯罪办公室（谋杀率）的信息，西班牙是世界十大安全国家之一。
Spain is among the world’s top 10 safest Country according United Nations Office on Drugs and Crime (Homicide rate).

卓越的高标准现代卫生系统。向外籍人士开放。西班牙的卫生基础设施位列世界第十三，预期寿命位列第五（WCY 2020）。
Outstanding and modern Health System with very high standards. Open to expatriates. Spain ranks 13th World Country in Health infrastructure and 5th with longer Life Expectancy (WCY2020).

被联合国教科文组织列入世界遗产名录的数目（48个）名列世界第三。历史名城、古迹和重要博物馆。
3rd country in the world in terms of UNESCO World Heritage Sites (48 sites). Historical cities, Monuments and leading Museums.

被联合国教科文组织纳入生物圈保护区网络的自然区域和自然空间数量名列欧洲第二（42个，仅次于美国）
2nd country in Europe in Natural Areas and Natural spaces declared UNESCO Biosphere Reserves (42, only behind USA with 47).

接待境外高尔夫游客数量名列第二，仅次于美国，拥有431个高尔夫球场。120多家SPA度假村。
2nd country, behind USA, in receiving foreign golf tourists, with 431 courses. More than 120 Spa Resorts.

一年300多天的日照时间，2600多公里的绿色步道，多种滑雪设施、乡村活动。666个海滩、码头和船只被授予蓝旗生态标签，获此认证数量世界领先。
More than 300 days of sunshine a year and more than 2,600 km of Green Tracks; various Skiing facilities; rural activities. World leader in Blue Flags Eco-Label Record with 666 Beaches, Marinas and Boats awarded.

顶级美食享誉全球。
First class Gastronomy recognized all around the world.
Chinese Community in Spain

在过去10年里，西班牙的华人人口增加了1倍。
Chinese population in Spain has doubled in the last 10 years.

2018：有224,372中国居民在西班牙已获得居留卡（12%的人获得西班牙国籍）

在西班牙获得学士和硕士学位的的中国留学生超过7000人(2018)
Bachelor and Master degree Chinese students in Spain: more than 7,000 (2018).

在西第二代华人的主要特征:
Main characteristics second Chinese generation in Spain:

- 人口年轻化
- 自雇或者创业
- 社交圈中的主要角色
- 集中在大城市
- 良好的教育背景

- Young population.
- Self-employed or entrepreneurs.
- Key role in social networks.
- Concentrated in big cities.
- Good educational results.
293所国际学校
293 International Schools

中国公民在西班牙的具体设施 Specific facilities for Chinese citizens in Spain

在马德里
In Madrid

- 周六有几所为中国学生开设的中文学校，由华人社区管理。
There are several Chinese schools on Saturday for Chinese students, managed by the Chinese community.

- 华为和中兴的总部设在马德里北部，那里有一个很大的华人社区。
Huawei and ZTE are based in North of Madrid, hosting a big Chinese community.

中国企业家协会
Chinese entrepreneurs Associations
- 西班牙中国俱乐部
China Club Spain
Web: https://chinaclubspain.es/

- 西班牙青田总会馆
General Qingtian Association in Spain
- 巴利阿里群岛华商协会
Association of Chinese Businessmen of the Balearic Islands (AECHIB)

中国银行在西班牙成立
Chinese banks stablished in Spain

- 中国建设银行
China Construction Bank
Location: Barcelona

- 中国工业和商业银行
Industrial and Commercial Bank of China (ICBC)
Location: Madrid & Barcelona

专门针对中国客户的搬迁公司 Relocation companies specialized in Chinese customers
2021年，Ferrovial Services和正泰能源签署了一项在西班牙发展商业和工业光伏的协议。In 2021, Ferrovial Services and Chint Energy signed an agreement for the development of commercial and industrial photovoltaics in Spain.

2020年，中国三峡集团收购了X-Elio公司超过500兆瓦的光伏电站组合。In 2020 China Three Gorges has acquired a portfolio of more than 500 MW of photovoltaic plants of X-Elio.

2020年，中国能源工程公司（CEEC）收购了工程公司：Empresarios Agrupados、Ghesa Ingeniería y Tecología和EA servicios de explotación nucleares GNIT。In 2020 China Energy Engineering Corporation (CEEC) has acquired the engineering companies: Empresarios Agrupados, Ghesa Ingeniería y Tecnología and EA servicios de explotación nucleares GNIT.

2019年，全球速卖通在西班牙马德里首开办公室 In 2019, AliExpress opens its first office in Spain, in the city of Madrid.
2019年，中国铁建股份有限公司（CRCC）已签署收购西班牙第九大建筑商Aldesa公司75%的股份。
In 2019 China Railway Construction Corporation (CRCC) has signed the acquisition of 75% of Aldesa, the 9th biggest builder in Spain.

2018年，中国基金Orient Hontai Capital收购了Mediapro的53.5%的资本。
In 2018 the chinese fund Orient Hontai Capital has acquired the 53,5% of capital of Mediapro.

2018年，华为在巴塞罗那开设了一个客户服务中心（前两个是在马德里和马拉加开设的）。该中心将用于集中和加快所有来到公司的咨询和维修。
In 2018, Huawei opened of a customer service center in Barcelona (the first two were opened in Madrid and Malaga). This center will serve to centralize and speed up all inquiries and repairs that come to the company.

2017年，中国最大的眼科连锁企业爱尔眼科集团宣布收购西班牙Baviera诊所有限公司。
In 2017 Aier Eye Hospital Group Co., the largest eye hospital chain in China, has acquired Clinica Baviera SA of Spain.
最新交易案例精选 (III)  Selected Most Recent Transactions (III)

中远海运收购西班牙Logitren铁路公司51%股权，西班牙铁路市场的运营商。

2017年，中国海运收购西班牙Noatum 51%的股份，该公司是瓦伦西亚港和毕尔巴鄂港集装箱码头的运营者。Cosco Shipping Ports，subsidiary of the Chinese shipping COSCO, has acquired 51% of Logitren, Spanish operator in the railway market. In 2017, Cosco Shipping has also acquired a 51% stake in Noatum, the operator of container ports in Valencia and Bilbao.

2016年，江苏交通职业技术学院通过认购1600万欧元的增资，取得了西班牙工程公司Eptisa的控制权，该公司已经获得了90%的股份。

In 2016, Jiangsu Transportation Institute (JSTI) has taken control of Eptisa, Spanish engineering, by subscribing to a capital increase of 16 million euros which has taken 90% of the Spanish company.

2016年，中国的一家深海渔业公司上海开创国际收购了西班牙金枪鱼罐头企业Conservas Albo。

In 2016 China’s deep sea fishing company Shanghai Kaichuang Marine International bought Spanish bonito and tuna firm Conservas Albo.

2016年，中航工业同意收购西班牙企业Aritex95%的股份，该企业为空中客车A400m项目供货。

In 2016, the Aviation Industry Corporation of China (AVIC) has acquired a 95% stake in Spanish firm Aritex that works on the Airbus A400m programme.
西班牙对外贸易发展和投资局 – 西班牙投资促进局：您在西班牙的伙伴

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谢谢！

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