Spain for Audiovisual Industry
Why Spain for the Audiovisual Industry?

- Tax incentives for international films and television series.
- Top-level audiovisual industry talent including producers, creators and directors.
- Major technical capabilities for filmmaking and other related industries.
- Low production costs compared to other countries.
- Mature local industry producing worldclass products.
- A great variety of nearby locations for filming in Spain: natural and rural landscapes, cityscapes, historical and cultural settings.
- Spain benefits from a Mediterranean climate which provides 3,000 hours of sunlight annually and offers excellent natural light conditions for filming.
- Modern and extensive infrastructure network that facilitates mobility.
**Facts & Figures**

**Favourable tax framework**

**Tax incentives** for international films and television series.
- 30 - 25% tax rebate in the common territory.
- 50 - 45% tax rebate in the Canary Islands.
- 35% tax credit in Navarra.

**Spanish language**

Spain has access to the LatAm market with a **high propensity for importing Spanish language content**. Currently, Spanish-language fiction series are very popular worldwide, with 10% of all series broadcast in Spanish-speaking countries originating in Spain.

There is an opportunity to develop an **international content hub** for fiction in Spain that will enable it to attract top-class international series production and filming.

**Animation**

Despite representing only 4% (250 companies) of the total audiovisual industry, the **animation and visual effects** industry provides 20% of its jobs and 9% of total revenue. In the coming four years, Spanish animation expects to start production on over 90 feature-length films, more than 140 series, and around 400 short films.

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**Employment**

The audiovisual industry in Spain employs over **72,000 people at 6,700 companies**, of which almost 350 are film production companies.

**Production**

**Fiction series produced in Spanish**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
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<tbody>
<tr>
<td>2018</td>
<td>58</td>
</tr>
<tr>
<td>2017</td>
<td>45</td>
</tr>
<tr>
<td>2016</td>
<td>40</td>
</tr>
<tr>
<td>2015</td>
<td>38</td>
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According to a study by PwC, the Spanish market for fiction production is making **this a fast-growing industry**. Production has gone from 38 series in 2015, with an estimated contribution to GDP of €429 million, to a total of 58 series in 2018, with an estimated contribution to GDP of €655 million. In this context, according to the study’s authors, this figure is expected to increase 24% to an annual production of 72 series in 2020, which would represent a contribution to GDP of €812 million.

**Co-production**

Between 2007 and 2016, Spain ranked second among European countries in film co-productions, with a total of **460 feature films co-produced with foreign countries**.

**Favourable legal framework**

Spain has **favourable and simple legislation** that enables companies to provide broadcasting services with just one official communication. It is not necessary to request an activity licence. There is no associated cost for providing broadcasting services in Spain.
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