



# Why Spain for the

# Audiovisual Industry?

The audiovisual sector was given strategic sector status by the Government of Spain in 2021 as a way to help transform the country into the main Audiovisual hub of Europe. A total of €1.6 billion of public investment has been scheduled for the 2021-2025 period, the goal being to increase audiovisual production by 30% in Spanish regions by the end of that period.

- The best tax incentives for international films, television series, animation, and visual effects services.
- Top-level audio-visual talent and technical crew.
- ✓ Mature local industry producing world-class products.
- Among the top five European producing countries.
- Moderate costs. Filming in Spain is 20% cheaper than in other top tier audiovisual locations in the European Union.
- Spanish film producers and studios are firmly committed to sustainable shooting.
- A great variety of nearby locations for filming in Spain: natural and rural landscapes, cityscapes, historical and cultural settings, as well as cutting edge studios.
- Sunniest destination in Europe that offers 3,000 hours of sunlight annually, excellent natural light conditions and 13 different climates.
- Large state-of-the-art infrastructure network. Spain has the largest high-speed rail network in Europe.





### Very favourable tax framework

**Tax incentives** for international live action, animation films and television series.

- · Up to 30% tax rebate in Spain overall. Cap per project: €20 million / €10 million per episode.
- · Up to 54%\* tax rebate in the Canary Islands. Cap per project: €36 Million / €18 Million per episode.
- · Up to 60% tax credit in Biscay.
- · 35% tax credit in Navarra.
- · 45% deduction for the development of video games in the Canary Islands.

More info



## Spain AVS Bureau

A new one-stop shop that will a provide information related to the audiovisual production sector in Spain. It will streamline and ease administrative burdens and red tape. Contact the Spain Audiovisual Bureau on the website: www.spainaudiovisualbureau.com, by email: spainaudiovisualbureau@icex.es or by phone: +34 917 32 54 00.



#### Animation

Animation and visual effects companies in Spain generate 20% of employment and 9% of total turnover in the audiovisual sector, although they represent only 4% of the industry. Spain produces an average of six animated films, 15 series and 52 shorts every year, 70% of which are international co-productions.

\*Under certain condition.



#### Production

The series market has been growing rapidly in recent years, up from 58 series in 2018 and a contribution to GDP of €655 million, to a total of 72 series in 2021 with a contribution to GDP of €812 million and close on 19,000 jobs.



#### Co-production

Spain has signed international co-production agreements with 18 countries and forms part of multilateral film co-production agreements with Latin America and the Council of Europe.

A total of 53 co-productions took place in 2021, with Argentina and France topping the list.



#### Visa Fast-Track

The Spanish public administration has approved a **new legal framework** that simplifies the administrative procedures for granting visas to professionals and their families.



# **Employment**

The film, video, radio and television business **created approximately 79,100 jobs** in 2021 according to official data. Most jobs in the business were created by the digital content industry (34,605 jobs).

**Spanish video game** production directly **employed 8,026 people** in 2020 and this figure is expected to rise by 8.5% in 2024, when the sector is expected to employ over 11,000 people.

#### **OUR SERVICES**



Advice on business start-ups



**Locations** search



**Focal point** between central and regional authorities



Tailored industry **know-how** 



Identifying business opportunities



Organising agendas



**Immigration** advice



Identifying strategic partners and technology partners



**Institutional** support



Funding and incentives search



Connectivity with **investors** 



Aftercare services

### **OUR INTERNATIONAL NETWORK**



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