Who is Who

Urban Mobility from Spain



A publication which provides a picture of Spain's Urban Mobility industry.

Message from the CEO of ICEX



Elisa Carbonell
CEO, ICEX

Dear reader,

It is with great pleasure that ICEX presents the **first edition of the Who is Who Urban Mobility from Spain Guide**. This publication offers an overview of Spain's urban mobility sector, highlighting its strengths, talent and dynamic ecosystem, and showcasing the leading companies and key players that are shaping the future of mobility in cities worldwide.

Urban mobility lies at the heart of how we design and experience cities. It encompasses the movement of people and goods within urban environments, as well as the systems, services and technologies that make this possible. Today, it is also a key driver in the transformation of cities towards more sustainable, accessible and intelligent models, aligned with environmental and social goals.

In this context, Spain stands at the forefront of sustainable urban mobility. The country has become an international benchmark thanks to a strong combination of innovation, advanced technologies and best practices across the mobility ecosystem. Spanish companies are developing and exporting cutting-edge solutions such as intelligent transport systems, electrification of public transport, low-emission zone technologies, mobility-as-a-service platforms, and advanced charging infrastructure for electric vehicles.

Spain is also strengthening its position across the full electric mobility value chain, supported by significant industrial investment and a highly competitive network of technology providers, manufacturers and service companies. From multimodal transport consultancy to real-time mobility data platforms and next-generation public transport systems, Spain offers capabilities that help cities move towards cleaner, more efficient and more connected mobility models.

This progress is driven by a strong public-private collaboration ecosystem, where public administrations, companies, research centers, technology hubs and startups work together to accelerate innovation and scale impactful solutions. Spain's regulatory frameworks, such as advanced smart city interoperability standards, further support this leadership and enable scalable, interoperable and data-driven mobility systems.

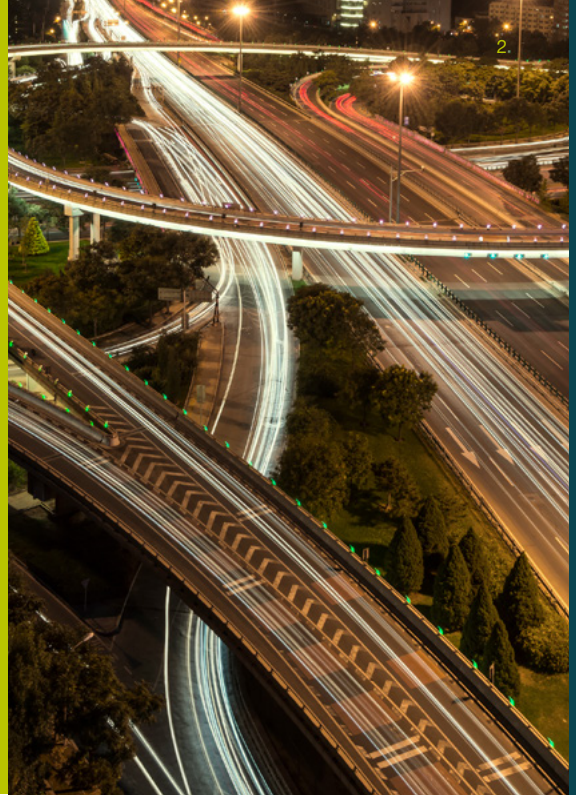
In an international context where urban mobility is rapidly evolving, ICEX remains committed to supporting Spanish companies in expanding their global presence and strengthening their role in key international markets, promoting innovation, digitalization and sustainability as essential pillars for competitiveness.

I hope you find this guide insightful and that it serves as a valuable window into Spain's urban mobility capabilities and the opportunities it offers for collaboration worldwide.

Warm regards,

Elisa Carbonell
CEO, ICEX

Urban Mobility from Spain



Urban Mobility from Spain is the global umbrella under which ICEX promotes this Spanish industry at international events worldwide.

This first edition of the **Urban Mobility from Spain Guide**, published by ICEX, offers an overview of the sector, highlighting its strengths, talent and dynamic ecosystem.

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MINISTERIO DE HACIENDA
Fondos Europeos
ICEX

Spain, at the forefront of sustainable urban mobility.

About urban mobility

Urban mobility refers to the movement of people and goods within urban environments and to all the services and systems that enable them to properly work.

This includes transportation systems, urban planning, walking networks or technology-enabled solutions. Today's ecosystem focuses on reimagining cities to be more accessible, sustainable, and intelligent, ensuring that people and goods move reliably while supporting environmental and social goals.

Urban mobility in Spain

Spain is **at the forefront of sustainable urban mobility.** A combination of innovation and best practices make Spain an international model in urban mobility.

Spain features advanced technologies applied to sustainable urban mobility, aligned with the global **climate neutrality goal**.

Spain is home to **cutting-edge companies** developing innovative solutions for urban mobility, such as:

- Intelligent transportation systems (ITS).
- Electric vehicle (EV), charging infrastructure and the electrification of public transport.
- Low Emission Zones (LEZ) solutions.
- New Mobility Services, MaaS (Mobility as a Service), which integrate various public and private transport models.

Furthermore, **large investments in battery factories** are being addressed to integrate the entire electric vehicle value chain.

Spain has also developed a **significant industry around clean mobility**, offering a wide range of innovative services and solutions:

- Consultancy services for the development of multimodal transport systems.
- Technology providers for turnkey delivery of intelligent transport systems (fleet management, ticketing, and CCTV).
- Mobile applications integrating all public and private mobility services in a city, providing optimized routes based on user preferences.
- Software for the provision of "on-demand" urban transport services.
- Manufacturers of next-generation electric buses and trams.
- Charging infrastructure and real-time online information systems on charging points for electric vehicles.
- Traffic management, access control, and parking systems in cities, as well as signage and safety systems for pedestrians.
- Mobility analysis technologies that allow anticipating incidents and planning urban transport services.

Mobility in Spanish cities

Our cities are leaders in smart mobility platforms, enabling comprehensive data collection to accurately understand real-time traffic conditions, including all modes of mobility: pedestrians, bicycles, motorcycles, and vehicles.

Spain is an international benchmark in Smart Cities, with success stories of flagship mobility projects and implemented technologies in many Spanish cities, all of which share a common commitment to zero-emission mobility through the implementation of:

- Low Emission Zones
- Electrification of public transport
- Development of infrastructure for electric vehicles
- Promotion of shared and sustainable mobility
- Creation of pedestrian areas and bike lanes
- Sustainable urban planning
- Citizen education

These initiatives reflect a comprehensive approach to improving air quality, cutting carbon emissions, and promoting more sustainable urban lifestyles, positioning Spanish cities as an international showcase of the expertise and capabilities of Spanish companies.

Private-Public ecosystem

Urban mobility is a critical area at the heart of Spanish public policy, designed to foster economic efficiency, energy security, and environmental improvement, in line with the United Nations Sustainable Development Goals (SDGs).

The challenges of implementing smart mobility solutions are significant, but Spain is addressing them through coordinated efforts among stakeholders, sustained investment in infrastructure and technology, and the development of new regulatory and funding frameworks.

Public-private collaboration is a cornerstone of this strategy. Spanish companies work hand in hand with city transport authorities to deliver comprehensive solutions that make urban spaces more sustainable, efficient, and comfortable for residents and users alike. Regional mobility clusters, technology centres, and start-ups also play a key role, developing cutting-edge solutions in areas such as connected and shared vehicles and Mobility as a Service (MaaS) platforms.

Key figures

€20.5 billion
expected contribution to GDP

300.000 jobs

€332M turnover
90% exported (2024)

€13.2 billion
managed for sustainable, safe and connected mobility under the Spanish Recovery Plan

14th place
in Climate Change Performance Index 2026 ***(+5 positions)***

4 spanish cities
among the IMD Smart City Ranking

Top export
markets for Spanish charging infrastructure: Germany, UK and Sweden

Data sources:
- Annual reports Observatorio del Transporte y la Logística en España (OTLE)- Transport Ministry of Spain
- Plan de Recuperación, Transformación y Resiliencia (PRTR) del Gobierno de España
- MD Business Education
- eSmartcity.es

Activity chart

Companies	Main activity: Business association	Consulting / Urban planning	Engineering / Industrial design	ICT solutions developer	Innovation and research / Cluster	Integrator	Manufacturer	Transport operator	Market segment: Automotive (EV, chargers)	Energy transition and efficiency	Intelligent Transportation Systems - ITS	Last mile logistics	Micro mobility	Mobility service providers - MaaS	Public transportation	Transport infrastructures	Urban mobility planning	Applied technologies: 5G connectivity	AR/VR - Augmented / virtual reality	Artificial Intelligence - AI	Big Data	Digital platforms	Digital twins	Internet of Things - IoT
Alphanet Solutions						●											●			●	●	●		●
ASIMOB			●	●							●					●	●			●	●	●	●	●
BatOnRoute		●		●							●											●		
Bledsystem		●								●	●				●					●	●	●		●
Buchanan Consultores		●													●		●			●		●	●	
Calmell Group						●	●				●		●	●	●	●					●	●		●
Capmar Systems			●		●	●	●			●	●				●	●		●		●	●	●		●
Celering		●									●			●						●	●	●		
CPS		●	●		●						●		●		●	●	●			●	●			
Datakorum			●	●			●				●							●			●	●		●
Datfor		●		●		●										●	●			●	●	●		
EUROCYBCAR			●	●	●	●	●		●	●	●	●		●	●	●	●					●		●
EVcharge (by Etecnic)		●		●		●			●	●				●		●					●	●		●
EYSA						●					●			●	●	●	●			●	●	●	●	
GeoActio				●		●					●			●	●		●			●	●	●		●
GMV			●				●		●		●				●					●	●			●
Grupo CYBENTIA		●			●				●		●	●		●	●	●				●	●	●		●
GRUPO ETRA			●	●		●			●		●			●		●		●		●	●	●	●	●
Grupo Ruiz								●	●	●	●			●	●		●			●	●	●		
IDOM		●	●												●		●			●	●		●	●
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Indra		●	●	●		●					●			●	●		●			●	●		●	
Industrias Saludes			●	●	●		●										●				●			●
INTERLIGHT SP S.L.				●			●										●			●		●		●
Lector Vision							●				●						●			●		●		
Libelium		●	●							●		●					●			●		●	●	●
LITTLE (Torgo Corp.)					●	●	●		●	●	●	●	●											
MCRIT (Multicriteria)		●	●		●						●	●			●	●	●		●	●	●	●	●	
Meep						●								●			●			●	●	●		
Mooevo			●				●						●											

Companies	Main activity: Business association	Consulting / Urban planning	Engineering / Industrial design	ICT solutions developer	Innovation and research / Cluster	Integrator	Manufacturer	Transport operator	Market segment: Automotive (EV, chargers)	Energy transition and efficiency	Intelligent Transportation Systems - ITS	Last mile logistics	Micro mobility	Mobility service providers - MaaS	Public transportation	Transport infrastructures	Urban mobility planning	Applied technologies: 5G connectivity	AR/VR - Augmented / virtual reality	Artificial Intelligence - AI	Big Data	Digital platforms	Digital twins	Internet of Things - IoT
Mormedi		●			●				●	●	●					●	●			●				
Motit World			●	●		●	●		●			●	●	●						●	●	●	●	●
mowiz						●								●										
NaviLens				●	●						●		●						●			●		
Neural Labs		●					●				●			●						●		●		
Nommon		●			●											●	●			●	●	●	●	
NX Technologies							●		●															
Routal				●									●							●		●	●	●
SBOW			●		●		●		●			●	●							●	●	●		●
Scoobic			●				●					●	●								●			●
Sener		●	●							●	●			●		●	●			●		●	●	●
SETESUR			●	●		●					●					●	●			●	●	●	●	●
SIALTRONICA			●			●	●				●		●			●	●				●	●		●
SICE						●					●			●	●	●	●			●	●	●	●	●
Situm				●							●			●	●	●				●	●	●	●	●
TECNIVIAL S.A.					●		●				●					●				●	●	●		●
TECSIDEL				●		●					●			●		●				●	●	●		●
Tekia Ingenieros		●	●								●				●	●	●			●	●		●	●
Teldat				●			●				●				●	●				●		●		●
TRADESEGUR	●			●													●			●		●		
TYPSA		●	●										●	●	●	●	●			●	●	●	●	
Urbiotica							●				●		●			●	●			●	●	●	●	●
Vectio		●									●			●	●	●	●				●		●	
VEGA Chargers			●				●		●											●		●		●
World Wide Mobility				●							●			●						●	●	●		●
YUP Mobility							●			●			●			●	●			●				●

Association																								
Basque Mobility and Logistics Cluster					●				●	●	●	●	●	●	●	●	●							

Companies

Alphanet Solutions

Alphanet Security Systems S.L. is a technology company specialized in intelligent video analytics, automatic license plate recognition (ALPR), and data platforms for public administrations, with a strong focus on urban mobility and municipal security. The company designs and deploys integrated solutions that combine edge devices, cloud services, and advanced analytics to transform traffic data into actionable knowledge for cities.

In the urban mobility sector, **Alphanet** develops platforms such as AlphaDataManager and CityManager, which enable municipalities to monitor vehicle flows, analyze origin–destination patterns, support low-emission zone strategies, optimize circulation, and improve decision-making through anonymized and aggregated mobility insights. These solutions also assist local police with real-time alerts and investigative capabilities while respecting regulatory frameworks.

Alphanet works closely with municipalities, regional institutions, and police forces, providing scalable, standards-aligned systems that support safer, more efficient, and more sustainable urban environments through data-driven mobility intelligence.

Sector

- Integrator

Subsector

- Public Security
- Urban mobility planning

Applied technologies

- Big Data
- Digital platforms
- Internet of Things - IoT
- Artificial Intelligence - AI

Markets

- Argentina
- Uruguay
- Chile
- Europe

Alphanet Solutions

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Alpha Data Manager

Tech solution

AlphaDataManager is a cloud-based platform designed to manage, analyze, and exploit automatic license plate recognition (ALPR) data for municipalities and law enforcement agencies. It centralizes vehicle detections from distributed readers and transforms them into structured, searchable, and actionable information to support security, mobility management, and operational decision-making. In the urban mobility domain, the platform enables traffic flow monitoring, origin–destination analysis, vehicle pattern detection, environmental label classification, and support for low-emission zone policies through aggregated and anonymized analytics. It also provides real-time alerts on vehicles of interest, advanced filtering tools, and forensic-grade evidence generation for sanctioning and investigations.

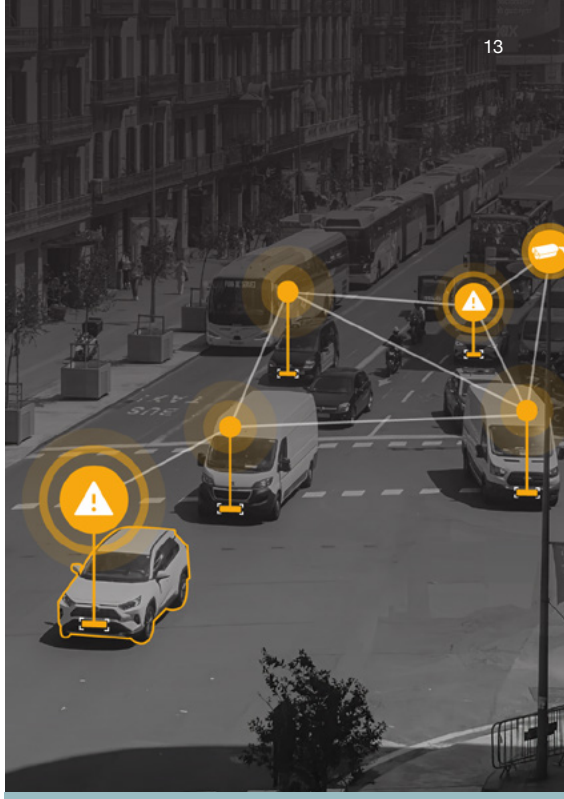
AlphaDataManager operates as a secure SaaS solution hosted in certified infrastructure, ensuring scalability, traceability, and compliance with public-sector data protection requirements.

Target

- Municipalities and local councils
- Local police forces
- Regional governments and provincial administrations
- Public transport and mobility authorities

Applied technologies

- Automatic License Plate Recognition
- Artificial Intelligence and machine learning for data analysis and smart search
- Cloud computing (SaaS architecture)
- Edge processing and field devices
- Computer vision for vehicle detection



Implementation references

01. Platja d'Aro: Integrated deployment combining ALPR cameras, municipal video surveillance, AlphaDataManager, and Control Center supervision tools. Designed for a high-tourism environment, the project strengthens vehicle monitoring, real-time alerting, investigations, and operational coordination during periods of intense seasonal traffic and public safety demand.

02. Sitges: Implementation centered on roadside ALPR infrastructure connected to AlphaDataManager, with support from AlphaMonitor for device supervision and service continuity. The project is oriented to vehicle flow control, police investigations, and mobility analysis, giving the municipality structured access to traffic intelligence and operational alerts.

ASIMOB

Automatic inspection of assets in streets and roads to improve the efficiency in the maintenance and improve Road Safety.

ASIMOB has developed a solution based on Computer Vision and Data Analytics to automatically obtain information on the geolocation, type and condition of the assets of streets and roads, as well as their geometric parameters. The assets detected are traffic signs, road markings, protective barriers, lighting elements and pavement condition.

The goal is for those responsible for maintenance and road safety analysis on streets and highways, to have accurate information about the infrastructure, allowing them to predict risk areas and potential accident black spots, and to plan investments.

Sector

- Engineering
- Industrial Design
- ICT Solutions
- Developer

Subsector

- Intelligent Transportation Systems - ITS
- Transport Infrastructures
- Urban Mobility Planning

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital Platforms
- Digital Twins
- Internet of Things - Iot

Markets

- Europe
- North & South America
- Middle East
- Australia
- South-East Asia

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Autonomous Road Inspector

Tech solution

The Autonomous Road Inspector is a solution based on Computer Vision that collects automatically the data of the assets of the infrastructure: traffic signs, road markings, safety barriers, condition of the pavement, lighting poles, geometrical data. These data allow the improvement of the efficiency in the maintenance and the improve of Road Safety in the roads and streets.

The solution consist on three parts:
- On board devices that transform a vehicle in an inspector
- Cloud services that apply the AI
- Web application and API to see and share the results

Target

- Public entities in charge of roads/streets maintenance: municipalities, regional administrations, ministries, ports, airports... and the maintenance and inspection companies that work for them.

Applied technologies

- Computer Vision
- Data Analytics
- Optics



Implementation references

01. Periodic monitoring of roads of Ministry of Transports in Spain (solution included as a requirement in the tenders for maintenance).

02. Monitoring of highways managed by Globalvía in USA, Costa Rica, Portugal and Spain.

03. Monitoring of streets in the municipality of Las Rozas, Spain.

BatOnRoute - School and Staff Transport App

BatOnRoute is a software solution specialized in the management of school bus routes, employee transportation, and day care center transportation. It also supports Demand-Responsive Transport (DRT).

It provides real-time information to families, drivers, and institutions about the routes, while also improving their efficiency and overall management.

BatOnRoute is developed by the Spanish technology company NUNSYS, which has more than 2,700 employees and specializes in providing and implementing technological solutions for businesses and public sector organizations.

Sector

- ICT solutions developer
- Consulting / Urban planning

Subsector

- Intelligent Transportation Systems - ITS
- Software

Applied technologies

- Digital platforms

Markets

- Asia
- Africa
- Europe
- America

batonroute
School and Staff Transport App

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BatOnRoute School / Staff / Day Care Centers Transport App

Tech solution

BatOnRoute improves route efficiency through intelligent planning and real-time tracking. It enhances safety with live bus monitoring, student check-in/check-out control, and instant notifications to families and institutions. The platform reduces operational costs by optimizing routes and minimizing manual tasks. It streamlines communication between transport providers, schools, companies, and passengers. With data analytics and reporting tools, it supports better decision-making. Flexible and scalable, **BatOnRoute** adapts to school transport, employee shuttles, day care centers, and Demand-Responsive Transport services.

Target

- Transport Operators
- Public Authorities

Applied technologies

- Software



Implementation references

01. **BatOnRoute** is implemented by more than 900 clients in over 30 countries and is available in more than 10 languages. Many bus companies, American and British schools, and public institutions already use **BatOnRoute** to manage their school, employee, or day-care transport routes, providing users with real-time information and access to historical data that enables continuous service improvement.

Bledsystem

ADN Mobile Solutions is a technology company specializing in solutions to improve efficiency and safety in public road transport. Its Bledsystem product is used by major public transport operators in various European and North African countries.

ADN is an innovation-intensive and highly specialized company, which allows it to maintain its leadership in this type of solution for public transport. Proof of this is the several million euros of accumulated investment in R&D for the product in recent years.

Its focus on interoperability, security, and certifications in industry standards such as ITxPT allows it to adapt to any implementation scenario, from providing its own IoT solution for the fleet to offering SaaS on top of the operator's existing infrastructure through a network of leading partners.

Sector

- ICT solutions developer

Subsector

- Intelligent Transportation Systems - ITS
- Public transportation
- Energy transition and efficiency

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Internet of Things - IoT

Markets

- Spain
- Italy
- DACH
- Malta
- France
- UK
- Nordics
- Morocco

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Bledsystem

Tech solution

Bledsystem is the solution for efficiency and safety in public road transport operations. Cities like Casablanca, Milan, and Seville use **Bledsystem** technology and methodology across their entire public bus fleets. Bledsystem combines vehicle data, operational data, and contextual data to deliver fair, effective insights—and turn them into action through our modules and methodologies. **Bledsystem** has modules for driving and operational efficiency, driving safety, and predictive maintenance.

Bledsystem achieves the following KPIs:
- Energy savings up to 10%
- Up to 15% in increased range e-buses
- Accident reduction up to 15%
- 9.2/10: Bus operator staff satisfaction
- Payback before the first year
- 100% interoperability with existing systems.

Bledsystem is a product owned and developed by **ADN Context-Aware Mobile Solutions, S.L.**

Target

- Transport operators
- Authorities and government

Applied technologies

- AI-based predictive analytics and insights
- Big Data processing
- IoT
- Interoperable and standards based
- Cloud-native architecture



Implementation references

01. TUSSAM - Seville bus operator: Using Bledsystem predictive maintenance module in more than 400 buses.

02. ATM -Azienda de Trasporti Milanesi: Involving almost 900 buses, with a growing e-bus fleet. Using Bledsystem efficient operations and drivers behaviour modules.

03. Malta Public Transport: Involving more than 470 buses and 1000 drivers and managers. Using efficient operations and drivers behaviour modules.

Buchanan Consultores

Development of mobility studies for people and vehicles, both in open spaces such as cities and geographic areas, as well as within buildings, along with studies on the demand for transport infrastructure. These studies are approached from a social perspective, placing people at the center and taking into account the externalities generated by road safety, the environment, and sustainability, which arise depending on the type of transport used and which mobility plans aim to encourage. The types of studies carried out can be grouped into the following categories:

Sustainable Urban Mobility Plans (PMUS):
Demand studies for transport infrastructure based on current alternative demand and forecast future needs to enable cost-effective infrastructure design.
Modeling of movement within infrastructures to ensure safe movement both under normal operating conditions and in emergency and evacuation situations.

Sector

- Consulting / Urban planning

Subsector

- Traffic modeling
- Pedestrian simulation
- Urban mobility planning
- Public transportation

Applied technologies

- Artificial Intelligence - AI
- Digital twins
- Digital platforms
- Legion

Markets

- Europe
- Latin America
- Middle East
- Asia
- Australia

buchanan
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Transport planning consultancy services

Tech solution

At **Buchanan**, we offer consulting services in transportation planning and engineering, with a particular focus on pedestrian simulation. Using advanced analysis of density patterns, Level of Service (LoS), and pedestrian behavior, we identify and visualize potential bottlenecks to support data-driven decisions from the earliest design stages. Our approach helps create pedestrian-friendly environments while optimizing project costs by anticipating and quantifying issues before construction. Visual communication of results facilitates alignment among stakeholders and reduces risk. We aim to maximize the performance of transport hubs and public spaces by improving capacity, enhancing safety standards, and promoting more walkable, human-centered environments. **Buchanan** also offers professional training in Legion (Bentley Systems), the leading software for pedestrian simulation and modeling. **Buchanan** also offers professional training in Legion (Bentley Systems), the leading software for pedestrian simulation and modeling.

Target

- Transport managers
- Railway operators
- Construction companies
- Urban planners and other land developers

Applied technologies

- We have adapted pedestrian simulation software to simulate multiple environment.



Implementation references

01. Pedestrian simulation at the Santiago Bernabéu Stadium: Buchanan provided expert advice on the design of the new stadium, drawing on his extensive experience in human behavior in complex public environments. Advanced pedestrian simulation techniques were applied to model movement patterns within the stadium grounds, facilitating the design of safe, efficient, and high-capacity circulation systems.

02. Optimization Strategy for the Riyadh Metro, Saudi Arabia: In collaboration with the FAST Riyadh Metro Alliance Consortium and AYESA, **Buchanan** developed an ambitious optimization strategy for several metro stations. Spatial analysis and simulation were carried out using Legion to assess passenger flows and improve operational performance of the design.

Calmell Group part of HID

Calmell Group is a leading industrial group specialized in the manufacturing, personalization, and lifecycle management of smart cards and secure ticketing media for the urban mobility and transportation sectors. We provide end-to-end solutions that cover the full process: design and production of contactless cards and tickets, digital encoding, security features, quality assurance, and tailored services for operators and integrators worldwide.

Following its recent acquisition by HID Global (ASSA ABLOY Group), **Calmell Group** is strengthening its technological capabilities and expanding its international presence.

Our mission is to support transport authorities and mobility operators with reliable, secure, and innovative media that enable seamless passenger journeys.

Sector

- Integrator
- Manufacturer

Subsector

- Intelligent Transportation Systems - ITS
- Micro mobility
- Mobility service providers - MaaS
- Public transportation
- Transport infrastructures

Applied technologies

- Digital platforms
- Internet of Things - IoT
- Big data

Markets

- Europe
- Latin America
- Middle East
- Asia
- North Africa

Calmell Group part of HID

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Contactless Smart Ticketing

Tech solution

Calmell Group provides a comprehensive **Contactless Smart Ticketing Media Solution** designed for public transport networks and urban mobility systems.

Our solution includes the manufacturing and personalization of secure contactless cards, magnetic tickets, and RFID-based media used for fare collection, access control, and multimodal mobility services.

We offer end-to-end support, from material design and security features to digital encoding, quality assurance, and large-scale production.

Our products are certified, customizable, and optimized for heavy daily use in transport infrastructures.

Target

- Transport operators
- Public transport authorities
- Mobility service providers (MaaS)
- Ticketing integrators
- Fare collection system manufacturers
- Municipalities

Applied technologies

- Mifare
- Calypso
- Cipurse



Implementation references

01. National railway operator (Spain - rail transport sector): Supply of contactless smart cards and secure ticketing media used across Spain rail services.

02. Metropolitan public transport authority (urban mobility sector): Production and personalization of multimodal transport cards and RFID tickets for the integrated fare system of the Barcelona metropolitan region, ensuring high durability and system-wide interoperability.

03. Metropolitan transport operator (metro and bus networks): Manufacturing and customization of high-performance contactless cards and ticketing media for metro and bus networks, supporting daily high-volume passenger use and seamless integration with validation and AFC infrastructures.

Capmar Systems

CAPMAR is a technology and engineering company specialized in the development, design and manufacturing of intelligent information systems for public spaces and transport environments. With more than 40 years of experience in signage, urban furniture and passenger information systems, the company creates solutions that improve communication between public infrastructure and citizens in real time. Its systems combine robust industrial design with advanced digital technologies to ensure reliability, durability and ease of use in demanding public environments.

Focused on innovation and sustainability, **CAPMAR** develops dynamic information platforms and urban information points that enable municipalities and transport operators to provide clear and accessible information in streets, stations and public transport nodes. The company is also a pioneer in integrating renewable energy sources into dynamic public information systems, supporting smarter and more sustainable cities.

Sector

- Engineering / Industrial design
- Manufacturer
- Integrator
- ICT solutions developer

Subsector

- Public transportation
- Intelligent Transportation Systems - ITS
- Transport infrastructures
- Energy transition and efficiency
- Smart City Infrastructure

Applied technologies

- 5G connectivity
- Artificial Intelligence - AI
- Digital platforms
- Big data
- Internet of Things - IoT

Markets

- Europe
- Middle East
- North America
- South America

CAPMAR

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Solar Bus Stop

Tech solution

CAPMAR's solar-powered **smart bus stops** are autonomous passenger information systems designed to deliver real-time information directly at public transport stops. Powered by integrated photovoltaic panels and low-power displays, these solutions operate independently from the electrical grid, enabling fast and cost-effective installation without complex civil works or wiring.

The system provides dynamic information such as bus arrival times, service alerts, public announcements or advertising, helping passengers access reliable and up-to-date information while waiting at the stop. By improving visibility and accessibility of transport information, the solution increases passenger confidence and enhances the overall public transport experience.

Designed for urban and interurban environments, the system combines robust urban furniture with advanced digital technologies, allowing flexible configurations that adapt to the needs of cities, transport authorities and operators.

Target

- Municipalities and local governments
- Public transport authorities
- Bus and public transport operators
- Urban mobility agencies

Applied technologies

- Photovoltaic technology
- IoT
- Digital platforms
- Low-power display technologies



Implementation references

01. Barcelona Metropolitan Area – Solar Bus Stops Deployment. CAPMAR deployed solar-powered passenger information systems across bus stops in the Barcelona metropolitan area. The solution provides real-time arrival information powered by photovoltaic energy. In several locations, stops equipped with **CAPMAR** systems recorded over 300% higher passenger usage compared to stops without real-time information.

02. Las Palmas de Gran Canaria – Smart Solar Bus Stops. Implementation of solar-powered passenger information systems in the Guaguas Municipales network. The solution delivers real-time arrival information and service messages while operating entirely on renewable energy, improving accessibility and passenger confidence in public transport services.

Celering

Celering is a Spanish company that helps improve urban and rural mobility. It develops an integral all-in-one SaaS platform that centralizes complete mobility management: corporate plans, carpooling, shuttles and ride-hailing in a single technological ecosystem.

It has demonstrated its transformative impact by improving mobility in the Arratia Valley in Bizkaia, increasing connectivity, significantly reducing operational costs and boosting transportation efficiency. All this thanks to its intelligent platform that offers comprehensive automation, real-time data analysis and advanced route optimization.

Celering positions itself as a strategic partner for public administrations, companies and institutions seeking to transform mobility with technology, and prioritize sustainability.

Sector

- Consulting / Urban planning

Subsector

- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Machine Learning

Markets

- Spain

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Celering OS for Mobility

Tech solution

Celering is an AI-powered, end-to-end operating system for shared, on-demand and multimodal mobility. The platform aggregates fragmented collective demand and orchestrates multiple providers and modes taxi, VTC, bus, minibus, shuttle, carpooling, carsharing and public transport into a single coordinated technology layer. Built on a multi-agent AI architecture, Celering plans, simulates, deploys, operates, optimizes and reports mobility services in real time, dynamically choosing the most efficient mode and provider for each trip based on cost, occupancy, travel time, emissions, accessibility and SLAs.

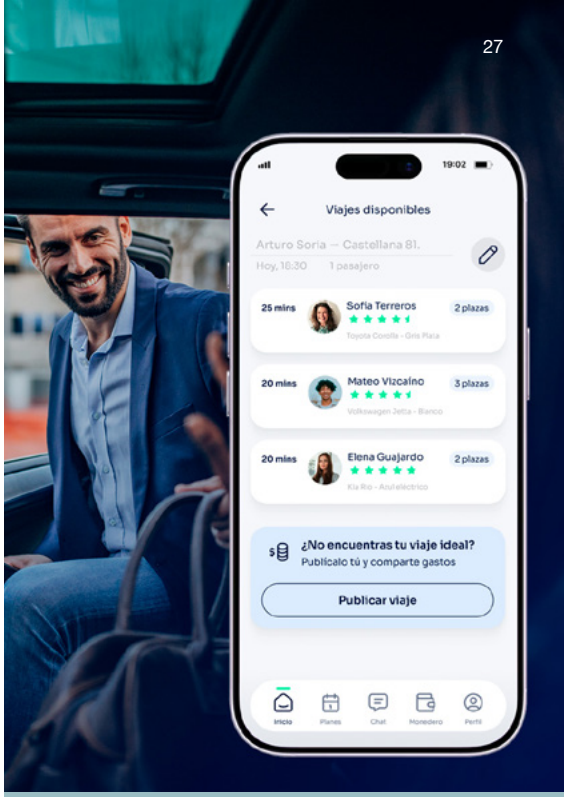
The result is higher vehicle occupancy, fewer empty kilometres, lower operating cost, reduced CO_2 emissions and accessible mobility for collectives in contexts where fixed public transport is insufficient or too expensive.

Target

- Large corporates & Public administrations
- Hospitals and health services
- Transport operators
- Tourism stakeholder
- End users / passengers

Applied technologies

- Artificial Intelligence & Machine learning
- Multi-agent AI architecture
- Real-time route optimization
- Multimodal orchestration engine
- Cloud-native SaaS platform
- APIs and Integration
- Native mobile apps
- Big data analytics



Implementation references

01. Ashotel Shared Mobility - Tenerife, Spain. Sustainable shared-shuttle service for employees of the Tenerife Hotel and Extra-Hotel Association. 14 hotels, 258 registered users and 11,000 trips delivered 43% cost savings, 64% CO_2 reduction and 40% shorter commuting time by aggregating employee demand across multiple hotels.

02. Healthcare Extremadura - Spain. Shared non-urgent patient transport for 3 healthcare clients with 150 services/day. The platform achieved 61% shared rides, 22% fewer vehicles, 23% cost savings and 22% lower CO_2 emissions while maintaining clinical service quality and door-to-door accessibility.

03. bideON Arratia - Bizkaia Provincial Council, Spain. On-demand rural mobility serving dispersed villages connected to a public-transport hub. Over 10,000 trips in one year, 7% of the local population as active users and 500+ citizen signatures requesting service continuity, proving DRT adoption in low-density areas.

CPS

CPS is a transportation and mobility consulting firm with a strong multidisciplinary focus covering the areas of mobility and traffic management, road safety, public transport, transport planning, modelling, and data science.

The studies carried out by **CPS** stand out for their strong commitment to quality, supported by a highly qualified team dedicated to improving the efficiency of the transport system under sustainability goals. Its main objectives include reducing congestion, enhancing road safety, and improving accessibility. The accuracy of its results is grounded in extensive experience in advanced modelling and the application of Big Data technologies. **CPS** works with spanish public administrations such as the Directorate-General for Traffic (DGT) and the Ministry of Transport and Sustainable Mobility (MITMS), as well as with international agencies, authorities, and infrastructure operators in countries such as Peru, Colombia, México.

The company also leads and contributes to European projects focused on the deployment of cooperative ITS services and the development of data spaces. This reflects its innovation-driven culture and research-oriented vision, further reinforced by the establishment of a joint Chair with the Transport Research Centre (TRANSyT) at the Polytechnic University of Madrid (UPM).

Sector

- Engineering / Industrial design
- Consulting / Urban planning
- Innovation and research / Cluster

Subsector

- Intelligent Transportation Systems - ITS
- Micro mobility
- Public transportation
- Transport infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Machine Learning

Markets

- Perú
- Colombia
- México
- Ecuador
- Sweden

CPS
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Machine Learning Models for Traffic Forecasting

Tech solution

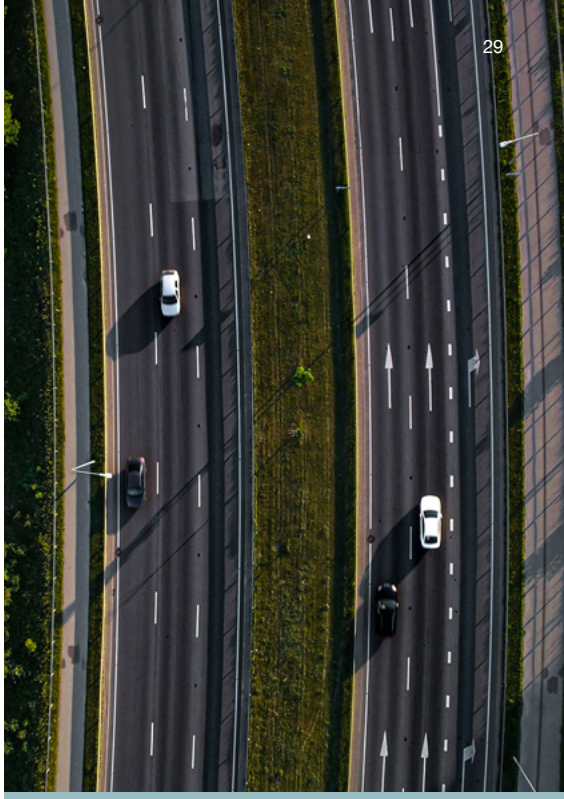
Development of predictive models based on machine-learning techniques using decision-tree architectures for continuous traffic volume forecasting. The methodology integrates historical and real-time data alongside external variables such as weather conditions, structured around two core processes: data analysis and reconstruction, and a multistep time-series predictive workflow. Directional traffic flow intensity is forecast hours or days in advance and updated hourly, supporting dynamic traffic management, infrastructure efficiency, and congestion mitigation. Dynamic Management of Additional Lanes in Opposite Direction, adjusting roadway capacity in real time through traffic coning based on directional forecasts, particularly during high-demand holiday periods.

Target

- Public administrations involved in traffic management and operation.

Applied technologies

- Data collection from Intelligent Transport Systems (ITS) deployed on road infrastructures, data processing through quality filtering techniques and the application of machine learning models tailored to the specific use case, all developed within the Python programming environment.



Implementation references

01. These models have been applied to address specific use cases related to traffic management on managed lanes, long-distance trips management during holiday periods, and the regulation of heavy vehicle traffic under adverse weather conditions. They have been implemented in projects carried out in **Spain for the Directorate General of Traffic** as its technical assistance, as well as in **European projects** (DataSpace4MobilityModels) involving collaboration among Spanish, Portuguese, and French public authorities.

Datakorum

Datakorum designs and manufactures industrial IoT gateways and software platforms that connect, monitor and control remote assets across urban mobility, smart cities and critical infrastructures. Using NB-IoT and LTE-M, our devices integrate with a wide range of field protocols and edge assets, enabling reliable data capture even in challenging underground or dense-urban locations.

Our end-to-end stack combines high-volume data acquisition (HES), device management, and advanced data validation and analytics to ensure traceability and decision-grade information. For urban mobility, we support smart parking and curbside management use cases, delivering real-time occupancy, alarms and actionable dashboards through secure APIs. We help cities and operators scale deployments faster, reduce operational costs and improve service quality. Trusted by utilities and integrators for mission-critical deployments in many countries.

Sector

- ICT solutions developer
- Manufacturer
- Engineering / Industrial design

Subsector

- IoT Smart Parking Solutions
- Intelligent Transportation Systems - ITS

Applied technologies

- 5G connectivity
- Digital platforms
- Internet of Things - IoT
- Big data
- NB-IoT & LTE-M Communications

Markets

- Europe
- Asia
- Middle East

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Smart IoT Parking Solution

Tech solution

Datakorum has developed an advanced smart parking solution to detect the usage of individual parking spaces, reducing traffic congestion and parking search times—everyday challenges that impact the quality of life in cities.

The solution uses proprietary sensors that combine radar and magnetic technologies, ensuring 99% accuracy in vehicle detection. Through our in-house developed software, real-time information on parking space availability and usage is provided.

These sensors use secure NB-IoT mobile communication technology, transmitting accurate data in real-time. This reduces drivers' search times, contributing to seamless and efficient mobility.

Target

- Municipal mobility authorities and public parking operators
- Private parking concessionaires
- Destination asset owners
- Dmart-city/ITS system integrators delivering end-to-end deployments

Applied technologies

- NB-IoT and LTE-M Communications
- Cloud-based software
- Mobile App
- Surface-mounted IoT radar parking occupancy sensor



Implementation references

01. In UK, we deployed a smart monitoring solution for EV charging bay occupancy. The system provides real-time visibility to identify bays still occupied after charging has ended, improving turnover and availability. This optimises utilisation of existing charging infrastructure, supports fair access policies, and reduces revenue loss—an increasingly common challenge for EV bay operators.

02. The project in El Cabanyal (Valencia, Spain), promoted by Valencia City Council, consists of the deployment of a smart parking system for on-street spaces. The solution provides real-time occupancy detection and reporting, enabling operational monitoring and the generation of structured data to support driver information services, curbside management, and broader urban mobility analysis.

Datfor

Datfor is a technology-driven company that merges deep traffic engineering expertise with advanced Big Data and location intelligence to transform the way mobility is understood and managed. We develop digital platforms capable of integrating hundreds of diverse traffic data sources, enabling fast, accurate and accessible insights that fill critical information gaps in traffic counting and mobility analysis such as origin-destination, speed metrics or real-time traffic.

Leveraging our strong background in traffic and mobility engineering, along with extensive experience in developing digital solutions, we deliver high value products for Public Administrations, Engineering and Transport Consultancies, Traffic Planners, Real Estate & Retail, Logistics or Fuel & EV Charging, among others.

Our solutions support real time traffic monitoring, comprehensive analysis of urban mobility patterns, understanding pedestrian flows at urban level, addressing data gaps in transport data collection processes, and delivering advanced analytics that empower organizations to access precise, reliable data to inform strategic decision making and drive more sustainable transportation systems.

Sector

- Consulting / Urban planning
- ICT solutions developer
- Integrator

Subsector

- Urban mobility planning
- Transportation planning
- Smart Cities

Applied technologies

- Big data
- Digital platforms
- Artificial Intelligence - AI
- Location Intelligence
- API & Integration

Markets

- Europe
- South & Central America
- Middle East

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DatForTraffic

Tech solution

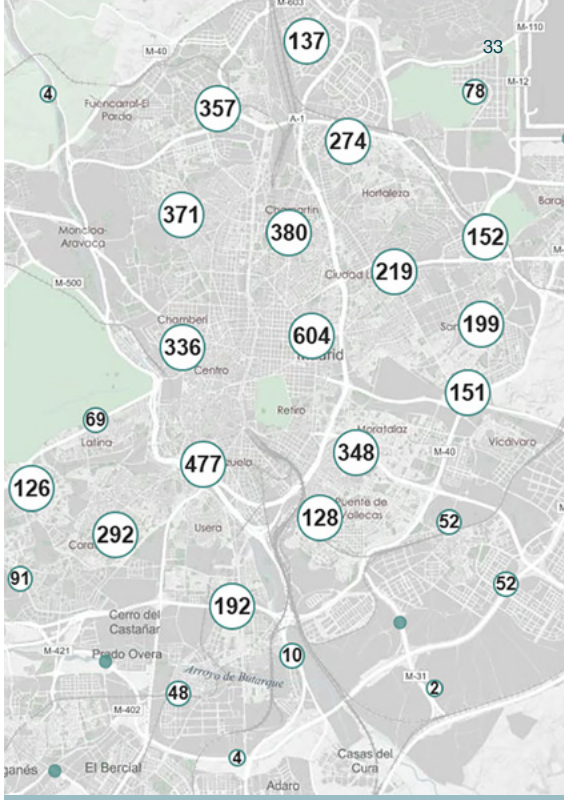
DatForTraffic is a unique online platform in the traffic data sector, designed to aggregate, standardize, and deliver a vast, ready to use database of traffic counts from multiple sources. The platform integrates continuously updated datasets—combining official data with measurements from our own acquisition systems—ensuring that, whenever a required datapoint is missing, we can produce it and seamlessly incorporate it into the database. **DatForTraffic** enables to quickly fill information gaps, providing immediate access to reliable traffic metrics through intuitive, interactive dashboards that streamline decision making and significantly reduce the time needed to obtain robust traffic indicators. This solution is complemented by **Datfor**'s broader portfolio of digital tools, including real-time traffic monitoring solutions to detect and mitigate traffic disruptions, and advanced analytics for identifying mobility patterns that support urban planning and smart city strategies.

Target

- Transport planners & consultants
- Real Estate & Retail
- Fuel & EV Charging
- Technology
- Administrations
- Road construction sector

Applied technologies

- Big Data & Data Engineering
- Artificial Intelligence & Advanced Analytics
- GIS & Spatial Analytics
- API & Integration Technologies
- Real-Time Data Streaming
- Data Visualization & Interactive Dashboards



Implementation references

01. Road construction management dashboards. Real-time interactive dashboards in Spain & UK that integrate floating car data with traffic engineering metrics such as level of service, queue length and congestion analysis, providing advanced analytics to compare work phase performance and enabling rapid identification and mitigation of disruptions across the road network.

02. Pedestrian Flow Index: data driven, globally comparable indicator that models pedestrian activity by analyzing urban attractors, environmental characteristics and street level patterns. It integrates Big Data, points-of-interest, population, transport accessibility and real traffic conditions to deliver precise pedestrian flow insights, enabling effective location comparison, footfall understanding and smarter decision-making.

EUROCYBCAR

A technology-based company with products and services designed to identify, assess, and certify risks affecting vehicle cybersecurity, Cybersecurity Management Systems (CSMS), Fleet Management Systems, Mobility Applications, and telecommunications infrastructure, among others. The company has a laboratory -CyberCarLab- where specialized auditors conduct cybersecurity tests on vehicles, in accordance with UNECE/R155 and ISO 21434 standards, applying its proprietary ESTP methodology, patented by **EUROCYBCAR** in USA -from 2019 to 2040-. **EUROCYBCAR** also has other proprietary technologies, such as CATWAM -Cybersecurity Assessment Test for Webs and Apps for Mobility- or the technology to verify if a vehicle has suffered a cyberattack -developed with the support of the Civil Guard-.

In addition, **EUROCYBCAR** provides training services in cybersecurity applied to the automotive/mobility sector.

Sector

- Engineering / Industrial design
- ICT solutions developer
- Innovation and research / Cluster
- Integrator
- Manufacturer

Subsector

- Automotive (EV, chargers)
- Intelligent Transportation Systems - ITS
- Last mile logistics
- Micro mobility
- Mobility service providers - MaaS
- Public transportation
- Transport infrastructures
- Urban mobility planning
- Energy transition and efficiency

Applied technologies

- Internet of Things - IoT
- Digital platforms
- Cybersecurity

Markets

- Europe
- USA
- South America
- Japan

EUROCYBCAR® CYBERSECURITY TEST

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ESTP Technology

Tech solution

Innovative Modular Platform that allows a standardized, objective and automated process to evaluate and certify the cybersecurity level of the technologies implemented in vehicles, as well as Fleet Management Systems and Mobility Applications and Infrastructures.

This platform performs a technical cybersecurity assessment to evaluate the degree of compliance with the requirements established by the European cybersecurity regulations for vehicles -UNECE/R155-, ISO 21434 and any other applicable regulations. The platform comprises three assessment modules: physical connections, wireless connections, and mobility applications built into the vehicle or downloadable by the user for remote access to vehicle functionalities.

Once the assessment is complete, the platform generates an automated report detailing the tests performed, vulnerabilities detected, the degree of compliance with cybersecurity regulations, and suggested mitigation measures to minimize or eliminate the identified vulnerabilities.

Target

- Vehicle manufacturer
- Public administrations
- Police forces and armed forces
- Technical homologation services and companies with vehicle fleets

Applied technologies

- ESTP Technology based on USA pantent number US12309596B2 “System for the inspection, evaluation and diagnosis of the level of cybersecurity of a vehicle”



Implementation references

01. Sept 2022 to Dec 2025: Tender with the Basque Government’s Department of Security for the Implementation of a System for evaluating and implementing cybersecurity measures in Ertzaintza vehicles. Contract value: 5.181.648,67+VAT.

EVcharge by Etecnic

EVcharge is Etecnic's international brand for operating and scaling electric vehicle charging services. We help public and private organisations turn charging into a reliable, easy-to-use and profitable service, combining technology with experience in real-world charging infrastructure deployments.

Our 360° approach covers consulting and project definition, site and available power analysis, network design and hardware selection, permit support and installation coordination, as well as operation and customer service. At the heart of it all is the EVcharge platform (backend and app), which simplifies charging point management, user access and billing, and offers tools to improve availability, price and performance through monitoring, analytics and reporting.

Its scalable architecture and open integrations allow it to work with internal teams and partners and connect to roaming networks to extend its reach. Designed for growth, it supports multi-location deployments and multilingual experiences, facilitating internationalisation with consistency and quality.

Sector

- Consulting / Urban planning
- ICT solutions developer
- Integrator

Subsector

- Automotive (EV, chargers)
- Energy transition and efficiency
- Mobility service providers - MaaS
- Transport infrastructures

Applied technologies

- Big data
- Digital platforms
- Internet of Things - IoT

Markets

- Europe
- Latin America
- North Africa

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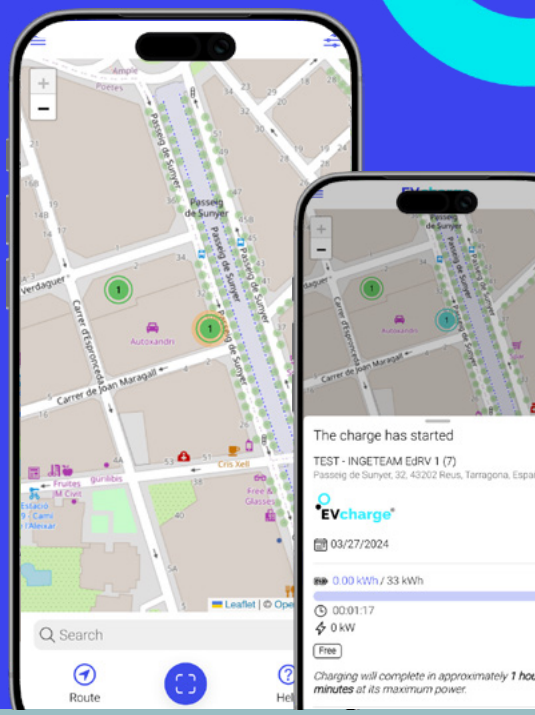
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EVCharge

Tech solution



EVcharge is a cloud platform and mobile app for operating and scaling charging services. It enables real-time monitoring of charging points, remote configuration, alarm management and performance dashboards to maximise availability.

Operators can set rates, manage users and access, enable sessions via app or RFID, and integrate payments and billing reports. The driver app shows available stations, allows users to start charging, and view receipts and history.

Designed for growth, **EVcharge** supports multi-location management, multiple languages, and white label options to internationalise the offering while maintaining a consistent experience. It also facilitates interoperability through roaming connections and offers APIs for integration with CRM, energy tools, or BI solutions. Its session, revenue, and usage reports help you make data-driven decisions and improve profitability.

Target

CPOs and owners of charging infrastructure, electricity suppliers and distributors, eMSPs, local councils and public bodies, car park operators, retail and hospitality businesses, companies (workplaces), fleets and utilities.

Applied technologies

Cloud-native SaaS, mobile apps, APIs and integrations, secure payments, analytics and reporting, role and permission management, interoperability and roaming connectivity, charger maintenance and fault detection module, integrated payment gateways.

Implementation references

01. Celsia Charging Network – Colombia White-label implementation of EVcharge tailored to the needs of Celsia, a leading energy company in the region, to manage its public and private EV charging network in Colombia. The platform enables centralized management of charging points, user access, billing, monitoring and reporting, supporting the expansion of electric mobility.

02. MELIB Public Network – Balearic Energy Institute (Spain). White-label implementation of EVcharge for the MELIB public network (1,300+ charging points across four islands). Includes a branded mobile app (iOS/Android), centralized management, billing, maintenance and multi-owner structure support. The solution enhances user experience and enables scalable, efficient public network operation.

EYSA

EYSA is a global group specialized in governing, operating and monetizing mobility in complex regulatory environments across cities, regions and critical infrastructure. We ensure compliance, generate impact and turn data into actionable decisions. We partner with governments and operators to deliver mission-critical mobility solutions, from pay-per-use systems and enforcement to traffic control and infrastructure management.

Our capabilities span design, implementation, operation and funding, including assuming demand risk in selected projects. Drawing on experience across diverse territories and regulatory frameworks, we anticipate what works and execute solutions that deliver lasting impact. Our integrated portfolio operates as a unified ecosystem, enabling clients to address mobility challenges holistically. Our platforms transform fragmented mobility data into measurable outcomes, automating enforcement, optimizing operations and enabling evidence-based decision-making.

Sector

- Integrator

Subsector

- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS
- Public transportation
- Transport infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Digital twins

Markets

- España
- Andorra
- Colombia
- Costa Rica
- Brasil
- Ecuador
- Méjico
- Chile
- Arabia Saudí

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Low Emission Zones

Tech solution

Our **Low Emission Zone** solutions cover the full lifecycle of restricted-area management, from large-scale vehicle detection and environmental classification to sanction validation and fine processing. Access can be restricted based on emissions labels or managed through pollution and congestion charging schemes aligned with municipal policy. Powered by CityXplorer, **EYSA**'s centralized management environment, the system enables continuous zone monitoring, application of environmental criteria to access authorizations and reliable traffic analytics. It also detects vehicles with irregularities (such as stolen or uninsured vehicles) and supports emergency alert integration.

EYSA manages the entire enforcement process, from automated identification and validation to fee collection by the competent authority, ensuring operational control, transparency and regulatory compliance.

Target

City governments, regional authorities, and mobility agencies leading environmental policy, traffic regulation and access governance.

Applied technologies

Automatic License Plate Recognition (ALPR), intelligent video analytics, distributed detection infrastructure, centralized enforcement and mobility management platforms



Implementation references

01. Madrid and Valencia represent **EYSA**'s most significant Low Emission Zone implementations, showcasing large-scale deployments that combine advanced detection infrastructure, centralized management and full enforcement operations.

GeoActio

GeoActio is a Spanish technology company with over 15 years of experience transforming urban mobility and public transport through cloud-native, modular and interoperable digital solutions. We work with transport authorities and operators across Europe, Africa and Latin America to modernise networks through intelligent systems that improve efficiency, interoperability, and passenger experience.

Our Mobility ecosystem covers the full operational lifecycle: Account-Based Ticketing (ABT) with multi-operator clearinghouse, real-time fleet management (SAE), AI-powered demand prediction and occupancy forecasting, multimodal MaaS journey planning, GTFS data management, and passenger information apps. Deployed in over 100 transport services, our open-standards approach based on GTFS, NeTEx and open APIs ensures seamless integration and avoids vendor lock-in, empowering cities to build smarter, more sustainable mobility systems.

Sector

- Integrator
- ICT solutions developer

Subsector

- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS
- Urban mobility planning
- Public transportation

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Internet of Things - IoT

Markets

- Active markets: Spain, Portugal, France, Morocco, Mexico, Uruguay, Dominican Republic, Argentina, Colombia and Chile.
- Target markets: Broader European Union, North Africa, LatAm and Caribbean.

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ActioTicket

Tech solution

GeoActio offers an **Integrated Mobility Platform**, a cloud-native ecosystem of modular, interconnected solutions covering the full public transport lifecycle: fleet management (SAE), AI-powered demand prediction, multimodal MaaS journey planning, GTFS data standardisation, and passenger information apps. Each module deploys individually or combined, integrating with existing hardware and third-party systems via open APIs.

The platform's flagship solution is ActioTicket, a multi-operator Account-Based Ticketing (ABT) system that links fare collection to the user's account rather than physical media. Its built-in automatic clearinghouse settles financial transactions between operators in real time, the most complex component in integrated fare systems, and a key differentiator recognised with the EU Seal of Excellence. Together, the platform powers over 100 transport services across Europe, Africa and Latin America.

Target

- Public Transport Authorities (PTAs)
- Regional and municipal governments
- Public Transport Operators (PTOs)
- Smart city agencies

Applied technologies

- Cloud-native architecture & open APIs
- Artificial Intelligence / Machine Learning (demand prediction, fare optimisation)
- Big Data & real-time processing
NFC, QR, cEMV (ABT payment layer)
- GTFS, NeTEx, SIRI open standards



Implementation references

01. Gobierno de Navarra + Gobierno de La Rioja: Full-stack deployment: ABT ticketing system (ActioTicket) and interurban fleet management platform (ActioSAE) for their regional network. Covers multi-profile fare rules, account-based payment and real-time operational management across all interurban services.

02. Palma de Mallorca + Las Palmas de Gran Canaria + Pamplona: AI demand analysis and occupancy prediction platform (ActioMatrix + ActioPredict) deployed in three major Spanish cities. Improves operational planning, anticipates overcrowding and optimises vehicle deployment through machine learning algorithms.

GMV

Established in 1984, **GMV** is a privately owned technology group with an international presence. With offices in 12 countries and clients in nearly 80, we deliver innovative technology solutions built on a deep understanding of our clients' needs.

GMV is a leader in Intelligent Transportation Systems (ITS), delivering integrated, turnkey solutions across the entire project lifecycle from design and development to deployment and long-term support. Our capabilities include proprietary hardware and software, as well as seamless integration with third-party systems.

Building on our expertise in intelligent mobility, **GMV** has developed Scoobic MED, a 100% electric, autonomous last-mile delivery vehicle with 5G connectivity, designed to advance sustainable urban mobility through artificial intelligence and efficient logistics.

Sector

- Engineering / Industrial design
- Manufacturer

Subsector

- Intelligent Transportation Systems - ITS
- Automotive (EV, chargers)
- Public transportation

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Systems Integration & APIs
- Internet of Things - IoT
- Cybersecurity

Markets

- Europe
- America
- Middle East
- North Africa

Contact

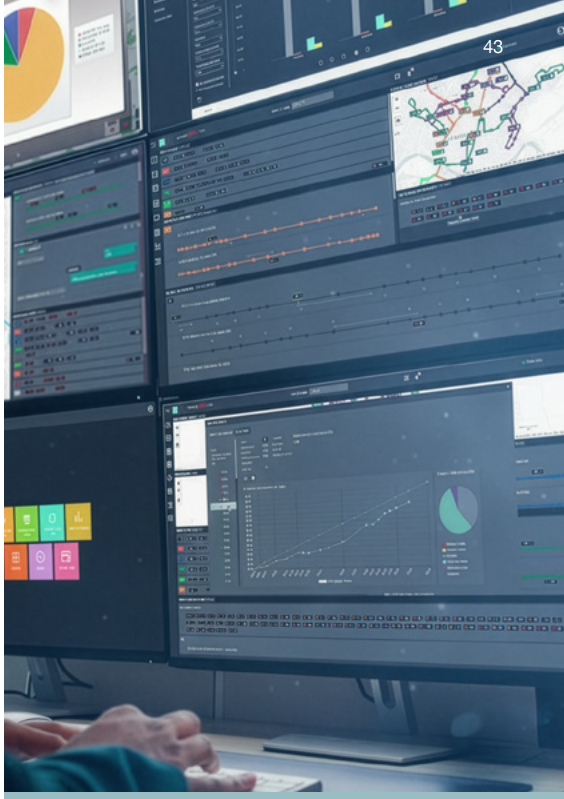
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ITS Suite

Tech solution



A modular and flexible platform designed to serve as the backbone of an intelligent transportation ecosystem, **ITS Suite** delivers a comprehensive AVLS solution developed by **GMV**. It enables real-time fleet monitoring, incident management, passenger information systems, CCTV, planning and scheduling, Eco-Driving, Business Intelligence, and more. This suite also incorporates a fully integrated Account-Based Ticketing (ABT) module, providing a seamless and passenger-centric fare management experience.

Built on open international standards and modern APIs, **ITS Suite** ensures rapid and secure integration with existing third-party systems, both onboard and at the control center. Its scalable, standards-based architecture evolves with industry demands, fostering interoperability, operational excellence, and long-term sustainability. **ITS Suite** represents efficiency, innovation, collaboration, and future-ready mobility.

Target

- Public and private transport operators
- Public administrations and transport authorities

Applied technologies

- Cloud-Native Architecture
- IoT Integration
- Large-Scale Data Processing
- Real-Time Operational Intelligence
- Scalable & Interoperable Platforms

Implementation references

01. Cyprus Ministry of Transport, Communications and Works: nationwide transformation of public transport, shifting from cash-based, unregulated operations to a fully digital, multi-operator mobility ecosystem governing 5 operators and nearly 1,500 buses. **GMV**'s ITS Suite delivers Account-Based Ticketing supporting contactless bank cards and smart devices, advanced fleet management, eco-driving and business intelligence in a unified system.

02. Westchester County's Bee-Line, New York (USA): modernization into a fully data-driven mobility ecosystem, with 325 buses equipped and central systems fully operational. Delivered ahead of schedule, the project seamlessly combines **GMV** Hub onboard technology and cloud based ITS Suite, elevating real-time fleet visibility, operational control, and service reliability.

Grupo CYBENTIA

CYBENTIA Group is a research, training, awareness, and strategic communication consultancy specializing in cybersecurity for connected vehicles and smart mobility. Headquartered in Vitoria-Gasteiz's Technology Park, with an additional office in Madrid's Science Park, the group is structured into five core areas. Strategic Consulting delivers high-quality research reports and tailored guidance for companies and institutions in mobility and automotive cybersecurity.

Awareness is driven by HackerCar, the world's first digital platform focused on cybersecurity for intelligent mobility. Training offers virtual and in-person courses led by top experts, supported by proprietary technology that enables customized practical exercises. Events develops innovative initiatives—such as Business Cybermobility and HackerCar Experiences—to promote the importance of secure mobility. Finally, the R&D&I division operates the Cyberlaboratory, a cutting-edge facility where CyberQTesters conduct scientific research and develop projects on connected vehicle technologies. **CYBENTIA Group** integrates cybersecurity with the evolution of connected vehicles and smart mobility.

Sector

- Innovation and research / Cluster
- Consulting / Urban planning

Subsector

- Automotive (EV, chargers)
- Intelligent Transportation Systems - ITS
- Public transportation
- Transport infrastructures
- Mobility service providers - MaaS
- Last mile logistics

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Internet of Things - IoT

Markets

- Europe
- South America

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Training and awareness in cyber-mobility

Tech solution

Grupo CYBENTIA delivers a specialized, market-ready training portfolio in automotive and mobility cybersecurity. It includes asynchronous courses on electric vehicles, forensic analysis, supply-chain security, fleet protection and UNECE/R155 compliance, plus advanced programs for vocational centers and the International Master in CyberMobility.

A scalable solution that equips professionals and organizations for the technical and regulatory demands of connected mobility CyberMobility Consultant and CyberMobility Trainer are two proprietary applications that assess and strengthen cybersecurity awareness across all employee profiles

Consultant delivers adaptive evaluations, automated human-risk reports and anonymous benchmarking. Trainer provides a 60-day micro-learning journey with tailored daily content, final testing and measurable improvement metrics. Together, these applications offer scalable, data-driven awareness evaluation and training for mobility-focused organizations.

Target

Organizations and individuals to meet the growing technical and regulatory demands of connected, electric and intelligent mobility.

Applied technologies

- LMS / Virtual Classroom
- Video Technologies
- APIs
- Big Data
- Cloud Infrastructure



Implementation references

01. Successful Training Programmes across Key Industry: Our training programs have been successfully implemented across manufacturers, research centers, insurance companies and law-enforcement agencies, strengthening their ability to address emerging cyber-mobility risks. These organizations report measurable improvements in technical readiness, regulatory understanding and incident-response capabilities, demonstrating the effectiveness of our specialized, sector-aligned learning pathways in highly demanding operational environments.

GRUPO ETRA

ETRA is a leading business group dedicated to bringing the most advanced technologies to society in the fields of mobility, traffic and transport networks, lighting, energy, security, and communications.

Its deep understanding of how this complex sector works, combined with cutting-edge technologies in geolocation, mobile communications, resource management, e-ticketing, and user information systems, enables **GRUPO ETRA** to effectively meet the high demands of the industry.

Whether for bus or rail transport, and whether the fleet comprises 10 or 10,000 vehicles, **GRUPO ETRA** provides the best solution to every mobility challenge.

Sector

- Engineering / Industrial design
- ICT solutions developer
- Integrator

Subsector

- Automotive (EV, chargers)
- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS
- Transport infrastructures

Applied technologies

- 5G connectivity
- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Digital twins
- Internet of Things - IoT

Markets

- Europe
- LATAM
- North America

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SAE and Ticketing System

Tech solution

ETRA's SAE (Sistema de Ayuda a la Explotación) is a comprehensive fleet management platform for public transport operators, optimizing bus operations in real-time across urban networks. Deployed in cities like Madrid, Vigo, Málaga y Sevilla, it integrates control centers with onboard systems like CUBE for seamless exploitation support. Core Features: SAE provides tools for scheduling, real-time tracking, regulation of delays/advances, driver communication via voice/data, eco-driving assistance (EfiSAE), and anomaly detection (e.g., excess speed, door issues). It handles line-wide adjustments, resource planning, and reporting modules like SAENEXT, DATOSSAE, and REPORTSAE for predictive analytics and performance metrics. Operational Benefits: The system replaces manual processes with automated cockpits, improving punctuality, fuel efficiency, and passenger information while reducing operational costs—proven in large-scale fleets worldwide.

Target

- Transport Operators
- Municipalities
- Public Transport Authorities

Applied technologies

- Onboard equipment
(Driver's console, GPU, validators,...)
- IP telephony and VoIP
- Big Data Processes
- Wireless communication interfaces
- AI Modules
- IoT Sensors
- CCTV



Implementation references

01. SITEUR FARE COLLECTION SYSTEM CONCESSION (Guadalajara, Mexico)
The project includes a Control Centre, Fare Collection Centre, SITEUR train fare system (30 stations, 551 gates, 60 accessible gates, 147 VRT machines), and 70 feeder buses equipped with OBUs, ticket validators, and passenger counting sensors—all integrated for comprehensive transport management.

02. S.A.E., E-BUS AND VEA SYSTEMS OF THE MUNICIPAL TRANSPORTE COMPANY OF MADRID (Madrid, Spain)
The contract renews the Central Processing Unit for the SAE (Exploitation Assistance System), e-Bus System (including Intelligent Ticketing BIT), onboard buses, and embedded communications router. It improves system performance and equips the entire fleet with IP voice over public networks.

Grupo Ruiz

Grupo Ruiz is one of the largest road passenger transport operators in Spain, with 135 years of experience, specialized in sustainable mobility solutions. Driven by its core values of sustainability, innovation and social inclusion, the company is deeply committed to working towards a clean and responsible transport model. The decarbonization of urban transport fleets stands as one of its highest priorities. **Grupo Ruiz** was the first company to introduce Compressed Natural Gas (CNG) in Spain in 1996, and in 2019, it became the first to operate with electric energy. Today, it proudly manages the largest electric bus fleet in Spain's private sector, with 83% of its vehicles running on sustainable energy. **Grupo Ruiz** stands as a benchmark in the transition toward cleaner, more efficient transport.

The company has a clear international ambition, being present in Spain, Portugal and Morocco, with a team of over 3,200 employees. Its fleet of over 1100 vehicles transport more than 105 million passengers every year.

Sector

- Transport operator

Subsector

- Automotive (EV, chargers)
- Energy transition and efficiency
- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS
- Public transportation and infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms

Markets

- Europe
- Africa
- Middle East
- Latin America
- Asia

Contact

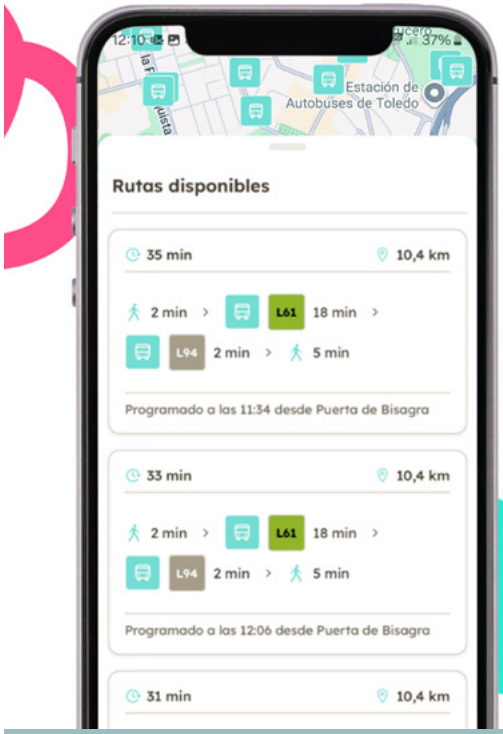
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Yurni

Tech solution



Yurni is a comprehensive urban mobility app that integrates all city mobility solutions into a single, user-friendly platform. It provides real-time visibility of all public transport vehicles or scooters locations, up-to-date timetables, as well as useful city information, enabling users to plan and optimize their routes efficiently, significantly reducing waiting times.

Beyond journey planning, Yurni allows to adapt transport services to users' needs by providing insights into the real-time demand at each stop, optimising routes and frequencies. It also includes a "Wallet" feature that enables users to purchase tickets directly through the app and top up their personal travel passes quickly and conveniently. Built on a scalable, secure technological infrastructure, its serverless microservices architecture, centralized API management and real-time data processing deliver a robust, flexible and reliable digital mobility experience.

Target

- End consumer (citizens and tourists)

Applied technologies

Smart mobility app built on a cloud-based, serverless microservices architecture with centralized API management. The solution integrates real-time public transport data, GPS vehicle tracking and intelligent route planning. It also includes secure mobile payments (digital wallet), big data analytics, scalable cloud infrastructure and advanced cybersecurity.

IDOM

IDOM is a global, technology-driven engineering, consulting, and architecture firm with around 5,000 professionals and a unique partner-ownership model that ensures independence, commitment, and excellence in every project.

Through three specialized teams—Urban Mobility & Transport, Digital Big Data & Digital Twins, and Telecom, ITS & Security—**IDOM** delivers end to end mobility solutions, from strategic planning to implementation. Leveraging advanced modelling, GIS analytics, and proprietary digital tools, the firm helps cities and operators build safer, more efficient, and more sustainable transport systems. **IDOM** has extensive international experience in ITS, tolling, AFC, signalling, communications, traveller information, smart traffic lights, tunnel safety, and Traffic Management Centres, integrating road and multiple other transport modes such as tramways, metro, buses, BRT, elevators, bike sharing, and airport systems.

Sector

- Engineering
- Consulting
- Technology company

Subsector

- Urban mobility
- Smart cities
- Traffic management
- Public transport

Applied technologies

- Artificial Intelligence
- Big Data
- Machine Learning
- IoT
- APIs and Integration
- GIS
- Digital twins

Markets

- Europe
- North & South America
- Middle East
- Africa
- South Asia and Oceania

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Innovative mobility

Tech solution

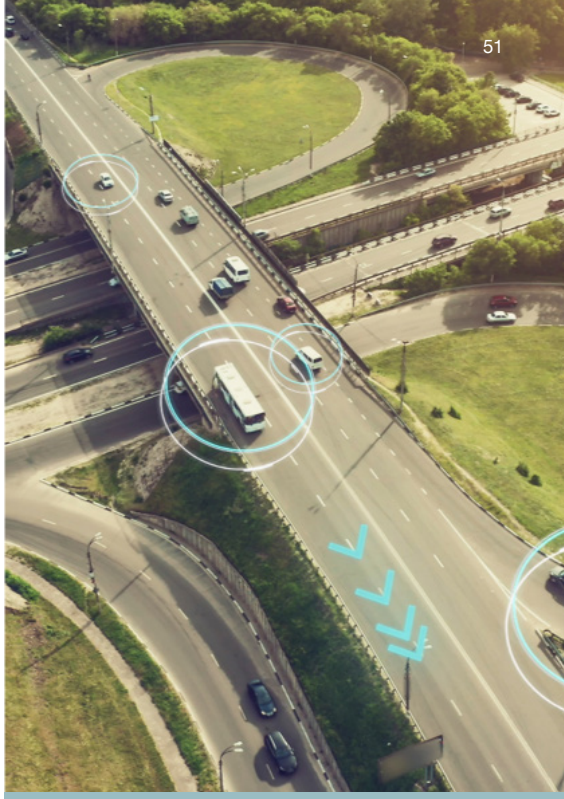
Urban mobility and transport projects, transport planning, LRT/metro/tram implementation, traffic engineering, e mobility forecasting models, transport economics, KPIs, operations, and institutional support. ITS technology, systems, communications, and IT services ,passenger experience secure, connected mobility MaaS, C ITS, traffic management, tolling, e mobility, and interoperable AFC. DigTrans Mobility big data, analytics, and AI to give authorities and operators optimize mobility planning.

Target

- AI-based predictive analytics
- Big Data processing
- IoT integration
- Cloud-native architecture

Applied technologies

- Artificial Intelligence
- Big Data
- IoT
- GIS
- APIs and Integration
- Digital Twins



Implementation references

01. e-BRT and electrification of public LRT, train-tram transport networks Electrical depot La Elipa for EMT Madrid, Lund,Copenhagen,,Medellin LRT,Ryad , Dublin metro.

02. Technical assistance for the drafting of the Mobility Master Plan (pdM) to incorporate innovative aspects in the field of mobility. Autonomous vehicles and drone mobility ,Parking Strategies and shared mobility (car/ bikes-sharing apps.

03. CRTM Big Data Platform. Largest Big Data platforms Madrid,in Spain, integrating, processing, and analyzing information alls transports in Madrid.

04.City Traffic and Transport supported in ITS. Systems, Tolling, Automatic Fare Collection,Zero emission and Traffic&Transport city management (Bogota, Bilbao, Lima, Barcelona, Addis Ababa, Dar es Salam, Zagreb, Cairo, Dhaka, Sarajevo, Riyadh)

imotion Analytics

imotion Analytics® is a leading technology company at the forefront of computer vision and artificial intelligence, developing proprietary solutions since 2015. Our cutting-edge technology seamlessly integrates with any existing or new camera infrastructure, instantly transforming it into an intelligent system that enhances safety and unlocks powerful operational insights.

We empower critical infrastructures—such as railways, metro and train stations, tracks, buses, ports, tunnels, roads, and airports—by delivering advanced analytics tailored to the complex demands of modern urban mobility. By converting video streams into real-time, actionable intelligence, imotion Analytics enables operators to proactively detect risks, optimize operations, and maximize asset performance and profitability.

At **imotion Analytics**, we are shaping the future of smart cities—making them safer, more efficient, and fully connected—through a new generation of intelligent, real-time monitoring solutions.

Sector

- Transport operator
- Innovation and research / Cluster
- ICT solutions developer
- Engineering / Industrial design
- Business association

Subsector

- Intelligent Transportation Systems - ITS
- Public transportation
- Transport infrastructures
- Urban mobility planning
- Mobility service providers - MaaS

Applied technologies

- Artificial Intelligence - AI
- Digital platforms
- Big Data

Markets

- Spain
- France
- Portugal
- Italy
- Netherlands
- Luxembourg
- Colombia
- Peru
- Brazil
- USA

imotion. Analytics
WE ARE EXPERTS IN ARTIFICIAL VISION

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iA Rail Safety Monitoring

Tech solution

AI Rail Safety Monitoring by **imotion Analytics** is an advanced computer vision and AI solution designed to enhance safety and operational performance in railway environments. Fully compatible with any existing or new CCTV infrastructure, it continuously monitors platforms, tracks and restricted areas to detect safety-critical events such as falls, intrusions, obstacles on tracks, unsafe behaviours and overcrowding. The system generates real-time alerts that improve situational awareness and support faster, more effective responses from railway operators. Already deployed across multiple European networks, **AI Rail Safety Monitoring** helps prevent incidents, minimise service disruptions and optimise operational workflows. By transforming video streams into actionable insights, it strengthens passenger protection and improves efficiency across stations and track-level environments.

Target

- Railway Infrastructure Managers
- Railway and Metro Operators
- Public Transport Authorities & Municipal Mobility Agencies
- Government & Security Agencies
- Engineering Firms & System Integrators

Applied technologies

- Artificial Intelligence - AI
- Computer Vision
- Deep Learning Models
- Edge Computing
- Video Analytics Platform
- System Integration with Existing CCTV Infrastructure



Implementation references

01. Renfe × NVIDIA × imotion Analytics – GPU-Accelerated AI for Rail Safety: Deployment of an AI-accelerated video analytics architecture across more than 200 Renfe stations, improving fall detection, passenger flow monitoring and incident prevention using NVIDIA-certified hardware and real-time computer vision.

02. Renfe RS3 – AI-Powered Station Safety Monitoring: Implementation of AI video analytics in hundreds of commuter stations to detect falls, overcrowding, fare evasion and security incidents. imotion Analytics is one of the technology partners contributing to Spain's large-scale smart station security modernisation.

Indra

Indra leads the transformation of global mobility by shaping a future where mobility systems are more efficient, safer and more sustainable. The company combines deep industry knowledge with a long-standing commitment to innovation, supporting authorities, operators and infrastructure managers in their transition towards smarter and more resilient mobility ecosystems.

Indra is a global leader in smart public transport systems, providing integrated platforms for operations management, advanced fare collection, multimodal integration and Mobility as a Service (MaaS). Its solutions connect millions of passengers every day, enabling operators and transport authorities to optimize services, enhance safety and improve user experience.

Indra also delivers intelligent traffic and infrastructure management systems, including ITS platforms, tunnel control, enforcement, access regulation and lowemission zone management. Its open, flexible and scalable technologies support the transition towards connected and autonomous mobility. Leading the business is looking towards the future. With over 2,500 projects executed in 100 cities across more than 50 countries, Indra lead the transformation of mobility.

Sector

- Engineeering / industrial design
- ICT solutions developer
- Consulting
- Integrator

Subsector

- Mobility service providers - MaaS
- Public transportation
- Intelligent Transportation Systems - ITS
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital twins
- Cybersecurity
- BIBO, Cloud, EMV, MaaS, V2X

Markets

- Europe
- North America
- South America
- Middle East
- Australia

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End to End Urban Mobility Solutions

Tech solution

Indra offers a comprehensive portfolio of mobility solutions enabling cities to deliver efficient, seamless and sustainable transport services. It integrates advanced fare collection and account based ticketing with Mobility as a Service platforms and user centric mobility models to support flexible, frictionless travel. CAD/AVL systems optimise fleet operations and improve reliability across multimodal networks, while urban ITS and enforcement platforms provide authorities with integrated tools to supervise transport systems, enhance safety, reduce congestion and support proactive mobility policies. Connected vehicle solutions enable vehicle to infrastructure communication, supporting future mobility. Consulting and engineering capabilities complete the offering, strengthening planning, design and deployment of integrated mobility ecosystems in urban environments worldwide.

Target

- Transport Authorities and Public Admin.
- Public and Private Transport Operators
- Municipalities and City Councils
- End Users (Passengers and Travellers)

Applied technologies

- Artificial Intelligence
- BIBO
- Big Data
- Cloud
- Cybersecurity
- Digital twins
- EMV
- MaaS
- V2X



Implementation references

01. Indra delivers major urban mobility programmes worldwide, including the multimodal contactless ticketing integration in Catalonia (T-Mobilitat), the integrated AFC system for Riyadh's public transport network, and Ireland's nationwide multimodal public transport system. Its public transport management platforms enhance operational efficiency and passenger experience, as demonstrated in Brisbane Metro.

Indra's technology supports strategic traffic and infrastructure projects worldwide, including Spain's cloudbased traffic management platform (DGT), Transport for London's tunnel operations system, England's Strategic Road Network control centre, Transurban's asset management in Queensland, ITS and tunnel systems in Colombia, and V2X deployment on the I485 beltway in Charlotte, USA.

Industrias Saludes

Industrias Saludes is a Spanish industrial group with more than 126 years of experience in the fields of road signage, traffic safety, mobility solutions and urban equipment. The company designs, manufactures, and installs a wide range of products including vertical traffic signs, beacons, traffic lights, electronic signage, playground equipment, and urban furniture. Built on values such as innovation, reliability, diversification and excellence, the group has become a reference in its sector. Its operations are supported by highly qualified teams and production, logistics and engineering facilities located in Valencia, Barcelona and Madrid.

Industrias Saludes is composed of several specialized companies—**Industrias Saludes**, Traffic Futura, Saludes Servicios Integrales and Saludes Parques Infantiles—offering comprehensive solutions for mobility, urban environments, and child-friendly spaces. Over the years, the company has evolved through strong technological development and a clear focus on innovation, leading to the creation of smart signage systems and advanced mobility solutions. Its long-standing industrial heritage, dating back to a small family workshop founded in early 20th-century Valencia, has grown into a diverse and modern group that now participates in international markets.

Sector

- Manufacter
- Innovation and research / Cluster
- ICT Solutions developer
- Engineering / Industrial design

Subsector

- Urban mobility planning

Applied technologies

- Internet of Things - IoT
- Big Data

Markets

- Chipre
- Polonia
- Portugal
- Irlanda

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FuturaSLV SmartConnect

Tech solution

Industrias Saludes offers advanced pedagogical radar systems designed to promote safer driving by detecting speeding vehicles and alerting drivers in real time. These devices are part of the company's intelligent traffic-calming and road-safety solutions.

Futura SLV-R3
A pedagogical radar designed to detect and warn drivers when they exceed the permitted speed limit. Helps improve driver awareness and reduce speeding in public roads.

Futura SLV-R4
An enhanced version of the SLV-R3, also aimed at speed detection and driver alerting. Available in several configurations to adapt to different road environments.

Purpose and Benefits
Improves road safety by informing drivers instantly of their speed.

Raises awareness without the need for punitive measures.

Ideal for urban areas, school zones, residential neighborhoods, and other locations where calming traffic is essential.

Target

- Public Administrations
- Educational Environments
- Road Safety & Civil Engineering Companies
- Private Organizations with High-Traffic Areas

Applied technologies

- Speed Detection Technology
- Real-Time Driver Warning Systems



Implementation references

01. **In the municipality of Xirivella,** our system will be installed soon.

02. **Urban and inter-urban environments** such as avenue and expressway junctions, boulevards, ring roads, accident-prone sections, mountain roads, urban cycle paths, non-urban cycle paths and accident-prone areas shared by pedestrians and cyclists.

INTERLIGHT SP S.L.

INTERLIGHT SP S.L. is a company specialized in advanced road safety and intelligent road signaling solutions. Its activity focuses on the development and implementation of innovative technologies aimed at improving traffic management, increasing the safety of drivers and pedestrians, and optimizing urban mobility. The company integrates environment analysis systems based on sensors, data processing, and artificial intelligence, capable of interpreting surrounding conditions in real time and dynamically adapting road signaling.

Through these technologies, **INTERLIGHT** contributes to the creation of safer, more efficient, and sustainable road infrastructures. In addition, the company maintains a strong commitment to social responsibility, promoting solutions that support universal accessibility and help build more inclusive, safer cities adapted to the needs of all people.

Sector

- Engineering / Industrial design
- Manufacturer

Subsector

- Urban mobility planning

Applied technologies

- Internet of Things - IoT
- Digital platforms
- Artificial Intelligence - AI

Markets

- Spain
- France
- Greece
- USA
- Chile
- Panamá

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Smart Pedestrian Crossing

Tech solution

The **smart pedestrian crossing** system operates through the integration of sensors and cameras equipped with artificial intelligence that continuously monitor the crossing environment. These technologies allow the system to detect the presence of pedestrians, vehicles, bicycles, and other road users, while analyzing traffic conditions in real time. When the system identifies a pedestrian's intention to cross or detects a potential risk situation, it automatically activates high-visibility lighting signals and warning systems directed at drivers. This increases driver awareness and facilitates safer pedestrian crossings. Additionally, the artificial intelligence cameras collect and process environmental data in real time, such as pedestrian and vehicle flows, behavior patterns, and potential risk situations. This information enables the optimization of the surrounding environment and traffic management, improving road safety and supporting more efficient and responsive urban mobility systems.

Target

Municipalities and Road maintenance and traffic signage companies.

Applied technologies

- Artificial Intelligence
- Computer Vision
- Sensor Technology
- Smart Road Signaling Systems
- Real-Time Data Processing
- Traffic Monitoring and Analytics
- Connected Infrastructure / Smart City Integration



Implementation references

01. We have installations in French territory, in the Greek islands (Naousa, Patras, Heraklio), in Chile, Panama, and in numerous cities across Spain.

Lector Vision

Lector Vision is a technology company specialized in artificial vision and automatic license plate recognition (ANPR/LPR), with over 25 years of experience in the design, development, and commercialization of high-performance vehicle identification systems. We develop hardware and software solutions that combine advanced optical character recognition and video analytics to deliver accurate, real-time data in demanding operational environments.

Our artificial vision technologies power traffic control and road safety systems, parking management, access control, vehicle-embedded platforms, and a wide range of intelligent transport applications. Beyond product development, we provide consulting, system design, and project implementation services, tailoring each solution to the specific technical and operational needs of our clients.

By transforming visual data into actionable intelligence, Lector Vision enables smarter mobility, greater security, and more efficient infrastructure management across urban and interurban environments.

Sector

- Manufacturer

Subsector

- Intelligent Transportation Systems - ITS
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Digital platforms

Markets

- Global

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Smart Sensor

Tech solution

Smart Sensor is an advanced intelligent traffic sensor designed for high-performance vehicle identification and traffic monitoring. In addition to precise license plate recognition, it captures vehicle data such as make, model, color, type, and speed, converting visual input into actionable traffic intelligence. Its disruptive edge lies in its Artificial Intelligence and deep learning architecture, incorporating technologies such as CNNs and capsule networks to enable high-performance ITS and artificial vision analytics directly on board.

The compact unit integrates a high-resolution dual-sensor CMOS camera, infrared illumination, FPGA processing, communications, and dedicated AI hardware. With 4K video streaming, PoE power, flexible connectivity, and external sensor integration, Smart Sensor delivers robust, reliable performance for demanding smart mobility applications.

Target

- Municipalities and public entities
- Traffic integrators
- Parking operators and manufacturers

Applied technologies

- ALPR technology (HW and SW)
- Artificial vision
- Video analytics



Implementation references

01. Hundreds of traffic control, smart city, and parking projects across the five continents.

Lector Vision is deployed throughout the entire Spanish territory, with more than 700 Smart Sensor all-in-one ALPR cameras, in addition to 50 section radars and red-light enforcement systems.

Free-flow tolling projects on major tollroads in Brazil.

Vehicle access control in airports, major shopping centers, hospitals, and parking facilities worldwide.

Libelium

Libelium transforms data from companies and cities into decisions that make our planet more sustainable. Combining our strategic expertise with proprietary technology, we help public and private organizations monitor their environmental impact and optimize resources. We anticipate climate challenges to build more resilient, data-driven environments committed to the future.

Founded in 2006 as a spin-off from the University of Zaragoza, Libelium has established itself as a technology leader in the IoT sector. Over the years, it has evolved to meet market demands and is now a global benchmark in data-driven solutions, applying artificial intelligence to deliver valuable insights.

Throughout its history, **Libelium** has developed smart solutions to promote sustainability, resilience, productivity, and datacracy in companies and cities across more than 120 countries. It has successfully positioned itself in Europe, Asia, Central and North America, and Saudi Arabia. With a projected revenue of €11.8 million in 2025 and annual growth of 40%, the company has solidified its position as a leader in building a sovereign and secure data market in the European Union, having secured over €2 million in projects related to data spaces.

Sector

- Consulting / Urban planning
- Engineering / Industrial design

Subsector

- Energy transition and efficiency
- Last mile logistics
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Internet of Things - IoT
- Digital platforms
- Digital twins

Markets

- Europe
- Asia
- Central and North America
- Saudi Arabia

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iris360

Tech solution

iris360 is **Libelium**'s premier cloud-based data platform, engineered to transform raw environmental and mobility data into actionable urban intelligence. The platform acts as a centralized command center that ingests information from diverse sources (including IoT sensors, traffic cameras, and municipal databases) to provide a 360-degree view of city operations. Specifically designed for urban mobility, **iris360** utilizes AI-based predictive analytics to model traffic patterns, monitor air quality in Low Emission Zones (LEZ), and manage smart parking occupancy in real time. It features intuitive, easy-to-read dashboards that help decision-makers detect incidents early and anticipate congestion.

By offering robust API integration and GIS mapping, **iris360** ensures that city planners can streamline transport services, improve public health outcomes, and drive the transition toward more efficient and sustainable metropolitan infrastructures.

Target

- City planners and governments
- Entities responsible for Public Transport
- Organizations requiring real-time views of traffic flows, incident detection, and congestion anticipation.
- Departments tasked with reducing emissions and congestion through data-driven decisions.

Applied technologies

- IoT
- Artificial Intelligence
- Digital Twins
- Computer vision



Implementation references

01. Low Emission Zone (LEZ) Monitoring in Cartagena: Implemented a comprehensive sensor network integrated into iris360 to monitor pollutants and noise in restricted traffic areas. The platform provided automated reports to verify compliance with environmental regulations and optimized traffic light cycles based on real-time air quality data.

02. Smart Parking for EV Charging (Germany): In collaboration with technology partners in Germany, an electric vehicle (EV) charging space management system integrated into iris360 was implemented. The system uses high-precision radar sensors to detect charging space occupancy in real time. When a vehicle finishes charging or a space becomes available, the platform automatically notifies waiting drivers, eliminating congestion and maximizing turnover at charging points.

LITTLE (Torgo Corporate)

OEM zero emissions vehicles and energy storage stations.

Sector

- Manufacture
- Integrator
- Innovation and research / Cluster

Subsector

- Automotive (EV, chargers)
- Energy transition and efficiency
- Intelligent Transportation Systems - ITS
- Last mile logistics
- Micro mobility

Markets

- EU
- Canada
- USA
- Emirates

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Torgo, and green charge flex

Tech solution

1st multipurpose special wild platform 4x4
1st superfast portable charger for ev and batteries”

Target

- Public Administrations
- Defense
- CPO Charge Power Operators
- Natural Parc
- Ski Stations



Implementation references

01. Vall de Núria
02. Galp

MCRIT (Multicriteria)

Founded in Barcelona in 1988, **MCRIT** (Multicriteria Group) began its trajectory as an urban and infrastructure planning advisory firm, contributing to the Metropolitan Plan of Barcelona in the wake of the 1992 Olympic Games. Over the following decades, **MCRIT** has grown into a full-service practice built around advanced analytics, modelling, and proprietary software — delivering innovative advisory services, training, and knowledge transfer that support clients through every stage of infrastructure investment, from planning and valuation through to execution and operation.

Operating from offices in Barcelona, Bogotá, Madrid, Guayaquil, and São Paulo, **MCRIT** has served more than 1,000 clients across over 2,500 projects since 2000, with 50% of its work conducted internationally across more than 60 countries. Since 2010, MCRIT has contributed to the planning and delivery of public and private infrastructure investments totalling over €5,000 million. Across all engagements, **MCRIT** brings a long-term perspective — developing and appraising plans and projects that improve the quality of life in cities and regions worldwide.

Sector

- Consulting / Urban planning
- Engineering / Industrial design
- Innovation and research / Cluster

Subsector

- Transport Infrastructures
- ITS
- Public Transportation
- Urban Mobility Planning
- Last Mile Logistics

Applied technologies

- Artificial Intelligence - IA
- Big Data
- AR/VR - Augmented / virtual reality
- Digital twins
- Digital platforms

Markets

- Europe
- Latin America
- Caribbean
- Africa
- Asia
- China
- North America

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Advanced Mobility

Tech solution

MCRIT provides advanced analytics solutions to support evidence-based planning and optimization of mobility, logistics and urban infrastructure system.s Our approach combines demand modelling, spatial analytics, and operational optimization to help public authorities, infrastructure operators and private companies design more efficient and sustainable transport and logistics systems.

The solution supports strategic planning, infrastructure investment decisions, urban freight and last-mile logistics optimization, and evaluation of policy and operational scenarios. Using integrated data platforms, simulation tools and decision-support dashboards, **MCRIT** enables clients to measure environmental, economic and social impacts of mobility and logistics strategies.

This allows decision-makers to identify the most effective interventions to improve system performance, reduce emissions and costs, and enhance accessibility and service quality.

Target

- National, regional and municipal governments
- Metropolitan transport authorities
- Public transport operators
- Infrastructure managers

Applied technologies

- Advanced transport demand modelling
- Spatial analytics and GIS
- Logistics and network optimization
- Big data analytics and mobility data
- Simulation and scenario modelling
- Environmental impact and emissions
- Data visualization



Implementation references

01. Urban Freight and Last-Mile Logistics Analysis – Barcelona Metropolitan Area: Assessment and optimization of urban logistics operations, identifying strategies to improve last-mile efficiency, reduce congestion and lower environmental impacts.

02. MetroRiel Urban Rail Project – Guatemala City (Guatemala): Demand modelling, corridor analysis and evaluation of infrastructure alternatives for a new metropolitan rail system (MetroRiel / Línea Blanca), supporting investment decisions through transport modelling, economic assessment and operational scenario analysis.

Meep

Meep is a Digital Mobility Ecosystem for transport operators and cities that enables them to deploy connected mobility services quickly and efficiently.

It includes a consumer-ready multimodal app, a white-label MaaS platform to integrate public and private transport in a single channel where users can plan, book and pay for their trips, and a data intelligence platform that helps cities and operators understand, predict and optimize mobility flows.

By connecting mobility services, payments and data in one ecosystem, **Meep** helps cities move toward more efficient, sustainable and user-centric transportation systems.

Sector

- Integrator

Subsector

- Mobility service providers - MaaS
- Urban mobility planning

Applied technologies

- Digital platforms
- Artificial Intelligence - AI
- Route Optimization Engines
- Real-Time Data Feeds
- Big Data Analytics
- Mobility Technology

Markets

- Spain
- Portugal
- Italy
- UK
- Latam

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Mobility Integration Backend

Tech solution

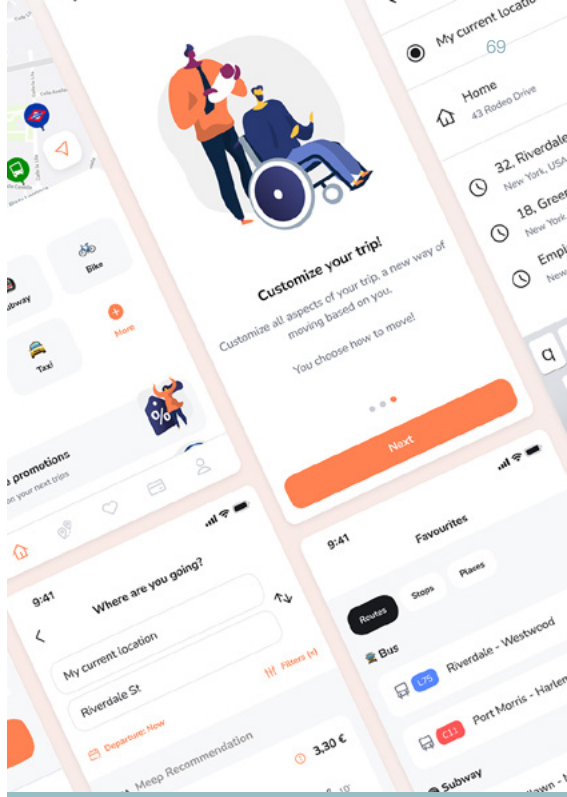
Meep MaaS Backend Platform is a modular, API-first solution designed to enable seamless integration of multiple transport modes, operators and services into a unified mobility ecosystem. It allows to plan, book and pay for multimodal journeys through a single interface, supporting various ticketing models such as account-based ticketing (ABT), QR and NFC validation. The platform is fully configurable and scalable, adapting to different regulatory environments, transport networks and business models. It enables real-time data exchange, fare calculation, and user account management, while ensuring interoperability across systems. Deployed in both cloud and on-premise environments, **Meep**'s backend empowers transport authorities, operators and mobility providers to accelerate their MaaS strategies and deliver a frictionless user experience.

Target

- Transport authorities
- Public transport operators
- Private mobility operators
- Mobility platforms and MaaS providers
- Smart cities and municipalities
- System integrators and technology providers

Applied technologies

- RESTful APIs (API-first architecture)
- Cloud-native infrastructure
- Payment systems
- Real-time data processing and integrations
- Microservices architecture
- AI-ready integrations



Implementation references

01. Mobi4U (Multi-country MaaS platform): MaaS application deployed across more than fifteen cities in multiple countries, integrating fares, payments and real-time public transport information. Includes third-party services such as bike-sharing and ride-hailing.

02. MoBT Galicia (Regional Mobility Platform): Regional mobility app integrating all public transport services across Galicia, including urban and interurban networks. Supports on-demand transport booking and unified user experience.

03. Tallinja Malta Public Transport (MaaS Integration): Mobility solution integrating Tallinja Card fares, DRT payments and real-time transport information. Includes gamification features to encourage sustainable mobility usage.

Mooevo

Mooevo develops innovative electric and manual vehicles designed to improve urban mobility and city operations. The company offers two main product ranges focused on sustainable, efficient urban transport.

The first range includes electric cleaning carts engineered for municipalities and facility management teams. These vehicles enhance street cleaning and maintenance tasks through ergonomic design and electric assistance, enabling operators to work efficiently in pedestrian areas, narrow streets, and low-emission zones while reducing noise and emissions.

The second range consists of electric and manual logistics and delivery carts tailored for last-mile operations. Lightweight, modular, and highly maneuverable, they provide a practical alternative to vans in dense urban environments, helping businesses lower operating costs and environmental impact.

Together, these two product lines position **Mooevo** as a key player in sustainable urban mobility, supporting cleaner cities, more efficient services, and smarter last-mile distribution systems.

Sector

- Engineering
- Industrial Design
- Manufacturer

Subsector

- Micro Mobility

Applied technologies

- Electric Devices

Markets

- Europe
- North America
- Middle East

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Urban

Tech solution



URBAN by **Mooevo** is a versatile electric vehicle designed to operate seamlessly across multiple urban environments. Suitable for outdoor and indoor use, it adapts easily to cleaning services, last-mile delivery, facility management, and daily logistics operations. Its compact and maneuverable design allows smooth circulation in both road traffic and pedestrian areas, making it ideal for mixed-use city settings.

URBAN is homologated as a Personal Mobility Vehicle (PMV), which means it does not require a driver's license to operate, simplifying deployment for teams and organizations. Intuitive controls, ergonomic handling, and electric assistance ensure a comfortable and user-friendly experience. Practical, flexible, and efficient, **URBAN** offers a smart solution for sustainable urban mobility and professional city operations.

Target

- Municipalities & Local authorities
- Street cleaning & Urban maintenance
- Cleaning & Facility Management companies
- Industrial & Building cleaning & Maintenance
- Shopping malls
- Hospitals & Healthcare complexes
- Universities & Large campuses
- Logistics & Delivery companies (last mile)
- Supermarkets with home delivery
- Dark stores & Urban micro-hubs
- Hotels & Resorts
- Airports & Ports
- Train & Bus stations
- Exhibition & Convention centers
- Industrial parks
- Warehouses & Logistics centers
- Private security services
- Large residential communities

Implementation references

01. **Correos** uses URBAN to support mail carriers in door-to-door delivery, improving efficiency and reducing physical strain on daily routes.

02. **GLS** deploys URBAN for last-mile delivery in residential areas with short routes, enabling sustainable and agile distribution.

03. **Valoriza** integrates URBAN into cleaning services, allowing operators to travel around 5 km from depots to work areas efficiently and emission-free.

Mormedi

We are future-makers. A global business innovation and strategic design consultancy. We help organizations unlock sustainable growth and navigate change through a customer-centric lens.

By integrating strategy, creativity, technology, and business insight, we turn opportunity into impactful solutions. Driven by a passion for shaping better futures, we collaborate with leaders and organizations to reimagine mobility through meaningful experiences, systemic innovation, and long-term thinking. We believe design can create real impact when approached holistically, connecting people, services, infrastructure, and emerging technologies into sustainable ecosystems.

From strategic vision to tangible execution, we transform complex challenges into human-centered solutions that improve everyday life and help businesses lead with confidence in a rapidly evolving world. Through curiosity, collaboration, and a maker mentality, we turn ideas into experiences that inspire progress, accelerate innovation, and create lasting value for people, cities, and industries.

Sector

- Consulting / Urban planning
- Innovation and research / Cluster

Subsector

- Automotive (EV, chargers)
- Energy transition and efficiency
- Intelligent Transportation Systems - ITS
- Transport infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence

Markets

- Americas
- Europe & ME
- Asia Pacific

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Mobility infrastructure

Tech solution

As urban mobility evolves rapidly, mobility and infrastructure companies have the opportunity to make smart, profitable, and future-proof investments by orchestrating systems that anticipate future needs and integrate emerging technologies.

Fragmented transport systems and evolving demand patterns present a unique moment of opportunity for leaders in infrastructure and mobility to think and work at a system level.

Target

- Multimodal urban transportation
- Companies and passengers
- Infrastructure operators
- Automotive OEMs and tier-1 suppliers
- Energy companies pivoting into mobility
- Tech companies entering the transport space

Applied technologies

- Autonomous systems
- Data & AI
- Connected interface
- EV infrastructure
- Digital products



Implementation references

01. Pulse Bus: Autonomous Multimodal Bus Concept. A next-generation autonomous bus integrating inter-modality, sustainability, and connectivity. Features 360° LED communication screens, LiDAR, EV charging zones for bikes/scooters, and a companion app. Designed to future-proof urban public transport networks.

Motit World

Pioneer in the development of technology for shared mobility solutions. Our cutting-edge technology facilitates the implementation of multiple business models, in an integrated way, to boost your current and future mobility services... Adapted to your needs and requirements for managing your multimodal vehicle fleet (scooters, bicycles, motorcycles, cars, etc.), your infrastructure (charging stations, secure bicycle parking, etc.) and, of course, your brand image.

With the ability to integrate the different business models linked to mobility, private (free floating, station-based, subscription, rental) or public (bicycle lending) as well as urban mobility services related to urban goods distribution (last mile). Generating valuable public information for Municipalities and Public Mobility Services (MDS) and for the generation of detailed analysis of user behavior and mobility needs/patterns. Integrating the supply and demand of services under the same App and the same User Interface (UI). To reach the myth of a seamless urban Mobility. MDS: Mobility data standard.

Sector

- Integrator
- ICT solutions developer
- Engineering / Industrial design
- Manufacturer

Subsector

- Automotive (EV, chargers)
- Last mile logistics
- Mobility service providers - MaaS
- Micro mobility

Applied technologies

- 5G connectivity
- Big Data
- Internet of Things - IoT
- Artificial Intelligence - AI
- Digital platforms

Markets

- Europe
- Latin America
- USA

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Motit World White Label

Tech solution

Our **white-label solution** easily adapts to your brand requirements and the mobility services you want to implement in your market, ensuring the scalability of your services tailored to your needs and the ambition of your project. We offer a comprehensive solution in shared mobility services, both for public services and private fleets, which includes all the necessary elements for the implementation of the service: from the selection and integration of IoT devices embedded in vehicles to user service APPs and their integration with external services.



Target

- Manufacturers
- Municipalities
- Private Operators
- Corporate
- Delivery Companies
- Auto Dealers

Applied technologies

- IoT
- IOS&Android Solutions
- Backend for business mangment
- Cloud computing
- AI

Implementation references

QuazzarTech, PisPas, Motiños, Planext, Acciona, FCC Medio Ambiente, Funviba, Troppo Mobility, Invicta, Ayto. Madrid (Bicibebas), Grupo Delfin, Mute Garage, PandaGo, PapayaDash.

mowiz

mowiz is a comprehensive urban mobility solution that enables seamless access to multiple transportation and parking services through a unified digital platform, offering a simple, efficient, and frictionless mobility experience. Designed to meet the needs of drivers, passengers, and mobility service providers, **mowiz** allows users to manage different urban mobility services from a single app and website, with no registration required. The platform integrates payment for regulated street parking (ORA , SER zones), as well as public and private car parking facilities—including reservations, season tickets, access, and automatic payment via license plate recognition.

mowiz is gradually incorporating new mobility services under a single, connected ecosystem, evolving towards a Mobility as a Service model. Its omnichannel approach is complemented by mowiz Pay, which allows payment via QR code and methods such as Bizum, adapting to different user profiles and contexts of use.

Sector

- Integrator

Subsector

- Mobility service providers - MaaS

Applied technologies

- Mobility service providers - MaaS

Markets

- Portugal
- Latin America
- Spain

Contact

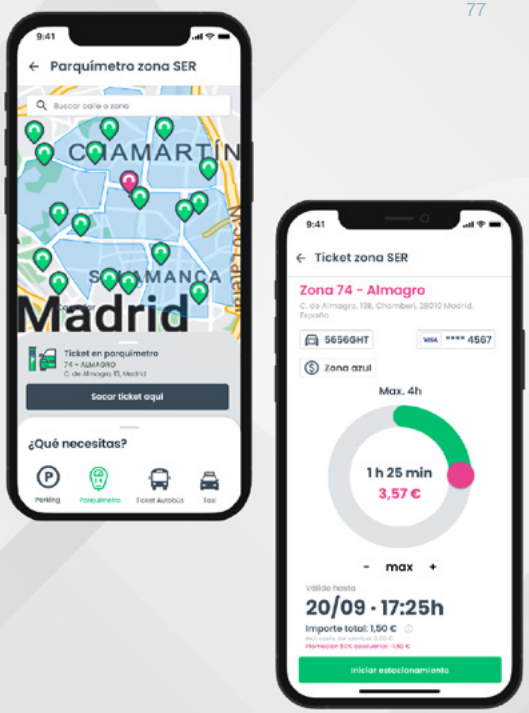
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mowiz MaaS

Tech solution



mowiz MaaS is a modular Mobility as a Service platform that connects multiple urban mobility operators and verticals within a single digital ecosystem. The solution integrates on-street and off-street parking, public transport, taxi services and low-emission zones (LEZ), enabling interoperability between municipalities, transport authorities and private mobility providers. Through API-based integrations, **mowiz MaaS** provides unified access, payment and user management via app, web and QR channels. The platform is scalable and adaptable to different regulatory and urban environments, helping cities accelerate digitalisation and deliver a seamless, user-centric mobility experience.

Target

- Municipalities
- Transport authorities
- Parking operators
- Public transport operators
- Mobility service providers
- Smart city integrators

Applied technologies

- API-based integration architecture
- Cloud-native platform
- Secure token-based authentication and payment processing
- License Plate Recognition (LPR)
- QR-based payment systems
- Omnichannel access (app and web progressive platform)
- Multi-payment gateway (cards, digital wallets, Bizum)
- Data analytics and interoperability tools

Implementation references

01. Spain – 50+ cities (On-street and Off-street) Deployment of mowiz MaaS across more than 50 cities, integrating regulated street parking and off-street facilities within a unified digital ecosystem, enabling digital payment, access management and interoperability between mobility services.

02. Spain – EMT Madrid (QR access and payment integration) Collaborative project with Grupo EYSA and EMT Madrid to revolutionise urban mobility by enabling access and payment via QR technology, improving convenience and digital interaction for users across public transport environments.

03. Portugal – Off-street parking digitalisation. Implementation of digital parking solutions in off-street facilities, providing seamless access, digital payment and scalable integration within different regulatory environments.

NaviLens

NaviLens is an innovative accessible signage system that uses color codes to provide instant digital information to visually impaired, neurodiverse individuals, and any user via smartphone.

Its technology enables long-distance detection without focusing, offering accessible wayfinding, real-time information, and guided routes with NaviLens 360 Vision for buses, light trains, metro, and trains. It enhances universal accessibility in transportation, public spaces, and consumer products, and is a global solution implemented by many transit agencies.

Sector

- ICT solutions developer
- Innovation and research / Cluster

Subsector

- Intelligent Transportation Systems - ITS
- Micro mobility
- Accessibility
- Inclusion & Universal Design

Applied technologies

- AR/VR - Augmented / Virtual reality
- Digital platforms
- Accessibility & Assistive Technologies

Markets

- Spain
- Italy
- France
- UK
- Belgium
- USA
- Australia
- Latin America
- Asia-Pacific

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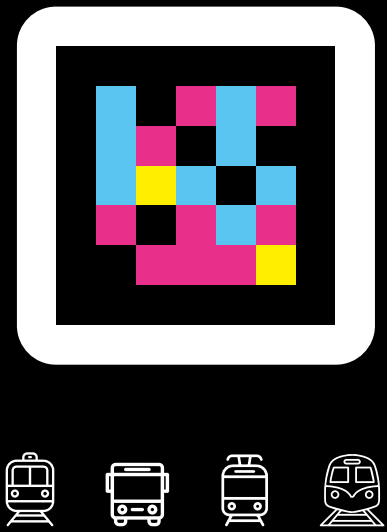
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NaviLens

Tech solution



NaviLens is an innovative solution that transforms any signage into an accessible experience for people with visual impairments, whether blind or low vision. Using advanced technology, it converts special codes into enriched multimedia and real-time information, allowing users to access relevant data as they move. The app acts as an augmented reality (AR) visual guide, displaying virtual arrows and graphical elements that intuitively help users find their destination. Additionally, it removes language barriers by presenting information in the language set on the user's mobile phone, supporting 42 languages. Key use cases include: exact bus stop location, wayfinding in stations, vehicle identification, interior orientation, real-time information. Trusted by MTA (NY), MBTA Commuter Rail (Boston), Via San Antonio, EXO (Montreal), EMT Madrid, TMB Barcelona, ATAC Rome, SMRT Singapore, YarraTrams Melbourne.

Target

- Public authorities and municipalities
- Public transport operators
- Infrastructure and facility managers
- Retail and commercial operators
- Cultural and heritage institutions

Applied technologies

- Computer Vision
- Mobile Applications (iOS & Android)
- Cloud Computing (SaaS platforms)
- Data Integration (APIs, GTFS, real-time transport data)
- Digital Signage and Smart Tagging Tech
- Multilingual Content Processing (automated translation systems)

Implementation references

01. **Barcelona (Spain):** Full deployment across TMB metro and bus network, FGC (98 stations) and TRAM Barcelona. NaviLens enables accessible wayfinding, real-time information access, and autonomous navigation for visually impaired users across one of Europe's most advanced integrated transport systems.

02. **International Bus Networks (Madrid, New York, Rome, Valencia, Essex):** NaviLens implemented at bus stops in multiple cities, improving accessibility and passenger information. In New York, deployed with MTA; in Madrid with EMT and Rome with ATAC. Proven impact in real-time information access and inclusive mobility in urban environments.

Neural Labs

At **Neural Labs**, a Barcelona-based technology leader, we specialize in AI and computer vision solutions designed to measure, act, and transform urban mobility. With over twenty years of expertise, we have become a benchmark in Smart Cities and ITS, creating environments that are more humane, safe, and efficient. Our core philosophy shifts the focus from mere enforcement to deep understanding; we provide the tools to "read" the traffic environment through advanced, real-time video analytics of our own development.

Our systems process critical data—including license plates, vehicle classification, and speed—to generate origin-destination matrices, average travel times, and traffic distribution patterns. Beyond motor vehicles, our technology identifies vulnerable road users like pedestrians, bicycles, and scooters, while providing real-time alerts for stopped vehicles, abnormal speeds, or improper maneuvers. By enabling cities to monitor low-emission zones and assess traffic flow with precision, we empower decision-makers to foster sustainable mobility and improve urban quality of life through actionable data.

Sector

- Manufacturer
- Consulting / Urban planning

Subsector

- Mobility service providers - MaaS
- Intelligent Transportation Systems - ITS
- Smart Cities

Applied technologies

- Artificial Intelligence
- Digital platforms

Markets

- America
- Europe
- Middle East

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Neural Orchestr[ai]tor®

Tech solution

Neural Orchestr[ai]tor® is an AI-based video analytics platform for mobility, traffic monitoring, smart city and ITS environments. Using Deep Learning and Computer Vision, it detects, classifies and tracks multiple actors in real time — including vehicles, pedestrians, bicycles, animals and other objects — storing their trajectories and behavioural data. The system automatically detects traffic incidents (AID), infractions and abnormal situations such as wrong-way driving, illegal turns, congestion, stopped vehicles, smoke, reduced visibility or objects on the road. It supports dynamic and static counting, speed estimation through scene calibration, and advanced rule configuration based on zones, object types and temporal parameters. Compatible with ONVIF and PTZ cameras, it can operate on edge devices or centralized servers and integrates seamlessly with Neural Server or third-party systems via SDK.

Target

- Municipalities and Smart Cities
- Traffic and Mobility Authorities
- Road Concessionaires
- Law Enforcement Agencies
- Transport Infrastructure Operators

Applied technologies

- Deep Learning-based object detection and classification
- Computer Vision tracking
- Automatic Incident Detection (AID) with self-learning capability
- Scene calibration for real-world speed and distance estimation
- Rule-based event engine



Implementation references

01. **Urban intersections** for traffic infractions detection (illegal turns, wrong-way driving, zebra crossing violations): Barcelona.

02. **Highways and tunnels for Automatic Incident Detection** (stopped vehicles, congestion, smoke, animals on the road): Dirección General de Tráfico.

03. **Traffic density monitoring** and queue length measurement: Valencia.

04. **Speed monitoring and abnormal behavior detection:** Servei Català de Transit.

05. **Integrated enforcement solutions** combining behavioral detection and license plate recognition: Barcelona.

Nommon

Nommon is a technology company specialised in the provision of decision support solutions based on big data and artificial intelligence for a variety of industries where geospatial data plays a relevant role, including transport & mobility, smart cities & urban planning, logistics & supply chain, energy & environment, tourism, retail, geomarketing, and real-estate, among others.

Expertise is drawn from disciplines such as computer science, spatial analysis, data science, operations research, and systems modelling and simulation. **Nommon**'s team is formed by 50 highly qualified employees, including 7 doctors and 40 engineers and computer scientists.

Sector

- Innovation and research / Cluster
- Consulting / Urban planning

Subsector

- Urban mobility planning
- Public transportation
- Big Data
- AI and Saas Platform

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Digital twins

Markets

- Europe
- Latin America

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Mobility Trends (Mobility & Population Insights)

Tech solution

Mobility Trends includes two main products, **Mobility Insights and Population Insights**, which integrate and analyse mobile network data and other data from personal mobile devices to provide private companies and public sector organisations with meaningful and actionable information about people's activity and mobility patterns.

- **Mobility Insights** provides transport planners, modellers and decision makers with rich information on travel demand in a fraction of the time and cost required by traditional data collection methods.

- **Population Insights** provides dynamic population maps, floating population statistics, visitor footfall, and other presence and activity indicators.

Target

- Decision-makers
- Representatives (operators or agencies)
- Private companies and service providers
- Other businesses working

Applied technologies

- Artificial Intelligence
- Big Data
- Iot
- GIS
- APIs and Integration



Implementation references

01. **Open Data Movilidad** (https://www.transportes.gob.es/ministerio/proyectos-singulares/estudios-de-movilidad-con-big-data/opendata-movilidad)

02. **Eurostat** (https://cros.ec.europa.eu/landing-page/multi-mno-project)

03. **Monitoring travel demand in Bogotá and Buenos Aires during the pandemic** (https://www.nommon.es/case-studies/monitoring-travel-demand-bogota-buenos-aires-world-bank-transit-insights/)

NX Technologies

NX Technologies is a European leader in compact, high-performance power electronics for electric mobility, delivering advanced motor controllers (inverters) and battery management systems that enhance the efficiency, safety and performance of electric and hybrid vehicles. Our lightweight, space-saving systems simplify integration while delivering superior power-train results.

We work with manufacturers across a wide range of electric vehicle segments—including two-wheelers, passenger cars, off-highway and agriculture vehicles, marine platforms and heavy-duty vehicles—offering scalable, automotive-grade solutions tailored to diverse mobility needs. All products are designed and manufactured in the EU.

By maximizing motor and battery efficiency, improving safety and reducing OEM development time, **NX Technologies** enables cleaner, smarter and more robust electric powertrains, accelerating the global shift toward sustainable mobility.

Sector

- Manufacturer

Subsector

- Automotive (EV, chargers)

Applied technologies

- Power electronics for electric vehicle powertrains

Markets

- Europe
- USA

NX Technologies

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NX POWER Inverter Family

Tech solution

NX Technologies provides a portfolio of automotive-grade traction inverters covering 48V to 800V powertrain architectures and delivering 10kW to 300kW peak output across different vehicle segments. Designed for maximum power density, efficiency and reliability, these inverters support applications ranging from two-wheelers and passenger vehicles to off-highway machinery, marine systems and heavy-duty electric platforms. All units are compact, lightweight and engineered for straightforward integration, helping OEMs reduce system complexity and accelerate electrification programs. Developed and manufactured in the EU, NX inverters enable high-performance, scalable electric and hybrid powertrains.

Target

- OEMs and Tier-1 suppliers of electric and hybrid vehicles across all segments: passenger cars, commercial vehicles, off-highway & construction, agriculture, marine, heavy-duty, two-wheelers, and motorsports.
- System integrators and engineering firms developing complete electric powertrains.
- Electric motor manufacturers needing advanced inverter integration.

Applied technologies

- Automotive grade IGBT semiconductors
- ASIL-D rated automotive microcontroller
- Advanced software functions for motor controlling and for battery management system.





Implementation references

01. The Landrovers (Electric Defender Panterra): NX inverters were selected for The Landrovers' next generation electric Defender platform, enabling a high performance 4WD architecture with four in wheel motors delivering up to 350 kW. The project demonstrated smooth control, high efficiency and easy integration for a complex, premium EV conversion.

02. Seederal (Fully electric tractor): NX Technologies supplies the high voltage inverter powering Seederal's first fully electric agricultural tractor. The system delivers robust performance, reliability and efficiency for demanding real world farming operations.

Routal

Routal is a SaaS platform specialized in intelligent route planning and optimization for last-mile operations within the urban mobility sector. We help companies that perform deliveries, home services, and field visits design efficient daily routes using advanced algorithms and AI. By analyzing constraints such as time windows, service duration, vehicle capacity, traffic conditions, and geographic distribution, **Routal** generates optimized plans that reduce travel time, fuel consumption, and more than 30% operational costs.

Our technology is built to address the growing complexity of urban environments, where congestion, sustainability goals, and customer expectations demand smarter mobility solutions. **Routal** enables planners to automate route creation, manage recurring visits, and balance workloads across teams, improving both productivity and service quality. By optimizing how vehicles move through cities, **Routal** contributes directly to more efficient, sustainable, and data-driven urban mobility ecosystems.

Sector

- ICT solutions developer

Subsector

- Last mile logistics

Applied technologies

- Artificial Intelligence - AI
- Digital platforms
- Digital twins
- Internet of Things - IoT

Markets

- Americas
- Europe
- Middle East

ROUTAL

Contact

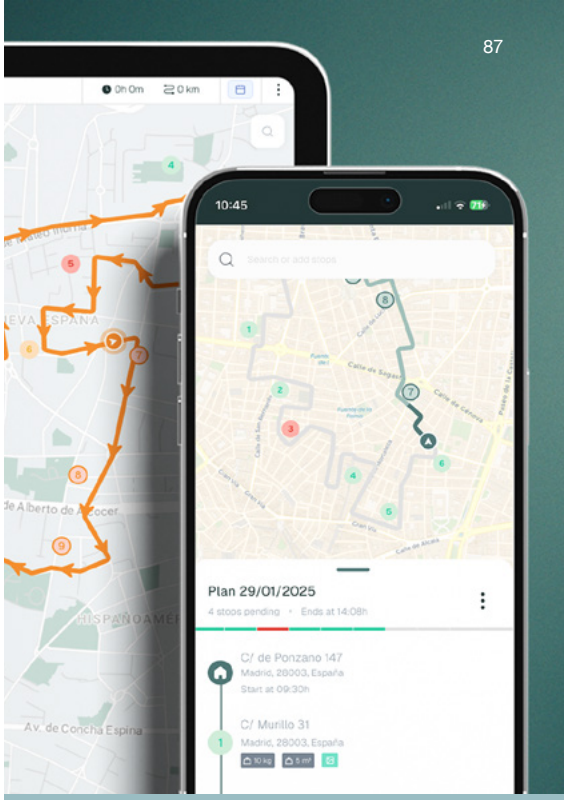
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Planner

Tech solution



Routal Planner is an intelligent route planning solution designed to optimize last-mile operations in urban environments. It enables companies that manage last-mile deliveries to create efficient daily plans by automatically generating optimized routes based on real operational constraints such as time windows, service duration, vehicle capacity, and workload balance.

Planner helps reduce travel time, 30% operational costs, and emissions while improving service reliability and team productivity. Its AI-powered engine supports dynamic planning, allowing planners to adapt routes to changing conditions and manage recurring visits through configurable client-level rules. By simplifying complex routing decisions and providing clear, actionable plans, **Routal Planner** empowers operations teams to deliver better service with fewer resources, making urban mobility operations more efficient and sustainable.

Target

- Logistic
- FMCG
- Food distribution
- Field service companies.

Applied technologies

- Artificial Intelligence

Implementation references

01. Quaker State in México (B2B): Routal optimized Quaker State's industrial distribution network in México by automating route planning for bulk deliveries to customers. Our solution balanced delivery windows, vehicle capacities, and geographic spread, reducing travel time and logistics costs while improving reliability and on-time deliveries saving over 2M$ yearly.

02. Ametller Origen in Spain (Grocery): For Ametller Origen's grocery B2C delivery operations in Spain, Routal streamlined daily route planning across urban zones. By accounting for tight delivery windows and traffic patterns we improved delivery efficiency by 99,5% success rate, improving customer satisfaction, and resource utilization—reducing fleet mileage and operational costs.

SBOW

SBOW is a technology brand focused on the development and operation of flexible electric vehicle charging infrastructure. Its core mission is to accelerate the deployment of electromobility by delivering mobile and rapidly deployable high-power charging solutions that complement conventional fixed networks. **SBOW** designs, manufactures and operates modular charging systems that can be deployed and commissioned in minutes, enabling reliable charging services in locations where grid capacity is limited, under development or temporarily unavailable. The solutions are engineered for demanding operational environments and integrate advanced energy management, remote monitoring and interoperability capabilities.

By working with charge point operators, fleet managers, private companies and public entities, **SBOW** helps expand network coverage, increase resilience and optimize infrastructure investments. Its approach combines hardware innovation, digital platforms and operational expertise to support scalable, efficient and sustainable charging ecosystems across European markets.

Sector

- Manufacturer
- Innovation and research / Cluster
- Engineering / Industrial design

Subsector

- Automotive (EV, chargers)
- Last mile logistics
- Micro mobility
- Energy transition and efficiency

Applied technologies

- Digital platforms
- Internet of Things - IoT
- Artificial Intelligence - AI
- Big Data

Markets

- Europe (EU & non-EU)

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SBOW iFlex

Tech solution

SBOW iFlex enables the deployment of ultra-fast EV charging stations in minutes, whenever and wherever they are needed, without requiring prior permanent infrastructure. Designed to accelerate the rollout of electromobility, it delivers high-power charging in a fully mobile and flexible format.

The system integrates a 180 kWh battery and provides up to 240 kW DC output through dual CCS2 connectors, ensuring reliable ultrafast charging in grid-constrained, temporary or rapidly evolving environments.

Engineered for demanding operational conditions, iFlex combines robust hardware with advanced energy management, remote monitoring and interoperability capabilities. Its modular architecture allows seamless integration with operator platforms and supports scalable deployment models. By merging mobility, power and digital control, **SBOW iFlex** complements fixed networks and expands charging coverage across European markets.

Target

- Charge Point Operators (CPOs)
- Energy utilities and infrastructure developers
- Fleet operators
- Highway service area operators
- Event organizers and temporary operators
- Private companies with electrified vehicles
- Public authorities

Applied technologies

- High Power DC Charge
- Integrated & portable BESS
- Digital platforms
- Artificial Intelligence - AI



Implementation references

01. Charge Point Operator (CPO) A CPO acquires SBOW iFlex to accelerate network rollout, test new locations and start operations at completed sites pending grid connection. The mobile solution enables immediate revenue generation while validating demand before committing to permanent infrastructure.

02. Private Mobility Hub Developer A private company developing a mobility service center integrates SBOW iFlex to provide EV charging without building its own software platform. The solution includes charging hardware, payment management and Autocharge integration for fleets, delivering a fully managed, turnkey service with seamless user experience.

Scoobic
The Last Mile Solution

Scoobic is a pioneering company in sustainable urban mobility, committed to transforming last mile logistics through fully electric, efficient and eco friendly vehicles. Its portfolio includes compact models like Scoobic Light, Scoobic Mini or BIO Cargo, all designed to reduce noise, emissions and congestion while maximizing productivity in dense city environments.

Beyond manufacturing vehicles, **Scoobic** plays a strategic role in redefining urban logistics by integrating technology, data and new business models. Its collaborations with partners such as GMV have accelerated the development of advanced solutions like Scoobic MED, an autonomous, 100% electric and 5G connected vehicle created specifically for last mile delivery in smart cities.

Through innovation, sustainability and pay per use models that lower adoption barriers, **Scoobic** is helping cities transition toward cleaner, quieter and more efficient mobility ecosystems—positioning itself as a key actor in the future of urban mobility.

Sector

- Manufacturer
- Engineering / Industrial design

Subsector

- Last mile logistics
- Micro mobility

Applied technologies

- Big Data
- Internet of Things - IoT

Markets

- USA
- Italy
- France
- Portugal
- Dominican Republic
- Netherlands
- Germany
- United Kingdom

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Bio Cargo

Tech solution



The **Scoobic BIO Cargo** is a versatile, fully electric urban-delivery vehicle designed to maximize efficiency in dense city environments. It offers a 2.2 m^3 cargo volume and features swappable batteries, enabling virtually unlimited autonomy for continuous operation.

Built for demanding last-mile logistics, it combines durability, sustainability and compact dimensions to navigate congested streets with ease.

BIO Cargo helps businesses reduce emissions, cut operating costs and improve delivery productivity while supporting cleaner, quieter urban mobility.

Target

- Parcel delivery service
- HORECA channel (Hotels, Restaurants and Cafés)
- Food distribution
- Municipal cleaning and maintenance services
- Maintenance operators for tourist apartments

Applied technologies

- Artificial Intelligence
- Big Data
- Iot
- GIS
- APIs and Integration

Implementation references

01. Amazon – Urban Deliveries in New York: Scoobic operates with Amazon USA, deploying BioCargo vehicles in New York during peak seasons to support zero-emission micromobility and increase delivery efficiency in dense urban environments.

02. Correos – Sustainable Last-Mile Development: Scoobic and Correos jointly develop electric last-mile vehicles and have executed operational pilots, including fully electric delivery mopeds and specialized solutions for temperature-controlled logistics in Spanish cities.

03. Heineken – Zero-Emission Urban Distribution: Heineken partnered with **Scoobic** to implement a 100% electric, compact delivery vehicle tailored for urban distribution, improving access to narrow streets and reducing CO_2 emissions in cities such as Seville, Madrid, Málaga and Bilbao.

Sener

Private engineering and technology group founded in 1956, which seeks to transform the world by challenging the boundaries of technology, with the mission of helping its clients with innovative and effective solutions, thanks to its differential values: innovation, excellence, commitment, passion and teamwork. **Sener** has more than 4,500 professionals on five continents and has become a global leader in the mobility, advanced facilities for data centers, energy and aerospace sectors. Within the infrastructure and mobility sector, we provide comprehensive engineering services across all project phases, from planning to design, construction, commissioning and operation & maintenance.

Our expertise covers all technical disciplines with our own experts, plus the ability to integrate them all with global project vision. We have contributed to the development of large transport infrastructures worlwide, with urban transport projects in countries such as USA, Canada, Australia, Mexico, Panama, Colombia, Brasil, Chile, Egypt, Saudi Arabia, the United Arab Emirates, Spain, Portugal and the United Kingdom, among others.

Sector

- Engineering / Industrial design
- Consulting / Urban planning

Subsector

- Energy transition and efficiency
- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS
- Transport infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Digital platforms
- Digital twins
- Internet of Things - IoT
- BIM
- GIS

Markets

- America
- Europe
- Middle East
- Asia-Pacific

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ACROT®

Tech solution



ACROT® is **Sener**'s comprehensive technological solution designed to support underground infrastructure throughout its entire lifecycle, from construction to operation and long-term maintenance. During the construction phase, **ACROT®** applies 24/7 monitoring, advanced data analytics and robust document control to mitigate risks, improve TBM performance and support informed, real-time decision-making.

Once the asset enters operation, **ACROT Maintenance®** extends the digital model through automated inspections, pathology management and predictive maintenance strategies. By transforming large volumes of data into reliable, actionable knowledge, **ACROT®** enables higher asset availability, optimized maintenance planning and extended infrastructure life. This technological and digital continuity delivers a holistic, secure and data-driven view of the infrastructure, ensuring efficiency, reliability and control across all lifecycle phases.

Target

- Transport infrastructure owners & operators
- Construction companies
- Operations and maintenance managers
- Tunneling experts
- TBM experts

Applied technologies

- Artificial Intelligence
- Advanced Data Analytics
- IotT
- Cloud-based Data Management & Document Control
- Digital Twin
- Digital and automated Inspection & Predictive Maintenance

Implementation references

01. High-Speed Rail & Metro projects: Excavation works for ADIF on several Spanish HSR projects, including highly sensitive urban sections in Barcelona, Girona and Montcada. Through advanced monitoring and data analytics, ACROT® enabled safe tunnelling, minimizing surface settlements and reducing construction risk. It has been implemented in urban transportation projects such as the Guadalajara Metro (Mexico) and the Fortaleza Metro (Brazil).

02. Metro infrastructure maintenance: ACROT Maintenance has been successfully tested on the Valencia Metro and the Bilbao Metro, supporting tunnel operation through digital inspections, asset condition monitoring and predictive maintenance. The solution has transformed operational data into actionable insights.

SETESUR

Setesur is a private engineering company specialized in telecommunications systems integration, founded in 1988 in Almería, Spain. We focus on the design, deployment and maintenance of advanced technological solutions in the fields of Internet of Things (IoT), Digital Transformation and Software Development for both Public Administrations and private enterprises, particularly within Smart City environments. In the urban mobility sector, **Setesur** develops and integrates intelligent transport systems (ITS), IoT-based sensor networks, smart traffic monitoring platforms and connected CCTV infrastructures.

Our solutions combine real-time data acquisition, secure communications architectures and predictive analytics to optimize traffic flows, enhance road safety and improve urban planning. We design interoperable platforms that enable data-driven decision-making, integrating AI algorithms and scalable software architectures adapted to municipal ecosystems. Through a strong partner network, we deliver robust, secure and future-proof mobility solutions, supporting cities in their transition towards sustainable and intelligent urban mobility models.

Sector

- Engineering
- Industrial design
- ICT solutions developer
- Integrator

Subsector

- Intelligent Transportation Systems - ITS
- Transport infrastructures
- Urban mobility planning
- Smart City Platforms
- Systems Integration

Applied technologies

- 5G connectivity
- Artificial Intelligence
- Big Data
- Digital platforms
- Internet of Things - IoT
- APIs and Integration
- Digital twins

Markets

- Spain, delivering smart technology and telecom solutions for public and private sectors.
- Europe, with a focus on sustainable mobility, smart infrastructure, AI and public service digitalisation.

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SERENA Tourism Intelligence

Tech solution

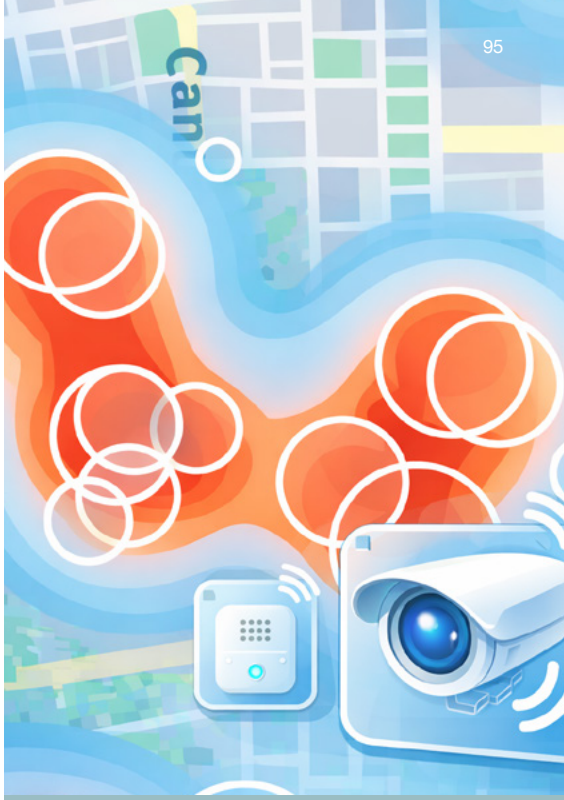
SERENA is an intelligent SaaS platform designed to drive digital transformation and enhance efficient resource management in urban and tourism environments. It improves visitor experience, optimizes municipal processes, and promotes sustainable development through advanced data analytics and innovative management tools. The platform is integrated and scalable, collecting, processing, and visualizing data from multiple sources, including internal municipal systems, deployed IoT sensors, and external data providers. By centralizing and structuring information, **SERENA** enables data-driven decision-making for public authorities and private stakeholders. Is structured into dedicated modules covering mobility, tourism, commerce and industry, and administration. Its core functionalities include real-time monitoring, people flow analysis, and predictive reporting, supporting proactive planning and smarter urban management strategies.

Target

- Municipalities and City Councils
- Regional and Public Administrations
- Smart City and Digital Transformation Dep.
- Urban Mobility and Transport Authorities
- Tourism Boards and Destination

Applied technologies

- Big Data & Advanced Analytics
- Predictive Analytics
- Internet of Things (IoT)
- Cloud-native Architecture
- Artificial Intelligence (AI)



Implementation references

01. Mojácar. SERENA Smart Tourism & Urban Monitoring. Deployment of a municipality-wide smart tourism platform integrating AI-enabled cameras, IoT sensors, and municipal data sources. The solution improved real-time visibility of visitor flows, enhanced urban safety, optimized resource allocation, and enabled evidence-based tourism planning, strengthening Mojácar's capacity for sustainable destination management.

02. Torrevieja. SERENA AI Tourism Intelligence. Implementation of an AI-powered tourism intelligence platform featuring predictive analytics, NPS monitoring, meteorological integration, and advanced dashboards. The system enhanced strategic decision-making, improved visitor satisfaction analysis, supported demand forecasting, and enabled proactive, data-driven management of tourism and urban dynamics.

SIALTRONICA

Sialtronica is a forward-thinking technology company dedicated to revolutionizing urban mobility. We transform traditional, static road signage into highly intelligent, dynamic environments. We control the entire lifecycle of our solutions, managing everything from in-house research and development to manufacturing and global commercialization. This end-to-end approach guarantees the highest quality standards. Our core mission is simple: we create responsive infrastructure that instantly reacts to real-time events, ensuring maximum protection for vulnerable road users.

By integrating advanced IoT connectivity and sensor technology, we empower public authorities to significantly reduce traffic accidents, optimize vehicle flow, and modernize city infrastructure. With a rapidly expanding international footprint across seven different countries, we bridge the gap between cutting-edge engineering and real-world municipal needs. **Sialtronica** is deeply committed to building sustainable, data-driven metropolitan landscapes. We prove daily that smart, responsive road safety solutions can effectively protect all citizens and create highly efficient, accessible mobility networks for everyone.

Sector

- Engineering / Industrial design
- Manufacturer
- Integrator

Subsector

- Transport infrastructures
- Urban mobility planning
- Intelligent Transportation Systems - ITS
- Micro mobility

Applied technologies

- Internet of Things - IoT
- Digital platforms
- Big Data

Markets

- Europe
- Latin America
- North America

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Retrolight System

Tech solution

The **Retrolight System®** is a patented, intelligent road safety solution that replaces static signage with dynamic environments. Upon detecting a pedestrian, it instantly activates a highly visible pathway of in-house manufactured in-ground LED plates and vertical signage to alert approaching vehicles. Once the user crosses, it automatically deactivates to ensure optimal energy efficiency. Its modular architecture integrates seamlessly into existing infrastructure. Featuring advanced IoT connectivity, the system captures real-time traffic data to optimize urban planning while using sustainable materials. Internationally acclaimed, it won the 3rd Prize for Best Innovation at the Global Ministerial Conference on Road Safety and “Most Innovative Solution” by Red Innpulso. Furthermore, it is recommended by Spain’s DGT, recognized as a good practice by Interreg Europe, and was a Smart Cities Global Start-up Challenge finalist.

Target

- Municipalities and Public Authorities
- Urban Planners and Smart City Integrators
- Transport Operators and Infrastructure Managers (Airports, railways, tunnels...)
- Private Facility Managers (Industrial plants, logistics centers, private parkings)
- Educational Institutions (For safe school walking routes).

Applied technologies

- Internet of Things - IoT
- Digital platforms
- Big Data
- APIs and Integration
- In-ground LED panels



Implementation references

01. High-Risk Crosswalk Accident Reduction: Independent studies published by Interreg, EIT Urban Mobility, and Civitas Forum confirm our system achieved a 69% reduction in traffic accidents and a 191% increase in pedestrian flow. Furthermore, recent police records verify the complete elimination of pedestrian accidents.

02. Traffic Calming: A study conducted by the Sapienza University of Rome on our luminous crosswalk panels demonstrated a 19.3% reduction in average vehicle speed. This significantly lowers the risk of fatal accidents and serious injuries for vulnerable road users.

SICE

SICE is the leading technology and systems integrator for the transport industry, with +3,500 employees across the globe present in +30 countries. We excel in delivering comprehensive turn-key solutions, spanning the entire project lifecycle: from consultancy and design to testing, commissioning, and ongoing maintenance.

Our expertise covers a wide range of station, line-wide, and onboard technology systems, including Operational Control systems (SCADA), Security systems, Communication Networks, Public Address, Passenger Information Systems, Voice Communications, Radio systems, Ticketing systems, M&E systems, etc. In addition, **SICE** has developed its propietary SCADA solution named 'SIDERA' that allows to monitor and manage in a centralised way all the systems through a unique and completely open platform.

Sector

- Integrator

Subsector

- Intelligent Transportation Systems - ITS
- Transport infrastructures
- Urban mobility planning
- Public transportation
- Mobility service providers - MaaS

Applied technologies

- 5G connectivity
- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Internet of Things - IoT
- Digital twins
- SCADA
- Ticketing

Markets

- Canada
- USA
- South America
- Europe
- South Africa
- UK
- Saudi Arabia
- Israel
- Australia
- New Zealand

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Sidera Rail

Tech solution

SIDERA Rail is an integrated and open SCADA software platform developed by **SICE** for the centralized management and supervision of all transport systems. The solution provides operators with a unified interface to monitor, control and manage stations, tunnels, track infrastructure and associated systems in real time.

The platform integrates multiple subsystems—including power supply, ventilation, lighting, CCTV, alarms, access control and passenger information—allowing operators to consolidate operational data and respond quickly to incidents. Its modular and scalable architecture enables seamless integration with third-party systems and supports deployment in large and complex rail networks.

SIDERA Rail also incorporates tools for incident management, video surveillance integration and operational reporting, helping transport authorities and operators improve efficiency, enhance safety and ensure reliable service across modern rail infrastructures.

Target

- Transport Authorities
- Cities
- Rolling Stock Manufacturers
- Contractors

Applied technologies

- Artificial Intelligence -AI
- Machine Learning
- Digital Twins
- SCADA
- Big Data
- BIM (Building Information Modeling)



Implementation references

01. Miami Dade South Corridor BRT (USA)

02. Fehmarn Belt Link Tunnel (Denmark-Germany)

03. Finch West LRT (Canada)

04. Santiago Metro Lines 3 and 6 (Chile)

05. City Rail Link (New Zealand)

Situm

Situm provides wayfinding and interactive map solutions designed to improve navigation in large and complex spaces. **Situm**'s technology helps visitors move easily and independently through transport networks, events, and retail environments, offering interactive maps, precise navigation, and real-time destination search. With an active worldwide presence, **Situm** supports hospitals, airports, malls, stadiums, exhibition centers, and a wide diversity of large and complex buildings, delivering seamless navigation experiences for thousands of users every day.

Situm's solutions integrate smoothly into mobile apps, websites, and kiosks, with zero or minimal additional infrastructure required. This enables fast deployment, cost efficiency, and helps organizations meet applicable usability and accessibility requirements, including options such as high-contrast UI and barrier-aware routing where needed.

Sector

- ICT solutions developer

Subsector

- Intelligent Transportation Systems - ITS
- Public transportation
- Transport infrastructures
- Mobility service providers - MaaS

Applied technologies

- AR/VR - Augmented / virtual reality
- Big Data
- Digital platforms
- Internet of Things - IoT
- Digital twins

Markets

- Across Europe, the Middle East, Asia and the Americas, serving complex environments such as transport hubs, healthcare facilities, public venues, retail centres, campuses and smart cities.

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SWIM - Situm Wayfinding & Interactive Maps

Tech solution



Situm's indoor and outdoor positioning and wayfinding solutions enable users to locate themselves, search for destinations, and receive step-by-step guidance across transport networks and major public venues.

It supports interactive 2.5D/3D maps, configurable routes, real-time navigation, automatic floor detection, route recalculation, and ETA updates. The solution integrates into mobile apps, websites, and kiosks through SDKs and APIs, with zero or minimal additional infrastructure required.

The platform also includes accessibility-oriented options such as high-contrast interfaces, VoiceOver support, and barrier-aware routing, while analytics on searches and routes help operators continuously improve the navigation experience.

Target

- Transport infrastructure operators
- Public sector bodies
- Large public institutions
- Commercial and venue operators
- Technology partners and implementers

Applied technologies

- Big Data and analytics
- Augmented Reality (AR)

Implementation references

01. International airport terminals. Wayfinding deployments across major airport terminals providing indoor positioning, interactive maps, and real-time guidance via mobile apps, web, and kiosks, with specific support for passengers with reduced mobility (PRM). Supports navigation to gates, services, and transport connections in complex, high-traffic environments.

02. Large hospital environments. Navigation solutions implemented across large hospital environments enabling patients and visitors to locate departments and services via mobile apps, web, and QR codes. Provides destination search and step-by-step guidance to improve accessibility and reduce navigation-related delays.

TECNIVIAL S.A.

Founded in 1973, **Tecnivial** has become Spain's benchmark in comprehensive road, rail, and airport signalling and marking solutions. For over five decades, the company has led innovation in road safety, actively contributing to the global objective of zero fatalities and serious injuries by 2050 while aligning its strategy with the 2030 Sustainable Development Goals. Tecnivial develops cross-cutting, intelligent solutions where science, advanced technologies, and deep sector expertise converge to create safer, smarter mobility environments.

By integrating connected systems with conventional road safety elements, the company transforms infrastructure into an active driver-support platform, enhancing safety, efficiency, and user experience. From design and manufacturing to certification, installation, and maintenance, Tecnivial ensures full lifecycle control and uncompromising quality standards. Its approved products comply with current regulations in each market, guaranteeing reliability and performance. Serving motorways, highways, conventional roads, and urban environments, **Tecnivial** delivers tailored, end-to-end solutions that combine innovation, precision, and a steadfast commitment to safer transport worldwide.

Sector

- Manufacturer
- Innovation and research / Cluster

Subsector

- Intelligent Transportation Systems - ITS
- Transport infrastructures

Applied technologies

- 5G connectivity
- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Internet of Things - IoT

Markets

- Europe
- Middle East
- Latinoamerica
- North and West Africa
- Canada

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Connected Arrow Board

Tech solution

The **Connected Arrow Board** is an ITS solution for real-time monitoring and management of maintenance vehicles equipped with arrow boards and warning beacons. It captures vehicle position, speed, direction and operational status, automatically detecting board and beacon activation to create a reliable, auditable digital record of roadside operations. The system classifies activity into Works in Motion (over 10 km/h) and Stationary Works (under 10 km/h), enabling precise work-time analysis and improved risk assessment to enhance operator and road user safety. Based on a network architecture with an integrated Remote Telemetry Control Unit (RTCU), the solution processes GPS data and operational events, transmitting information via secure 4G to **Tecnivial**'s cloud platform. Scalable and interoperable, it supports Big Data analytics and AI, and integrates with external ITS and C-ITS ecosystems to generate alerts and disseminate real-time roadwork and hazard information.

Target

- Municipal Authorities
- Urban Road Maintenance Contractors
- Emergency and Rapid Response Services
- Urban Traffic Management Centers

Applied technologies

- On-board Telemetry
- Secure Mobile Communications
- Cloud-Based Management Platform
- Advanced Analytics
- Big Data processing
- C-ITS Interoperability



Implementation references

01. Maintenance vehicles for Madrid Calle 30 (M-30), Madrid.

02. Road maintenance vehicles for the A-3 motorway, Arganda del Rey (Madrid).

03. Road maintenance vehicles in Tarragona (Catalonia).

TECSIDEL

Tecsidel is a global technology company specializing in the development and integration of advanced transportation and mobility systems for urban and interurban environments. With extensive expertise in tolling solutions (GNSS, Stop & Go, MLFF) and Intelligent Transport Systems (ITS), **Tecsidel** delivers fully customized turnkey systems tailored to complex operational requirements.

Founded in 1979, the company brings more than four decades of experience and has deployed over 2,000 lanes worldwide. **Tecsidel** has established itself as a trusted partner for public authorities and infrastructure operators, providing scalable and reliable solutions that support efficient traffic management and sustainable mobility, continuously evolving its platforms to address emerging mobility models, regulatory frameworks, and digital transformation requirements.

Sector

- ICT solutions developer
- Integrator

Subsector

- Intelligent Transportation Systems - ITS
- Mobility service providers - MaaS
- Transport infrastructures

Applied technologies

- Artificial Intelligence - IA
- Big Data
- 5G connectivity
- Internet of Things - IoT
- Digital platforms

Markets

- Brazil
- India
- Mexico
- Chile
- Argentina
- Norway
- Italy
- Portugal
- France
- Ireland
- UK
- Sweden
- Albania
- USA
- Peru
- Panama
- Uruguay
- Equatorial Guinea
- Ecuador
- Honduras
- Guatemala
- Colombia
- Costa Rica
- Senegal
- Tajikistan
- Thailand

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Congestion Charging

Tech solution

Tecsidel's **Access Control** solutions enable regulated vehicle entry into designated areas through configurable urban tolling models designed to reduce congestion and emissions. The solutions apply dynamic tariffs based on vehicle type, number of axles, fuel type, emissions level, time of day, residency status, or other policy-defined criteria. They incorporate AI-based technology for vehicle validation and support multiple charging structures, integrating enforcement, transaction processing, and comprehensive back-office and reporting capabilities within a centralized framework.

These scalable and secure solutions are built to manage high transaction volumes and complex tariff schemes, adapting to the specific regulatory and operational requirements of each city.

Target

- Municipalities addressing congestion and emissions through regulated access

Applied technologies

- Artificial Intelligence
- Dynamic tariffing
- Audit systems
- Detection and classification



Implementation references

01. Delhi (SDMC Toll Plaza)

02. Gothenburg (Sweden)

03. Buenos Aires (Paseo del Bajo)

04. Oslo (Norway)

05. Trondheim (Norway)

Tekia Ingenieros

TEKIA is an international engineering and consulting company specializing in design and support for the implementation of technologically innovative sustainable mobility solutions, geared towards optimising transport infrastructure and operation.

Headquarters in Madrid. Today the group has subsidiaries in Brasil, Mexico, Peru and Chile, covering all American area.

Sector

- Consulting / Urban planning
- Engineering / Industrial design

Subsector

- Intelligent Transportation Systems - ITS
- Public transportation
- Transport infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital twins
- Internet of Things - IoT
- Building information modelling (BIM)
- AI and machine learning

Markets

- Spain
- Portugal
- Ireland
- Andorra
- Bulgaria
- Belarus
- Norway
- Mexico
- USA
- Peru
- Colombia
- Chile
- Ecuador
- Brasil
- Argelia
- Egypt
- Morocco
- Tunis

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Smart City Engineering and Urban ITS

Tech solution

TEKIA has extensive knowledge in the design of smart mobility solutions in urban areas, starting from the diagnosis made with high mobility engineering capabilities and then carrying out the design and planning of the solution to the problem, developing a multidisciplinary project based on the most innovative technology and the corresponding organizational and financial design.

TEKIA's common references are urban traffic management projects (traffic light control, access control to low emission zones, etc.), public transport systems, such as the implementation of advanced payment systems for integrated urban, metropolitan and regional, MaaS schemes, integrated public transport information systems, and other ITS/Smart Mobility solutions, in all of which the company carries out auditing, design, supervision of the implementation and assistance with the operation.

Target

- Mainly municipal and metropolitan administrations
- Other engineering firms

Applied technologies

- Building information modelling (BIM)
- Digital twins and Internet of Things (IoT)
- AI and machine learning



Implementation references

01. Supervision, control, inspection, and verification of the execution of the supply and installation contract for components integrated into the implementation of the Oviedo Low Emission Zone (LEZ); Evolution of the Madrid Mobility 360; Consulting Services via the elaboration of the project titled "Mobility and Technology consultancy in the city of San Sebastián".

02. Technological projects for the Low Emission Zones of Malaga and Irun, demand studies and implementation of regulated parking in several municipalities (Donostia, Getxo, Leioa, Sopela).

Teldat

Teldat is a European technology company with 40 years of experience that designs and develops cybersecurity, advanced networking, and edge computing solutions. The company has been recognized in the GigaOm Radar for Enterprise Firewall and is part of the Cybersecurity Made in Europe label, reinforcing its commitment to technological sovereignty and trusted digital infrastructure. In the urban mobility sector, Teldat enables resilient and infrastructure connectivity for public transport systems, including train, metro, tram and bus fleets.

Its solutions provide secure train-to-ground communications, real-time fleet data transmission, onboard passenger connectivity with Wi-Fi 7 capabilities, integrated with 5G and multi-WAN architectures. Teldat ensures operational continuity, Cybersecurity protection and remote management for transport operators and smart city infrastructures worldwide.

Sector

- Manufacturer
- ICT solutions developer

Subsector

- Intelligent Transportation Systems - ITS
- Public transportation
- Transport infrastructures

Applied technologies

- Artificial Intelligence - AI
- 5G connectivity
- Digital platforms
- Internet of Things - IoT

Markets

- Europe, Latin America and the Middle East, with strategic focus on EU urban mobility modernization programs and international smart transport projects.

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Cybersecurity & Connectivity

Tech solution

Teldat provides cybersecurity and reliable onboard connectivity for urban public transport, already deployed by leading bus and rail transport operators, public safety agencies, and vehicle manufacturers. The platform enables 5G vehicle-to-ground communications, integrating SD-WAN capabilities, advanced cybersecurity solutions, and onboard Wi-Fi 7 services for passengers. Designed and developed in Europe, the solution supports real-time transmission of operational data, passenger information, and AI video surveillance, while allowing centralized and remote fleet management. Teldat ensures high availability, resilience, and cyber protection through XDR and IDS / IPS. Teldat supports transport operators' networking and cybersecurity departments to enhance their operational efficiency and passenger experience.

Target

- Transport Operators
- Municipalities
- Fleet Management Companies
- Vehicle Manufacturers

Applied technologies

- 5G
- WiFi 7
- SD-WAN
- VPN (IPsec, SSL)
- Edge computing
- GPS
- Next-Generation Firewall (NGFW)
- Zero Trust Network Access (ZTNA)
- Intrusion Detection / Prevention (IDS/IPS)



Implementation references

01. **EMT Madrid:** Improved Wi Fi and real time monitoring to enhance passenger safety.

02. **Emergency services:** Stable ambulance connectivity for instant access to critical medical data.

03. **Delivery fleets:** Optimized routing and real time tracking to boost efficiency and reduce operational costs.

TRADESEGUR

Integrated Mobility Solutions in Mobility and Road safety.

- Long business history
- Solid business group present in complementary sectors
- Great ability to adapt to the environment and the customer

TRADESEGUR is part of the EYSA GROUP, a Spanish technology group that develops and operates high-performance solutions to address the main challenges of Urban and Interurban mobility and Infrastructure management.

Sector

- Business Association
- ICT Solutions
- Developer

Subsector

- Urban Mobility Planning
- Road Safety

Applied technologies

- Artificial Intelligence - AI
- Digital Platforms

Markets

- Europe
- South America
- Middle East

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Controlcar

Tech solution

It is an on-board license plate reading system designed to control regulated parking on public roads. **ControlCar** detects and collects the license plates of vehicles it encounters, both parked and moving, allowing real-time database queries.

Applications: On-street parking control, Double parking control, Vehicles sought by police, Illegal parking in bus lanes. The system includes up to four B/W and color cameras, GPS positioning, communications, and a battery in a single housing,

Target

- Municipalities
- Local Polices
- Parking Control Companies

Applied technologies

- LPR Technology



Implementation references

01. Badajoz local police force has launched the Controlcar system on its streets, whose main objective is to detect and penalize illegal parking, especially prolonged double parking. In addition, the system allows vehicles with seizure orders, stolen vehicles, or vehicles involved in crimes to be identified.

02. The Burgos City Council is implementing an ORA multi-car system that will monitor double parking. The vehicle will read license plates and report illegally parked vehicles to the local police.

TYPSA

TYPSA is a leading consulting engineering group providing solutions for urban planning and mobility, transport, water, clean energy and buildings worldwide. It promotes transit-oriented urban planning, Sustainable Urban Mobility Plans, and world-class metro systems, light rail, BRT networks, and multimodal hubs. **TYPSA** also provides advisory services, training, digitalisation support and technical assistance to empower public agencies to manage complex infrastructure and transport systems

TYPSA has carried out a wide variety of transport planning studies and projects for both public and private clients. The growing trend in this field has led to a high degree of specialisation, especially with reference to the relationship between land use and mobility. Our experience in engineering, economics, research and statistical studies, modelling and urban planning enables us to offer a multidisciplinary approach, investing rigour and yielding accurate results, without losing contact with the new needs of sustainable mobility thanks to the integration of these disciplines with the latest technologies.

Sector

- Consulting / Urban planning
- Engineering / Industrial design

Subsector

- Last mile logistics
- Micro mobility
- Mobility service providers - MaaS
- Public transportation
- Transport infrastructures
- Urban mobility planning

Applied technologies

- Artificial Intelligence - IA
- Big Data
- Digital platforms
- Digital twins

Markets

- Central-Eastern Europe
- Latin America
- Africa
- Middle East
- South and South-East Asia

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Sustainable Mobility Plans

Tech solution

Metropolitan and intercity transport planning:
- Planning of private traffic mobility for road, railway, air and maritime transport
- Planning studies and design of metropolitan transport systems
- Feasibility and demand studies for trams and metropolitan railways

Transport infrastructure analysis and inter-modal studies:
- Analysis/Study of transport infrastructure: stations, ports, airports and service areas
- Infrastructure for the modal interchange
- Parking area allocation and dimensioning

Planning and mobility studies:
- Mobility planning for metropolitan areas and urban areas
- National mobility studies
- Alternative ways of transport
- Pedestrian itineraries study

Evaluation of the infrastructure projects:
- Project financial analysis
- Concession studies
- Project economic evaluation
- Cost-benefit analysis
- Economic impact studies

Target

- Municipalities
- Regional Administration
- National Government
- Private companies
- Transport Operators

Applied technologies

- Artificial Intelligence - AI
- Big Data
- Digital platforms
- Digital twins



Implementation references

01. Transport Master Plan for Bangladesh: The Master Plan will define the main development lines and corridors that will serve the country's 166 million people, determining priority projects and their financing up to 2050. The Master Plan covers road, rail, river and maritime transport, including passenger and freight transport.

02. Pedestrian Facilities Master Plan in Kuwait: The Master Plan will provide the basis for the Implementation of Safe, High Quality Pedestrian Facilities in Kuwait offering high level of comfort for users. Such Facilities will then encourage walking for short trips and support the success of investment in public transport.

Urbiotica

Urbiotica is a technology company specialized in IoT and AI-driven solutions for smart parking and mobility management. We design and deploy digital systems that optimize curbside and parking operations, enhance parking guidance, and improve compliance management across complex on and off-street environments. Our solutions address key mobility challenges such as congestion, emissions, and inefficient use of parking assets. By delivering real-time occupancy data, advanced analytics, and dynamic guidance capabilities, we enable data-driven decision-making and smarter regulation of high-demand areas, including loading zones and accessible spaces.

Beyond parking, our mission is to help cities and mobility operators tackle global challenges linked to urban growth and climate change. With more than 250 projects delivered in over 50 countries, **Urbiotica** supports public authorities in increasing operational efficiency, improving user experience, and building more sustainable, intelligent, and future-ready mobility ecosystems.

Sector

- Manufacturer

Subsector

- Intelligent Transportation Systems - ITS
- Last mile logistics
- Urban mobility planning
- Transport infrastructures

Applied technologies

- 5G connectivity
- Digital twins
- Internet of Things - IoT
- Artificial Intelligence - AI
- Big Data
- Digital platforms

Markets

- France
- Italy
- Poland
- Romania
- Belgium

urbiotica
Unlock smart parking potential

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Smart curbside management

Tech solution

As part of its broader digital curbside enforcement portfolio, **Urbiotica** delivers an advanced solution for the smart management of loading and unloading zones. The system enables cities to control and optimize regulated spaces through real-time monitoring, user validation and automated time management. Through an integrated digital ecosystem that connects data capture, user validation and AI-based analytics, within a centralized platform, municipalities can supervise occupancy, manage authorized access and ensure proper turnover in high-demand areas. Digital permits and time-based control mechanisms help prevent misuse while facilitating operations for professional drivers. Real-time availability data can also support drivers in locating designated loading areas more efficiently, contributing to smoother circulation. This solution exemplifies **Urbiotica**'s comprehensive approach to data-driven curbside control and intelligent mobility management.

Target

- Municipalities and local public authorities
- Parking operators
- Smart city integrators
- Technology partners

Applied technologies

- Internet of Things (IoT)
- Artificial Intelligence (AI)
- Real-time data analytics
- Cloud-based management platforms
- Digital permit and user management systems
- API-based system integration



Implementation references

01. L'Hospitalet de Llobregat (Spain) Deployment of an AI-based loading zone management system using U-Spot Visio smart cameras and advanced analytics. The solution enables real-time monitoring, automated time control and improved compliance in high-density urban areas, supporting efficient last-mile logistics and optimizing curbside space usage.

02. Burlington (Canada) Deployment of a smart parking guidance system monitoring 1,337 spaces and providing real-time occupancy information through variable message signs. Designed to withstand extreme Canadian winter conditions, the solution reduced search traffic and delivered data-driven insights that prevented unnecessary investment in new parking infrastructure.

Vectio

Vectio is an independent traffic and transport planning consultancy. We provide our clients with the most efficient solutions in all the project stages. Our origins date back to 2007, when we established the values of what is now **Vectio**. We focus our business on transport assessments, travel plans, traffic engineering studies and access design, we are experts in this field.

Over these last 19 years, we have always maintained a desire for innovation, committed to the technology that is most requested by our customers. We firmly believe that after more than 1500 successfully completed projects, what sets us apart from our competitors is the use of the best technology for collecting and analysing traffic and mobility.

Sector

- Consulting
- Urban planning

Subsector

- Mobility service providers - MaaS
- Micro mobility
- Public transportation
- Transport infrastructures
- Urban mobility planning
- Intelligent Transportation Systems - ITS

Applied technologies

- Big Data
- Digital twins
- Modelling
- Simulation

Markets

- Europe
- Latin America
- Middle East

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Traffic Engineering, Traffic and Transport modelling

Tech solution

Traffic and Transport modelling: This service brings added value to everything we offer, where we work with the best transport modelling software and our team has extensive knowledge of this tool and its applications and assessment for best advice to our clients. Traffic demand studies: We conduct public transport creation or optimisation studies, market studies and we offer technical assistance in drafting contract documents. Due Diligence: We conduct robust technical analysis prior to any investment in the mobility area, to enable promoters and retail investors make the right decisions based informed by data.

Target

- Transport operators
- PPP's
- Concessions
- Engineering Companies
- Constructors
- Logistic Companies
- Urban Planners

Applied technologies

- Vissim
- Visum
- AutoTurn
- Aimsun
- Legion



Implementation references

01. **Private Highways** demand in Mexico Distrito Federal.

02. **High Speed Rail National Model** in Spain.

03. **Macro and Micro simulation** in City of Panama (PA), Santo Domingo (RD) and Santiago de Chile (CL).

VEGA Chargers

VEGA Chargers is a Spanish manufacturer of DC fast chargers for electric vehicles, founded in 2019 and headquartered in Barcelona. We design and produce reliable, scalable DC charging solutions tailored to the needs of charge point operators, fleets, engineering firms and infrastructure developers.

With a strong industrial and R&D-driven approach, **VEGA Chargers** develops advanced hardware and intelligent software to deliver efficient, future-ready charging systems manufactured in Europe.

In the urban mobility sector, our solutions enable fast and accessible charging in cities, supporting public charging hubs, commercial locations, corporate fleets and last-mile logistics. By optimizing power segmentation and adapting technology to real urban use cases, we help cities deploy smarter infrastructure, reduce emissions and accelerate the transition toward cleaner, more sustainable mobility ecosystems.

Sector

- Manufacturer
- Engineering
- Industrial Design

Subsector

- Automotive (EV, chargers)

Applied technologies

- Artificial Intelligence - AI
- Digital Platforms
- Internet of Things - Iot
- 5G Connectivity

Markets

- Germany
- UK
- Portugal
- Netherlands
- Romania
- Italy
- Iceland
- Dominican Republic
- UAE
- Peru
- France
- Scandinavia

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Aloha Gravity DC 30 | 40 kW

Tech solution



The **ALOHA Gravity** is a compact and versatile DC fast charger from **VEGA Chargers**, available in 30 kW and 40 kW versions, designed for high-quality charging experiences in urban and semi-urban environments. It delivers reliable DC power that can provide approximately 200 km of range per hour of charging, making it ideal for locations where drivers stay between 30 minutes and 3 hours, such as shopping centres, restaurants, cinemas, public and private parking areas, carsharing hubs and corporate fleets.

Built for easy installation and maintenance, **ALOHA Gravity** features a 10.1" anti-vandal touchscreen, flexible connectivity (4G/Ethernet/Wi-Fi) and remote monitoring capabilities via OCPP 1.6J.

Its smart design ensures accessibility and customisation, while supporting front-door access for simplified servicing, adaptable mounting options and robust weather protection for both indoor and outdoor installations.

Target

- Charge Point Operators (CPOs) deploying urban DC infrastructure
- Retail & Commercial Locations with medium dwell time (30 minutes to 3 hours)
- Shopping Centres & Supermarkets
- Restaurants & Leisure Venues
- Public & Private Parking Operators
- Hotels & Hospitality Environments
- Corporate & Municipal Fleets
- Carsharing & Last-mile Logistics Operators

Implementation references

01. Meliá Hotels International – Spain Installation of ALOHA Gravity DC fast chargers at selected Meliá hotel locations, providing convenient fast charging for guests and visitors. The project supports the hotel's sustainability strategy by integrating reliable DC infrastructure into premium hospitality environments.

02. Residential Development – United Kingdom. Deployment of ALOHA Gravity DC chargers within a private residential community in the UK, enabling accessible fast charging for residents. The installation supports everyday urban mobility needs while integrating seamlessly into a shared parking environment.

World Wide Mobility

World Wide Mobility partners with the world's leading automotive, fleet and mobility companies to design, launch and scale the next generation of mobility services. Trusted by global brands such as Toyota, Stellantis, Hyundai, ARVAL or AVIS, we deliver enterprise-grade B2B software that enables Vehicle Subscription, Rental, Carsharing and Mobility Budget (MaaS B2B) models.

Our platform, built on 100% in-house technology, supports complex, high-volume operations while remaining flexible enough for dealerships, fleet operators, leasing companies and emerging mobility players entering the market. Combining robust architecture, seamless user experiences and deep sector expertise, we provide true end-to-end mobility ecosystems from UX/UI and product design to development, integrations, hardware and operational deployment.

With an active presence across Europe and Oceania, **World Wide Mobility** empowers organizations of all sizes to accelerate time-to-market, unlock new revenue streams and lead the transition toward flexible, connected and data-driven mobility at scale.

Sector

- ICT Solutions
- Developer

Subsector

- Intelligent Transportation Systems - ITS
- Mobility Service Providers - MaaS
- Vehicle Subscription & Rental Technology

Applied technologies

- Digital platforms
- Internet of Things - IoT
- Artificial Intelligence - AI
- Big Data

Markets

- Europe
- Oceania

World Wide Mobility

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Vehicle Subscription & Rental Software

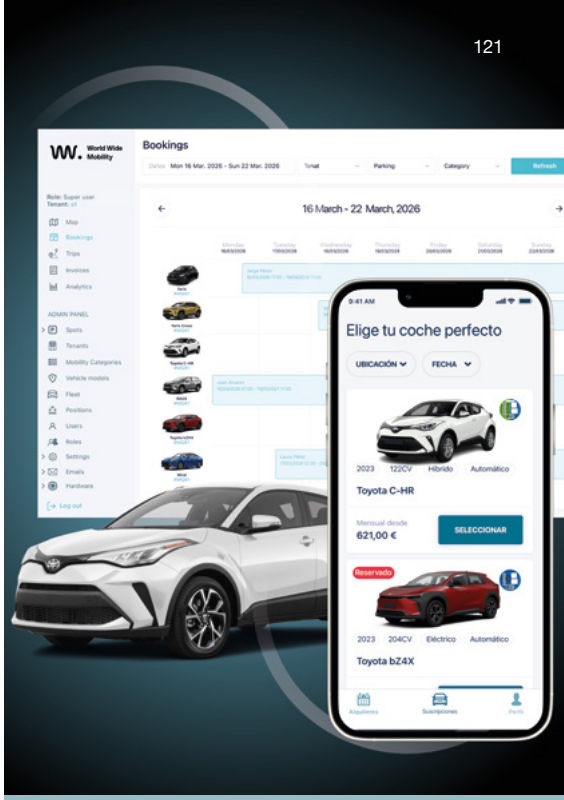
Tech solution

World Wide Mobility's **Vehicle Subscription & Rental Platform** is a unified enterprise SaaS solution enabling automotive brands, dealerships and mobility operators to launch and scale flexible vehicle access models. Built on 100% in-house technology, it manages the entire operational lifecycle within a single ecosystem including fleet orchestration, contracts, billing, payments, telematics integrations, advanced analytics and a high-conversion e-commerce platform designed to maximize digital sales.

Designed for multi-market and high-volume environments, the platform combines robust cloud architecture with modular flexibility, allowing operators to deploy subscription, rental or hybrid models rapidly. By digitizing processes end-to-end and centralizing control in one intelligent BackOffice, the solution accelerates time-to-market, optimizes fleet utilization and unlocks recurring revenue streams in an increasingly flexible, connected and data-driven mobility landscape.

Target

- Automotive OEMs
- Dealership Groups & Dealer Networks
- Rent-a-car Companies
- Vehicle Fleet Operators
- Leasing & Mobility Providers
- Corporate Mobility Programs



Implementation references

01. AVIS Corporate – 100% Digital Rent-a-Car. Deployment of a fully digital rent-a-car solution for AVIS Corporate, enabling customers to book, unlock and manage vehicles directly from their smartphone. The platform integrates fleet management, contracts, payments and mobile key technology within a centralized BackOffice.

02. KINTO by Toyota – Rental & Subscription Platform. Implementation of Toyota's KINTO flexible mobility model, enabling both short-term rental and vehicle subscription within a unified digital ecosystem. The platform manages fleet availability, pricing, contracts and payments while supporting scalable, multi-market operations.

YUP Mobility

YUP Mobility is a technology-driven company specializing in urban mobility infrastructure for light electric vehicles, including e-scooters and bicycles. The company designs, develops, and deploys smart parking and charging solutions that address key challenges in cities such as vehicle clutter, battery management, and lack of secure infrastructure.

Its systems integrate hardware and software to provide secure parking, controlled access, and efficient charging, enabling both public and private users to store and charge their vehicles in a reliable and scalable way. **YUP Mobility** operates under B2B and B2G models, working with municipalities, real estate owners, and mobility operators to improve urban space organization and support sustainable transport.

By combining modular design, IoT connectivity, and user-centric platforms, **YUP Mobility** contributes to the transition towards cleaner, more efficient, and better-organized urban mobility ecosystems.

Sector

- Manufacturer

Subsector

- Micro mobility
- Energy transition and efficiency
- Transport infrastructures
- Urban mobility planning

Applied technologies

- 5G connectivity
- Internet of Things - IoT
- Artificial Intelligence - AI

Markets

- Europe
- North America

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YUP Smart Parking & Charging Hub

Tech solution

YUP Smart Parking & Charging Hub is an integrated solution designed to provide secure parking and efficient charging for light electric vehicles such as e-scooters and bicycles in urban environments. The system combines modular physical infrastructure with IoT-enabled technology to control access, monitor usage, and optimize energy consumption. It addresses key urban challenges including vehicle clutter, lack of secure parking, and inefficient charging practices.

The solution can be deployed in residential buildings, transport hubs, public spaces, and private facilities, adapting to different urban contexts and user needs. Through a scalable B2B and B2G model, **YUP Mobility** enables municipalities, real estate owners, and mobility operators to improve space management, enhance user experience, and support the transition towards cleaner and more organized urban mobility systems.

Target

- Municipalities and public administrations
- Urban planners and mobility authorities
- Real estate developers and managers
- Transport infrastructure operators (train, metro, bus stations)

Applied technologies

- Internet of Things (IoT)
- Smart access control systems (app-based and RFID)
- Energy management and smart charging systems
- Cloud-based platform for monitoring, analytics, and control



Implementation references

01. Amazon logistics sites (Spain, France, Germany): Deployment of smart parking and charging solutions for light electric vehicles across multiple logistics facilities. The system improves operational efficiency, ensures secure parking, and supports sustainable employee commuting.

02. SNCF (France): Implementation of secure parking and charging infrastructure in railway environments, enhancing intermodal mobility and enabling seamless integration of micromobility solutions for daily commuters.

03. Shopping malls (Spain): Deployment in more than 100 shopping centers, providing users with secure parking and charging for e-scooters and bicycles, while helping operators improve customer experience and optimize space management.

Basque Mobility and Logistics Cluster

The Basque Mobility and Logistics Cluster, MLC ITS Euskadi, is a private non-profit association founded in 2005. It works in the fields of people mobility, freight logistics and related industry developing transport products, solutions, services and specific technologies (ITS – Intelligent Transport Systems), which make mobility increasingly safer, more efficient, sustainable and technologically advanced.

The Cluster is the sectorial reference group within the framework of the Cluster Policy promoted by the Basque Government through SPRI, the Basque Business Development Agency. It is also part of the Network of Innovative Business Clusters, under the Ministry of Industry of the Government of Spain; and is qualified in the "Bronze Label" category for Excellence in Cluster Management, by ESCA, European Secretariat for Cluster Analysis.

The Basque Mobility and Logistics Cluster works in:
- Innovation
- Internationalization and Markets
- Cooperation
- Promotion

Main activity

- Innovation and research / Cluster

Specialization

- Automotive (EV, chargers)
- Energy transition and efficiency
- Intelligent Transportation Systems - ITS
- Last mile logistics
- Micro mobility
- Mobility service providers - MaaS
- Public transportation
- Transport infrastructures
- Urban mobility planning

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DS4MOVEUS

Tech solution



DS4MOVEUS is the first Basque data space initiative focused on mobility and logistics. The project enables the secure and interoperable exchange of data between public authorities, private companies, and mobility stakeholders across Europe. By connecting logistics and mobility datasets from multiple sources, **DS4MOVEUS** facilitates improved coordination, transparency, and efficiency within transport ecosystems. The data space provides a trusted environment where organizations can share and access information through standardized mechanisms, enabling the development of innovative digital services. The project contributes to building a more connected, efficient, and resilient mobility and logistics network.

Target

The primary target of **DS4MOVEUS** is organizations operating in the mobility and logistics sectors across Europe. This includes logistics operators, transport companies, infrastructure managers, public administrations, technology providers, and mobility service providers. The project is particularly aimed at entities that generate, manage, or consume transport and mobility data and that can benefit from data exchange.

Applied technologies

- Data Spaces architecture
- APIs for data access and interoperability
- Databases and data management platforms
- National open data sources

Implementation references

01. **DSTRUCKBRIDGE** enables the digital flow of transport operations by integrating cargo management, contracting, and payment processes within a governed digital environment. It supports structured sharing of shipment information, event-based traceability, incident reporting, and integration with TMS and ERP systems, reducing operational and financial friction in transport chains.

02. **Sustainable Mobility.** This service supports fleet management and electrification by combining real data from multiple sources. It provides organizations with reliable insights and analytics to support decision-making when transitioning toward electric vehicles and implementing more sustainable mobility strategies.

Urban Mobility from Spain

Companies

Alphanet Solutions
ASIMOB advanced services in mobility
batonroute School and Staff Transport App
Bledsystem
buchanan movilidad centrada en las personas
Calmell Group part of
CAPMAR
Celering
CPS INGENIERÍA Y ARQUITECTURA
DATAKORUM CONTACT WITH CLOUDS
Datfor
EUROCYBCAR CYBERSECURITY TEST
EVcharge by Etecnic
EYSA smartcity, mobility solutions
geoactio
gmv INNOVATING SOLUTIONS
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etra
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INDRA GROUP
iSaludes Conecta tu camino de forma segura
INTERLIGHT
LECTOR VISION
libelium
TORGO
Mcrit Multicriteria Planning

Companies

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neural Labs
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vectio
VEGA CHARGERS
World Wide Mobility
yup

Association

mlc·its·euskadi mobility and logistics cluster

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Fondos Europeos

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