

A programme for international startups looking to set up in Spain through collaboration with a local partner.

# AWIN-WIN

**Startups** will work on an open innovation project hosted by a Spanish company and enjoy coworking space and an acceleration programme.

LOCAL PARTNERS BRING IN INTERNATIONAL TALENT TO DEVELOP A TECHNOLOGY SOLUTION FOR THEIR COMPANIES.

Startups and local partners design their own terms of cooperation and sign a **collaboration agreement**.







VIBRANT INNOVATION ECOSYSTEM ACCESS TO TALENT AND IT DEVELOPERS Corporates leading in open innovation Gateway to EU, LatAm and North African markets ACCESS TO INVESTORS QUALITY OF LIFE

#### VI Edition Rising UP in Spain (2022) Acceleration programme for startups

- On site collaboration with a local partner.
- Development of a network of potential clients, fundraising sources...
- Legal advice services to set up a company in Spain.
- Visa application assistance.
- Clerical assistance through company creation process in Spain.
- Attendance to industry events.
- Access to internationalization services offered by ICEX to companies registered in Spain.

Online programme application for startups and local partners.

**Startup evaluation:** startups are analyzed and scored by a team of experts according to criteria such as viability of investment in Spain, scalability, technology and team.

**Match:** the top startups participate in the bootcamp, a 5-day kick-off online programme to discover the innovation ecosystem in Spain, learn about practical aspects of setting up a company in Spain, and meet Spanish corporates and innovation centers potentially interested in their technology solutions.

After the bootcamp, the top 50 startups will sign a collaboration agreement with a local partner and will officially become a participant in the VI Edition of the Rising UP in Spain programme.

**Setting up a company in Spain:** the local partner will host the startup for at least 6 months during the collaboration project. ICEX-Invest in Spain will assist the startup in setting up the company in Spain through services such as a customized acceleration programme, introduction to relevant contacts within the startup 's industry, fundraising sources and legal advice.



# Application and timeline available at www.investinspain.org/risingup



A programme for companies open to collaborative innovation

# Rising UP in Spain

### Qualifying startups

#### Foreign startups seeking to set up in Spain:

- High growth potential.
- Scalable business model.
- Disruptive technology development.

Must plan to scale their business from.

## Qualifying local partners

Any company or organization registered in Spain and looking to collaborate with a foreign startup to develop technology solutions applicable to a specific need. The programme is open to all industries and technologies





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